

AC Bulletin



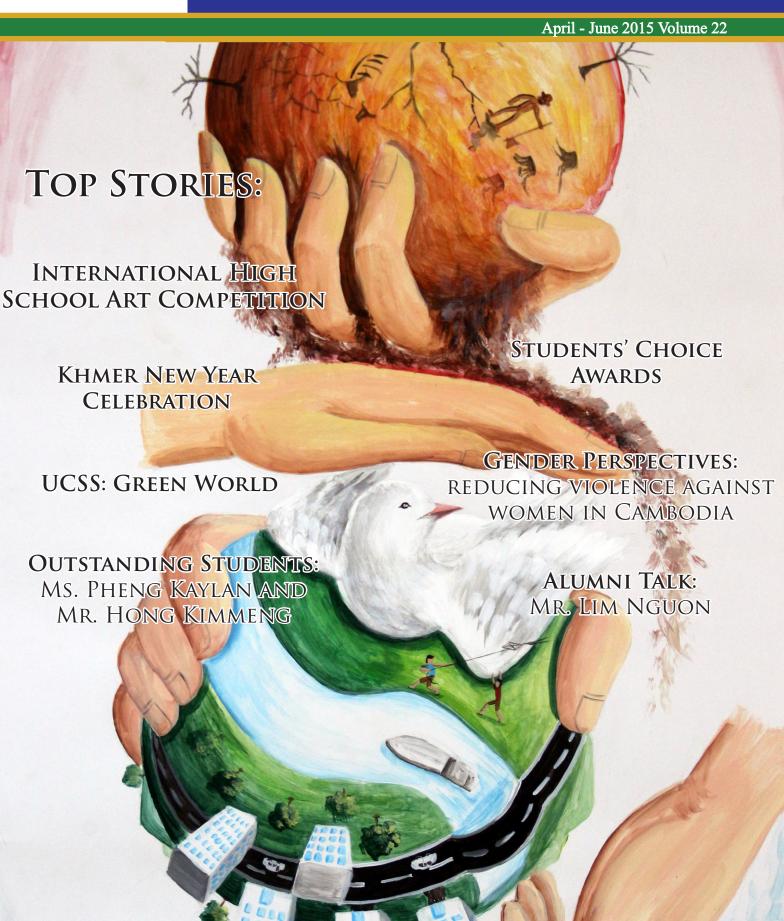


TABLE OF CONTENTS

STUD	ENT ZONE:
7-8	ALUMNI TALK: MR. LIM NGUON
10	STUDENTS' CHOICE AWARDS
13-14	OUTSTANDING STUDENTS: Ms. Pheng Kaylan and Mr.
	HONG KIMMENG
17-18	MY AUSA JOURNEY: BUN PENGHUY
19	UCDC RED CROSS DEBATE ON YOUTH AND ROAD SAFETY
21	UCSS: GREEN WORLD
25-26	UCSS: KHMER NEW YEAR CELEBRATION
College	

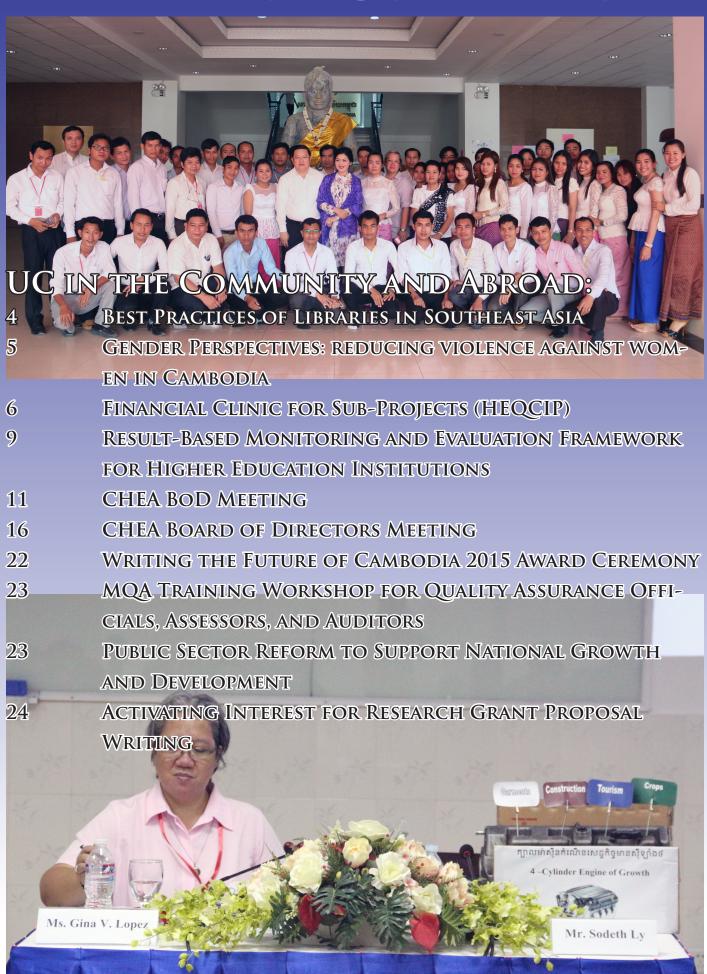
UC IN ACTION:

- BRINGING THEORY TO LUFE: MKT405: ADVERTISING AND PRO 3
- MOTIONS CLASS PROJECT
- FRIENDS OF UC
- HAPPY BIRTHDAY TO UC PRESIDENT: H.E. DR. KAO KIM

HOURN

- 9 PARTNERS OF UC
- 12 **HIGH SCHOOL ART COMPETITION**
- 11 ASEAN STUDY CENTER LIBRARY BOOK DRIVE
- KHMER NEW YEAR CELEBRATION: FOR UC STAFF AND FACULTY 15
- 20 **UC FOUNDATION: SCHOLARSHIPS**
- 22 STUDENT DEVELOPMENT CENTER
- **EUROCHAM CAREER FORUM 2015** 24

TABLE OF CONTENTS



BRINGING THEORY TO LIFE: MKT405: ADVERTISING AND PROMOTIONS



By: Ms. Dathalineth Mam

It has been almost 4 years since I started working as a lecturer at the University of Cambodia under the College of Management. I am so happy to see students to not only finish the course or graduate with their degree, but also to see that they can make their dream a reality in the future. Being a teacher, there is nothing better to motivate me than seeing students happy to learn, to explore new ideas, to show their enthusiasm, to express their creative ideas, and of course to have fun at the same time.

Therefore, this term, with my MKT405: Advertising and Promotion class, students have not only had a chance to learn the theory from the text book, but they have also had a chance to put the theories into practice. Students were assigned to do a presentation project about promoting local and imported products to penetrate to the Cambodian Market by working as a team and choosing a product that they like as a topic for the project. The purpose of this project is to give students a chance to learn and to gain experiences by using their creative ideas on how to influence the customers' mind and build the brand image.

"It's More than a Presentation, It's a Trade Show, as a student, you will regret if you have not experienced a trade show in a course of Advertising and Promotion," said Sopherk Puth who is one of the MKT405 students in the evening session. "Also," said the student of the Krama Group Project, "It's very important to all of us to do this pilot project study. It makes us become more competitive and creative." During the presentation day as well, it was our honor to have Ms. Gina V. Lopez, our Associate Dean of the College of Management, to participate and observe which made this event much more special and interesting.

Last but not least, I am proud to say that I am happy to be a member of the University of Cambodia family because this is a place where I can contribute and share my knowledge and experiences to Cambodian students, and also have a chance to participate in developing the educational system in the country and society as a whole.



BEST PRACTICES OF LIBRARIES IN SOUTHEAST ASIA

By: Mr. Chea Chen

At the invitation of the Director's Academic Library Club, Mr. Chea Chen and Ms. Seng Kannha, Library Assistants for the UC Toshu Fukami Library, attended the event entitled, "Best Practices of Libraries in Southeast Asia," presented by John Hickok, Librarian from California State University, Long Beach. The event was held on June 8th, 2015, from 10:00 am to 11:30 am, at Paññāsāstra University of Cambodia (PUC) Main Library. Around 20 librarians from both the private sector and government agencies participated in the event.

Mr. John Hickok presented an overview of the best practices of libraries in Southeast Asia which included Bangkok University Library (Thailand), Perak State Public Library (Malaysia), Gadjah Mada University

Library (Indonesia), National University of Singapore Library (Singapore), and so on. The presentation showed that the most libraries in Southeast Asia were different from each other in terms of style, feature, size, equipment, design, as well as the management and operating systems, which highly depend on the economic circumstance of each university and/or country. The purpose of the workshop was to showcase innovative library services from libraries all over Southeast Asia, with comparisons to USA libraries. During the workshop, we took notes on some key points in order to improve the library facilities at UC. Successful libraries should have pleanty of resources, a good environment, helpful services, facilities, and management. Additionally, the library should be easily accessable for students, teachers, the public, and outside researchers who are looking for other resources in supporting their research. Finally, we have learned a lot from the workshop about how to improve the library through knowledge sharing with the best libraries in Southeast Asia. Furthermore, learning from the experience of others is a good practice for libraries in order to develop and progress.



The University of Cambodia Now Offers KHMER TRACK The academic program was introduced in 2013, and continues to grow in size and popularity.

Our original degree programs taught through the medium of English have been renaned as the INTER-NATIONAL TRACK. In an effort to provide quality eduation to as many students as possible, selected programs will now be taught in Khmer: the content and quality is the same, so the only difference in the KHMER TRACK is the language of instruction.

GENDER PERSPECTIVES:

REDUCING VIOLENCE AGAINST WOMEN IN CAMBODIA

By: Mr. Ban Bunheng

On June 12th, 2015, Mr. Ban Bunheng, Deputy Director of UC's ASEAN Study Center, attended the opening program of the Youth Debate Forum on "Gender Perspective and the Participation of Young Men to Prevent Violence Against Women", held at TVK. The event was chaired by Her Excellency Ing Kantha Phavi, Minister of Women's Affairs, and His Excellency Hun Many, Member of the National Assembly of Cambodia. The objectives of this program were to raise awareness to end violence, and to increase participation of young men in the prevention of violence against women.

During the opening program, His Excellency Hun Many stressed that he and all young men in Cambodia must participate to prevent violence against women because men commit the most violence. So, we should not use violence in the family or in society to resolve problems, and we should use cultural dialogue to deal with the issue instead.

Moreover, Her Excellency Ing Kantha Phavi mentioned that based on research at least 25% of women have reported violent actions taken against them by men (these women ranged in age from 5-49 years old). This is a huge member for Cambodia, and the reality is likely higher, as it is known that many women will not admit violence in an effort to protect their husband or family unit. The Ministry and other relevant organizations will continue to participate in the reduction of violence against women in Cambodian society by conducting forums, conferences, workshops, lectures and other activities to raise awareness to prevent violence against women.





INTRODUCING... FRIENDS OF UC

The University of Cambodia understands the importance of cultivating meaningful relationships locally and internationally, and thus is excited to announce the implementation of a new program called, *Friends of UC*. This program aims to expand the UC family to include individuals throughout Cambodia and abroad, who support the mission, spirit and purpose of UC. Collaboration between *Friends*, and UC will be mutually beneficial, and will create a large network of innovative individuals that can be used to support personal, institutional, and national development.

Friends of UC will be invited to speak to students, faculty and staff regarding their individual specialties, display products on campus and at UC events, and offer internships or employment to our talented students. In addition, Friends are encouraged to work along side UC management to develop and enhance university curriculum and human resource development.

FINANCE CLINIC FOR SUB-PROJECTS (HIGHER EDUCATION QUALITY AND CAPACITY IMPROVEMENT PROJECT)

By: Mr. Sam Sophorn

On March 26th, 2015, Mr. Sam Sophorn and Ms. Chan Sreyroth attended a one-day financial clinic aimed at identifying key issues in late submission of financial reports by some sub-projects; enhancement of project financial staff in financial report writing; and procedure of project closing. At the start of the session, Mr. Andrew Vickery, International Financial Technical Assistant, highlighted a report by the World Bank mission from February to March 2015, to review sub-project performance (both for Round 1 and Round 2). Their review revealed that even though substantial progress has been made since the last mission, component rating has been downgraded from satisfactory to moderately satisfactory. Overall expenditure of the sub-projects remains relatively low (49%); however, forecast of the expenditure for the remaining sub-project is relatively high. Despite some weaknesses and late reporting, there are many positive points which include sub-projects being completed, and achieving good results; procurement accelerating; and improvements in understanding and following finance procedures.

It is noted that 45 sub-projects were granted a total budget of 3,584,000 USD (3,430,800 USD was allocated by HEQCIP and 146,000 USD was contributed by all participating HEIs) to conduct various research projects. Up to date, 13 sub-projects have been completed, with expenditure of 91% against budget proposal. However, 32 sub-projects are on-going with the majority of them at the extension stage which finish in June 2015.

The rest of the workshop focused on technical aspects of financial reporting which include cash and bank reconciliations; advance register; contract register; preparing financial reports; and the project closing procedure. These topics were presented by key resources persons Mr. Andrew Vickery and Mr. Nuon Sokha.

HAPPY BIRTHDAY TO UC PRESIDENT: H.E. Dr. Kao Kim Hourn



ALUMNI TALK

"In this globalized world, the job market has no boundaries."



Bachelor's Degree in Economics College of Management Graduating Class of 2013



What did you like about UC?

"The academic program conducted in English has prepared me to be a global citizen, catching up with the global market trend and development. The flexibility of the academic program with the elective course options gave me the opportunity to select courses aligned with my interests and strengths."

What did you think of your program's facilities such as available technology, resources, and class-rooms?

"The program's facilities are among the best universities in the nation, which enables students to concentrate on their studies and research. However, comparing to other universities in the region, the facilities are still limited and need further improvements in order to provide students an ease to do research and access to the most up-to-date study materials and resources."

What accomplishments did you achieve during your university experience?

"I got an opportunity to go on an exchange program at Payap University in Thailand, specializing in International Business Management for a semester in 2010. Later on, I won a scholarship from the US Embassy to join an exchange program called Study of the US Institute for Student Leaders on Global Environmental Issues and Leadership in 2012. The same year, I got another scholarship to participate in a short-term study program of Peace and Human Security in Asia, in Japan. I was also selected to be the representative of Cambodian youth in the ASEAN-Japan Youth Forum in 2013. I graduated with an honorable GPA of 3.94."

Was there a professor, staff member, or fellow student who made a lasting impression on you or helped you when you were at UC? How? Why?

"Many professors, staff, and fellow students were really helpful during my academic life. They gave me lots of support and encouragement for my academic and career advancement."

Do you still keep in contact with any of your classmates, professors, or staff members?

"I still keep in touch with them though we are scattering in different parts of the globe. Thanks to technology, we can update each other and discuss and help each other on a certain aspects of our careers, graduate study and research, and life matters. Physical distance and busy schedules do not hinder our relationship and networking. Many classmates, professors, and UC staff come to Tokyo for business trips, and we had a good time catching up with each other, since I am now based in Tokyo. On May 31, 2015, I had a chance to catch up with H.E. Dr. Kao Kim Hourn, Dr. Haruhisa Handa, and many UC Alumni at The Young Parliamentarians' Global Opinion Summit in Tokyo. We were proud and glad for the UC family mini-reunion."

"The program's facilities are among the best universities in the nation."

What was your most memorable moment as a student at UC?

"I loved the moments when I worked in a research team with my peers, went to the field to collect data, joined an international conference such as the Asia Economic Forum, competed in national debate competitions, volunteered in the ASEAN summit while Cambodia was the host country, and organized an event and a field trip for exchange and local students. Those are the most wonderful moments of my university life."

What would you like to tell prospective students about the university or the program?

"The English-based academic program with flexibility to select elective courses based on your interest prepares you to catch up on the opportunities of the job market. Extra-curricular activities help you master essential skills for the success in your career."

What advice can you offer to incoming or current students?

"University is a transition platform of life. Choosing and pursuing the right track, your life will be different. If you could maximize the opportunity to learn and get hands-on experience, besides classroom learning, you will see a wonderful world with opportunities to succeed in the future for your career development. Go for a study abroad program at least one semester, as it will open up your mindset of the world. And it will help you a lot to grab the opportunity when the ASEAN Community comes into realization."

"The academic program conducted in English has prepared me to be a global citizen"

What career advice would you like to give to students to better prepare them for the real world?

"Students should maximize their learning during university life, get involved in volunteer activities and internships to reflect the theories learned in class with real work experience. Know your passions, interests, and strengths and set your future career goals accordingly. In this globalized world, the job market has no boundaries. Go abroad and catch an international job opportunity, and you will realize there is a lot of potential to grow and develop yourself, your community, and our mother country in the future."

What is your current job? Is your current job related to your study program from the University of Cambodia?

"I am working on developing a business project to provide total-lifestyle support for people living in the metropolitan of Tokyo. The study program helps me to conceptualize, analyze, and work on the project with multinational team members."

"Extra-curricular activities help you master essential skills for the success in your career."

How has UC encouraged you to pursue your career?

"Majoring in Economics and specializing in international business management gave me a foundation and deepened my interest in pursuing a career in the international job market. A holistic business study program at UC ranging from SME management, marketing, project management, financial analysis, customer relationship management, and especially computer skills gave me courage and prepared me for the career I now have."

Can current UC students/alumni contact you for career related advice? How should they contact vou?

"Of course, it is my pleasure. I could be reached via limnguon@gmail.com"

What is your lasting impression of UC?

"I grew up at UC, and UC is part of my life memory. I cannot thank UC enough."

RESULT-BASED MONITORING AND EVALUATION FRAMEWORK FOR HIGHER EDUCATION INSTITUTIONS

By: Ms. Por Malis

From May 4-6 Ms. Por Malis and Mr. Chheng Sangvath attended a workshop on Result Based Planning, Monitoring and Evaluation Framework for Higher Education Institutions (HEIs). The results of the workshop are below:

- 1. Through this workshop MoEYS aimed to impose the implementation of the result based monitoring and evaluation, by setting a 3 policy objective:
 - Access (policy #1)
 - Quality (policy #2)
 - Institution (policy #3)

The key indicators used for these policy objectives shall be inline with the HEI Vision and Strategic plan.

- 2. Besides the 3 policy objective, MoEYS will implement HEMIS database system that will help Mo-EYS gather data on students and faculty members including number of student enrollment each academic year by degree program and gender, student drop out rates, student graduation rates, and percentage of student employment related to their studies.
 - 3. Each HEI is required to complete 3 files:
 - i. Targets (Result based Planning Template):

This is the estimate plan done by individual colleges. It shall evaluate by program or major, using last year's results of enrollment as the basis to plan the number of classes offered, budget required, number of faculty needed, marketing plan, etc. This shall be done before the beginning of each academic year.

ii. Actual (Result based Monitoring and Evaluation Template):

This template shall be used after the completion of each academic year. It will list down the actual number of students the HEI received for each program or major, student retention rate, pass rate, number graduated (cohort of each academic year), and budget spent for each program.

- iii. Comparison of Target vs. Actual (Result based Management Reporting Template): This report template shall be used after the completion of each academic year. It will analyze the discrepancies between the plan and the actual results. HEIs will then interpret the figures into a percentage.
- 4. MoEYS will organize an additional workshop related to this topic and will invite all HEIs to attend. They prefer for the same person who attended this time to attend the next workshop to promote continuity and knowledge retention.

INTRODUCING...

PARTNERS OF UC

The University of Cambodia understands the importance of cultivating meaningful relationships locally and internationally, and thus is excited to announce the implementation of a new program called, *Partners of UC*. This program aims to expand the UC family to include organizations and institutions throughout Cambodia and abroad, who support the mission, spirit and purpose of UC. Collaboration between *Partners*, and UC will be mutually beneficial, and will create a large network of innovative individuals that can be used to support personal, institutional, and national development.

Partners of UC will be invited to speak to students, faculty and staff regarding their individual specialties, display products on campus and at UC events, and offer internships or employment to our talented students. In addition, Partners are encouraged to work along side UC management to develop and enhance university curriculum and human resource development.

STUDENTS' CHOICE AWARD

by: Rith Phyna, (on behalf of MKT306)

It all started in the class of MKT306: Public Relations. We have learned from the course that projecting a certain image is very important to every institution, as that image will be how the public perceives the institution. Therefore, reputation building is an important part of an organizational strategy for success. We then reflect this idea back to our very own university, in which the people whose perception matters most are none-other than the university students. In addition, the ones that students spend most of their time interacting with at school are the lecturers. It is not hard to see why

most of their time interacting with at school are the lecturers. It is not hard to see why lecturers are, in a way, the image of the university.

Thus, a project was born. Our team was committed to gather the voices from students in all sessions. We strived to cover as many students as possible because we think that is the best way to have information that best represents the voice the students of the University of Cambodia. With all the man-power we could get our hands on, we divided our team into four groups to conduct surveys with students in all four sessions. The vote was to be based on ten categories. Students were not given any names as choices. Instead, the questionnaires left blank space and asked the students to write down the name of the lecturers they thought are most suited to each category, regardless of the faculty or session. Our team was only there to explain each of the categories, and to make sure all students clearly understood the votes they casted. It took a while to process the tremendous amount of votes we received, but after all the data was clearly counted and reviewed, with the support of the Associate Dean of the College of Management - Ms. Gina V. Lopez, our team was able to organize an event on June 30th, 2015, to do the honor of presenting certificates to the winning lecturers in all the categories. The event was entitled, Students' Choice Awards.

With the support of the lecturers and the students of the University of Cambodia, the awarding ceremony was a success. The statements made by the award-winning lecturers were all very inspirational and gave the participants various kinds of advice. The attending students, who were also the voters for the event, were clearly very excited about the results. We believe all the students agree with us that it was priceless to see the lecturers' smiles upon receiving their awards. In a way, we all want to let our lecturers know that we appreciate everything that that they do for us. They, without a doubt, are sacrificing everyday for the good of the students.

The winners of the Students' Choice Awards are as follows:

Best Associate Dean: Ms. Gina V. Lopez Lecturer of the Year: Dr. IN Sophal Most Helpful Lecturer: Mr. LY Kong Sochan

Best Demystifying Lecturer: Mr. LY Kong Sochan & Mr. THY Soklin

Most Hard Working Lecturer: Mr. VY Sovyl
Most Encouraging Lecturer: Ms. HENG Chakrya
Most Interesting Lecturer: Ms. Marilou Dela Sierra
Most Innovative Lecturer: Mr. HOY Samphear
Most Ethical Lecturer: Mr. KEP Bunly
Best Assignment Giving Lecturer: Dr. IN Sophal



By: Dr. Y Ratana

On 13 May 2015 at 3:00pm, Dr. Y Ratana, representative of the University of Cambodia joined the Board of Directors of CHEA led by Dr. Heng Vanda, President of the BoD - CHEA, and Mr. Ly Chheng, Director of the CHEA Executive Committee, as they met H.E. Dr. Hang Chuon Naron, at the CHEA Head Office in the Hun Sen Library located in Baktouk High School. On 19 May, Dr. Heng Vanda then presented the results of CHEA's meeting with the Minster to the rest of the BoD. Afterwards, Dr. Ek Monsen and Dr. Y Ratana explained further details about the content of meeting with the Minister.

The meeting spent time to discuss the final letter that will be signed by Dr. Heng Vanda and will be sent to the Minister and all CHEA BoD members for reference. A brief review of the letter's contents is below:

- Remind the Minister of the outcomes of the meeting on 13 May 2015.
- Propose that the Minister consider means for evaluating by clearly having the following:
 - o Clear components of evaluators
 - o Clear policies, guidelines, and procedures
 - o Clear objectives
 - o Shall not rank
 - o Shall not admire or praise any HEI to the public
 - o Outcomes of evaluations shall be not be disclosed or announced publicly
 - o Shall not admire or discredit any programs/majors/fields of study
 - o CHEA welcome any HEIs that are ready form MOEYS to do evaluation.

Additionally, Mr. It Seng from CMU raised the establishment of CHEA Football Leagues. About the expenses he said that 1. HEI can spend about 50\$ per one game or one play; 2. Uniforms can either be provided by CHEA, HEI can provide them, or we can get support from any company; and 3. Championship award, he said we could raise money from our members.

Finally the meeting discussed a MoU between HEIs within CHEA.

BOOK DRIVE FOR THE ASEAN STUDY CENTER

By: Mr. Ban Bunheng

The ASEAN Study Center (ASC) would like to announce a book drive to create UC's very own - ASEAN Library.

Donated books related to ASEAN Nations' domestic and international affairs will make a lasting impact on the UC community. It makes a huge difference to have such books at our center in order for students to learn from the many admirable ASEAN leaders that have helped transform our dynamic ASEAN Community.

As we count down to the ASEAN Economic Community, the ASEAN Study Center (ASC) will do all we can to help raise awareness and understanding of our diverse community. We have several exciting programs in the works for 2015 including publications, round-table discussions, a lecture series, and workshops aimed at helping bind our diverse ASEAN community together. We would be very grateful to have the cooperation and support of our ASEAN comminty to bring these visions to life.

If individuals or institutions would like to donate resources to help build ASC's capacity to promote ASEAN awareness, please take a few minutes to come visit our center. Mr. Ban Bunheng, our deputy director, is always available to set up a visit for you, or to answer any questions you may have. Please don't hesitate to call him at 012-795-558, or email him at bunheng-asc@uc.edu.kh.



HIGH SCHOOL ART COMPETITION

By: Ms. Samantha Smith

Sounds of scratching pencils and rustling paper filled the room on May 8th, 2015, as eager young artists from high schools around Phnom Penh competed to win UC's Annual High School Art Competition. This year's prize was a 3 day trip to Japan and 30,000 JPY. Students were required to submit an original piece of art work along with a written explanation of their piece and the best submissions were invited to attend the art competition finals on the 8th. Students wore nervous but determined expressions, as they worked hard to recreate their original submissions in the 4 hour session.

Students were able to choose between 5 topics; new world order thinking, preservation and protection of cultural heritage, peace safeguarding and development, humanitarian and charity efforts, and international cooperation.

The artwork was judged based on the following criteria; content, artistic representation of content, creativity and style, artistic beauty, and realities of the painting. Upper management spent the evening of the 8th contemplating all the different pieces of artwork. They discussed the meaning and artistic representation of each piece before casting their first votes for the top 10. After narrowing the submissions down, management had heated discussions about the best artistic representation and the meaning being depicted. They took their time to review each written piece and discussed the meaning and purpose of the artwork in detail before casting their votes for the top 5.

Once the top 5 pieces had been chosen, H.E. Dr. Kao Kim Hourn, along with the other committee members chose the winner based on the criteria mentioned above.

The award ceremony was held on May 12th in the UC conference room. Ms. Por Malis, Vice President for Operations, presided over the ceremony.



The top 5 winners of the International High School Art Competition are as follows:

- 1. Mr. Chren Chey Sak
- 2. Mr. Chem Rithyreach
- 3. Mr. Chhay Sokchea
- 4. Ms. Sohy Kropum Propey
 - 5. Ms. Hang Ousa

OUTSTANDING

What are your daily study habits?

"Normally I pay attention on listening in class. Back at home - especially before dinner, I review something I have learned; just briefly, not very detailed. I try to review before going back to class also. Normally I will spend maybe one or two extra hours outside of class. I do also like to study extra, interesting things by searching the internet in my free time."

Do you do anything different when studying for a quiz or exam?

"For the quiz or mid-term I always spend some extra time to review my notes, and to listen to the lectures. Again, since I have already paid very good attention in class, I just need to review and learn a little more. With this way, I think it is really not very difficult. I also study with my friends a lot before the exam to share ideas and ask questions."

Do you study at another university or have a job or internship?

"I study two universities. Of course it is very hard to separate all the different lessons. But like I mentioned before, the most important thing is to pay very good attention in the class, by doing that I can learn maybe 50-60% of the class."

How do you manage your time and schedule?

"Actually, I use my phone because it's good technology and it's very easy to just list down all the things I need to do. I am not very good at separating my different majors but since they are similar, I can just learn them all together. For example, I can study 10 subjects at the same time, but I am not always interested in all of those subjects, so I will pay more attention on the classes I am interested in. I review all my courses, just some classes I will review for less time."

Ms. Pheng Kaylan Business Management Term 7 3.91 GPA

Being a student can be a very stressful and busy time, how do you manage your health?

"Oh, talking about stress... you know, sometimes it is very difficult to deal with stress. For example at UC I have mid-terms, but at RULE I have to prepare for a presentation. And when you put these together, it can be very difficult. But to deal with stress, I have a great friend and she always calls me out in order to walk around Riverside. When I feel a little sweaty, and I get to chat with my friend, I feel very good."

What are your future plans?

"I want to get a job in the private or public sector. After two years of working experience, I will continue to my Master's degree. I'd like to find a scholarship to study abroad for this."

What advice can you give to other students who are hoping to be more successful next term?

"The first should be, do not ignore your own questions. I think that some students, when they have questions they dare not ask teacher. They don't even care to find the answer, so I think it is a very big problem. The second one should be, be open. Yes, when you are open and present it means that you are able to accept ideas from other people. Another one, do not pressure yourself. Most students, when the exam is coming, feel very stressed because of the exam. When you feel stressed, go out - don't review lesson because you will not remember anything. Wait until you are relaxed and then come back to it so you can work more effectively. The last one should be, you are not only working hard, but working smart as well."

STUDENTS

Mr. Hong Kimmeng International Relations Term 5 4.0 GPA

What are your daily study habits?

"I believe that reading is very important, and if we talk about the lecture – we have to prepare. The thing is you have to focus in class. I want to raise one example, when we are in economics class it involves with numbers and calculations, so if you don't follow the lecturer you will not get what he means. And before your exam you have to review; you don't need to memorize everything, you just need to remember each point and when it comes to the exam just write it in your own words. I study around 2-3 hours a day outside of class, usually after lunch in the afternoon and after dinner in the evening."

Do you do anything different when studying for a quiz or exam?

"Yes, I think it depends on the course though. For example, my current class is ENG422 and before the quiz I don't usually need to study for it – because it is not really difficult. But for other subjects that need us to understand and to remember, I need to study. I prefer individual learning because you don't have any disturbances. Usually before the mid-term and final exam we have a group study because my friends want me to explain something to them, and I also want to get something from them as well."

Do you study at another university or have a job or internship?

"I also study at RUPP at IFL, I study English Literature there in the afternoon."

How do you manage your time and schedule?

"I don't really have any specific schedule for each subject, but what I do every day is to read something before hand, like before coming to UC I review my notes and before going to RUPP, I review again. I have an iPad, so each assignment, exam, or make-up class, I always write them down in the calendar."



Being a student can be a very stressful and busy time, how do you manage your health?

"I think sometimes stress is inevitable and we need to face with it. However, I usually don't make myself stressed; I have so much fun actually. In the evening I usually hang out with my friends to have something to eat and at night before I really study, I like to do something entertaining, like using a social network or watching something that will help to improve my English."

What are your future plans?

"My future plan is to work with an international organization or NGO. I would also like to be a professor or lecturer. I would like to go straight away for my Master's program, but sometimes I think that getting good grades doesn't necessarily help with the Master's application. They want to see work, leadership, or volunteer experience. So I think I will work for a while before I study my Master's degree abroad."

What advice can you give to other students who are hoping to be more successful next term?

"I recommend to focus on the lecture, and also to read more. When you read in English you will be able to speak better, and write in exams better. When you have poor writing, even if your ideas are good, you may get a bad grade on the exam. For me, all in all, I think that to be an outstanding student is not really difficult. It just depends on how much you want it. When you are really committed to becoming an outstanding student, you will do anything to reach it. Be confident, even if there are ten chapters to review – you need to believe that you can do it otherwise it will be too difficult."

KHMER NEW YEAR CELEBRATION FOR UC STAFF AND FACULTY

By: Ms. Samantha Smith





On April 10th, 2015, the University of Cambodia celebrated Khmer New Year for its staff and faculty members. In the morning, staff and faculty gathered in the lobby to present an offering and conduct a Darma prayer led by local Buddhist Monks.





In the evening, UC staged an elegant dinner party hosted by Lok Chumteav Khem Rany and His Excellency Dr. Kao Kim Hourn. Faculty and staff were happy to celebrate the upcoming New Year by drinking, eating and dancing together. It was a wonderful opportunity for staff and faculty to get to know one another better, especially those from different faculties and positions. The evening was very enjoyable and showed just how close the UC family really is.

The University of Cambodia generously offered prizes in the lucky draw to every employee. Prizes ranged from kitchen appliances, and cell phones, to a flat screen TV and a posh motorbike. Staff and faculty were so grateful for the celebration and truly enjoyed the time to celebrate a new and prosperous year for all.



CHEA BOARD OF DIRECTORS MEETING

By: Dr. Y Ratana

On 29 May 2015, Dr. Y Ratana, representative of the University of Cambodia, attended the 6th meeting of the Board of Directors of CHEA, led by Dr. Heng Vanda, President of the BoD of CHEA. The objectives of the meeting were 1) to discuss issues related to the Ministry of Health; 2) to discuss research under CHEA; and 3) to discuss other matters.

Dr. Heng Vanda introduced the meeting to Mr. Eng Po, Officer of Public Affairs at the US Embassy to Phnom Penh. The purpose of inviting Mr. Eng Po to the BoD meeting was to seek mutual understanding and cooperation between CHEA and the US Embassy.

Mr. Po stated that the Royal University of Phnom Penh (RUPP) has just set up a BoD, and requested that the US Embassy organize a workshop on higher education in Phnom Penh, and arrange a study visit to the USA for the BoD to learn more about the management and development of higher education institutions. The US Embassy felt that it would be narrow to organize this workshop for RUPP alone, and decided it would be good if other higher education institutions also participated. Thus, he sought for input from CHEA on what kinds of issues should be focused on for higher education. In response, CHEA proposed several topics related to higher education for the US Embassy to consider for the workshop such as research, university ranking, curriculum design and development, accreditation, control and autonomy, higher education in the USA: challenges, successes, and future direction, research grants, and scholarships.

After, Dr. Heng Vanda asked Mr. Sabo Ousano, President of International University of Phnom Penh to inform the meeting about the problems that his university has been facing along with other universities that train health science related majors. In response Mr. Sabo Ousano said there have been a lot of problems since the Ministry of Health took over responsibility for Health Science Higher Education Institutions. According to him, the main issue is that students have already taken university exit exams, but the university is not allowed to issue them degrees. He added that the university cannot issue the certificate until there is national exit exam. However the exit exam organized by the university would not be much different than a national exam, as there are university officials from the Ministry of Health and MoEYS on the exam committee already. He added that previously, when the university fell under MoEYS, there were no problems with the issuance of certificates.

Lastly, Mr. Ousano requested that CHEA help intervene on this issue. He claimed that the university should have autonomy in issuing degrees to students just as MoEYS gave autonomy to HEIs in 2014. In response, the meeting decided that CHEA would write a letter to the Minister of Health and Samdech Prime Minister requesting intervention. CHEA wanted to make clear that everything must be done under the law, and stated that all HEIs must respect the law.

CHEA desires to strengthen HEI's research capacity under CHEA. And thus, CHEA hopes to create a research center that will be beneficial to all HEIs under CHEA. Among other duties, the research center will train HEIs to conduct proper research and disseminate results. The meeting agreed to set up a research center, and appointed Dr. Net Barom, Vice President of IU in charge of their Graduate School as Research Center (RC) Director, Dr. Y Ratana, Vice President for Academic Affairs at the University of Cambodia as RC Deputy Director, and Mr. Kieve Vichenon as RC Deputy Director.

The meeting then discussed the important issue of joint collaboration and MoUs between Cambodian HEIs. Together it was decided that HEIs should partner with relevant institutions independent of CHEA, and are encouraged to seek as much collaboration as possible. Individual HEIs who wish to sign MoUs can contact Dr. Ek Monosen, President of HRU and Dr. Heng Vanda, President of Vanda Institute. (So far there are six universities participating: HRU, Vanda Institute, PPIU, UC, Asia-Europe University, and Beltei Institute)

Last but not least the meeting discussed the issue of certification of Bac II: now that the Department of Higher Education (DHE) transferred responsibility to the Department of General Education, HEIs need to check and verify with the General Department on high school certification to avoid the problem of false certificates. In this case, the meeting decided that they should take further measures to protect students and the institution. CHEA will 1) write a letter to the Minister of Education, Youth and Sport to request that MoEYS provide a database to access the "Pass and Fail Grades of High School Students," so that HEIs can easily verify and avoid any mistakes; and 2) HEIs should have a contract with students regarding their high school certification, stating that students bear legal responsibility for providing false information, and will face consequences.



AUSA is an abbreviation for ASEAN University Student Assembly, which is co-organized by Chulalong-korn University and Thammasat University. This year it was held from April 5-11, 2015, in Bangkok, Thailand. This unique assembly brought students together from different universities in the ASEAN region to share cultures, discuss about various matters in the region, share opinions on certain topics, and establish long-lasting friendships.

The first day of the assembly, students were warmly welcomed by the organizers. A welcome party was specially designed and organized for delegates from the 10 countries. It was not only a welcome party, but also a chance for the delegates to make new friends with other people from each country. Mr. Bun Penghuy, a student from the University of Cambodia, joined this assembly as a delegate. He made friends with a lot of people, especially those from Indonesia and Thailand. During the party we ate, danced and played together. Moreover, all the delegates were divided into groups consisting of people from different countries. Each group had to do a cultural performance that represented ASEAN as one community. What was also good in this assembly is that all delegates were to share a room with a delegate of a different nationality.



There were 4 activities to complete on the second day (6 April 2015). The event started with an opening ceremony at the Thammasat University, Ta Phrachan campus. After that, all the delegates listened to a lecture by Miss. Phasporn Sangasubana, Deputy Director-General of the Department of ASEAN Affairs, on the topic of, "Light Up ASEAN Spirit: molding identity in the ASEAN way." She gave clear and comprehensive information regarding ASEAN efforts to reach the goal of ASEAN Integration in 2015. Additionally, she mentioned the opportunities and challenges of ASEAN. After the lecture, we embarked on a campus tour of Thammasat University. It was a hot and tiring day; yet, those delegates were still eager to learn about the university. Some people said that they would apply to study at this university for their master degree in the future. Following the campus tour, the delegates watched a debate between students from Chulalongkorn University and those from Thammasat University. They debated on the topic, "The cultural differences among ASEAN member nations is A GREAT hindrance to integration". After the debate, the audience gave comments on the debate and shared their views on the topic.

The 3rd day we went to another campus of Thammast University. Mr. Phanpob Plangprayoon, Director of the Economic Division of the Department of ASEAN Affairs, Ministry of Foreign Affairs, gave a lecture on the topic, "Inspire ASEAN as one: ASEAN's path forward." The delegates were then assigned to different rooms to learn more about specific topics including: corruption and politics, education system, economic growth in AEC, energy and environment, and social discrimination. We listened to the lecture, answered the questions from both the presenter and the fellow delegates, debated the different perspectives as a representative of each country, and found solutions to each problem as an ASEAN citizen. In the afternoon, another discussion was brought to all the delegates. This time, the delegates also needed to present their discussion to others on the 4th day; we had to present a solution to each problem. It was the hardest, but most interesting part of the program. Each representative raised ideas and debated so that we could come to a conclusion with a good outline and solutions.

The 4th day was another tough day for the delegates because they had to present their discussion outcomes to the other delegates. Each group had 10 minutes to present their points. Everyone seemed so enthusiastic to present his or her ideas on the stage. In the afternoon, we had a great time at the Ancient City in Samut Prakarn province. Once again we held a competition, this time to find places and answer certain questions in order to be the winner. During the game, we learned about cultures of different countries, especially Thai culture.



The last day was the campus tour at Chulalongkorn University. What really impressed me was that there are 19 libraries in total on campus. Each faculty has its own library, and there is a big central library where the students can find materials for all faculties. In the afternoon, it was the closing ceremony. Everyone got a certificate of completion for this program. Finally, we had a farewell party, which was the last time for the delegates to play and learn together. It was also time for delegates to present their cultural performances. Some danced, some sang songs and the others did role-plays. All of the performances were about ASEAN integration.

I would like to give a huge thanks to the University of Cambodia for sending me to this most useful assembly. I believe I have contributed to the strength of ASEAN integration and the creation of an ASEAN identity by building strong relationships with delegates from other countries, and having a better understanding of the issues faced by ASEAN and the strengths we must draw on to unite as one region. I encourage all Cambodian youth to participate in integration as much as possible and to always be open, accepting and understanding to new cultures and ways of thinking. You may be surprised what you can learn and what good you can do for your nation.

UCDC RED CROSS DEBATE ON YOUTH AND ROAD SAFETY



By: Mr. An Sopheak and Mr. Brendens Lek

On April 23rd, 2015, at TVK, the University of Cambodia Debate Club was awarded the First Champion Prize in the debate competition under the topic, "Youth and Road Safety," organized by the Cambodian Red Cross. The program aimed to celebrate the 152nd Anniversary of the World Red Cross and Red Crescent on May 8th, 2015, to promote road safety, and to reduce the traffic accident rate in Cambodia. The participating universities were as follows: University of Cambodia (UC), University of Health Sciences (UHS), Cambodian University for Specialties (CUS), and Preah Kossomak Polytechnic Institute (PPI).

Before the start of the Red Cross Debate Competition, the top 5 UC debaters: Sok Sreymom, Menh Someta, Oeun Sreyliak, Soun Khanra and Van Dana, rigorously practiced and developed their arguments for two topics: 1. The Universal Law of Humanity and 2. Youth and Road Safety. In order to win the competition UCDC devoted much effort and spent their spare time researching, conducting group discussions, and visiting relevant ministries to obtain additional supporting documents. Their relentless effort in seeking out factual information through reliable sources such as books, articles, and published reports in order to have ample evidence, proved to be successful. On top of it all, their Public Speaking training gave them added confidence in speaking candidly in front of the audience and gave them top scores in language and presentation.



Our UCDC club worked altogether to prepare for the event, and although only the top 5 debaters were chosen to participate in the actual debate, the team would not have been so successful without the following members' efforts and devotion to the UCDC. UC would like to thank and congratulate Tann Darareaksmy, Sam Oeurn Linda, Try Rany, Khan Linda, Hok Lakhena, Aun Rasy, Kong Sokkheang, Yoeurn Chan Monika, Seng Panha, Tep Sopheavotey, Chhun Sreyrath, Keo Rattankvisal, Hal Chanchay, Suon Rithy, Hak Lakhena, Sam Visith, Kong Lina, Boy Solinda, Khon Sonita, and Chan Chakrya for their support. Working as a team and supporting one another is the reason why our debate team was victorious.

The UCDC would like to express their thanks and their respect to their advisors, namely Mr. An Sopheak and Mr. Brendens Lek who spent their precious time and put great effort in supporting them throughout this competition.



The University of Cambodia is emensly proud of the UCDC for their outstanding work and tremendous accomplishment. You all have brought pride to your university, families and yourself. Congratulations!

The University of Cambodia

FOUNDATION

Request for Scholarship Funding

he University of Cambodia (UC) is requesting funding to support its UC Scholarship Program. A large majority of potential Cambodian university students are unable to afford the tuition fees to attend a local university, so the Scholarship Program is critical to alleviate this major obstacle to self-advancement. At the same time, funding for the Scholarship Program helps the university to cover its operating expenses and maintain its high academic standards.

Although much development progress has been made in the past two decades, the consequences of Cambodia's recent history continue to limit the formation and development of skills among Cambodian youth, particularly those most affected by exclusionary factors such as poverty, gender, ethnicity, and geographic remoteness. The UC Scholarship Program is a targeted effort to support the educational development of high-achieving Cambodian students across the country, so they can develop the necessary skills and competency to become knowledgeable employees and engaged citizens.

Because of the consequences of Cambodia's recent history, a large majority of Cambodian students need financial assistance to pursue and complete their higher degree programs and have other enriching educational opportunities. Roughly 80 percent of the 3,000+ students enrolled at UC are on full or partial scholarships, made possible by generous donors. The university anticipates that this figure will remain high for several years until a majority of Cambodian families are financially secure enough to make this investment on their own. Additionally, there are currently no government agencies or private institutions that offer student loans to Cambodian students to help them pay for university tuition, living expenses, or learning enrichment opportunities that include research, internships, and teaching.

The university is seeking financial and in-kind donations to create more scholarships for students in need. Scholarships are awarded to students who score highest on a competitive exam targeted towards impoverished students, students from rural areas, ethnic minority students, and female students.

Funding in the Scholarship Program will substantially help UC raise the standards for research, critical thinking, innovation, and problem solving—the ultimate goal is for UC students to be marketable not only in Cambodia, but also regionally and globally. By providing access to high-quality learning opportunities for students, as well as emphasizing fluency in the English language for students in the International Track, UC trains and prepares its students to make strong, positive contributions to Cambodian society through social and economic development.

If you would like to contribute to the UC Scholarship Program and give students across the country the opportunity to live their dreams and change lives, please contact UC Foundation representatives to help give the gift that matters most, a higher education.

Ms. Por Malis Vice President of Operations University of Cambodia Malis.Por@uc.edu.kh

The University of Cambodia FOUNDATION
Northbridge Road P.O. Box 917 Sangkat Toek Thla Khan San Sok
Phnom Penh, Kingdom of Cambodia Tel: (855-23) 993-274 Fax: (855-23) 993-284
www.ucfoundation.net

UCSS: GREEN WORLD





On Saturday, 20 June 2015 the University of Cambodia Student Senate (UCSS) celebrated 'UC Green World' in Phnom Srouch District, Kampung Speu Province. The event was lead by Ms. Chom Chovkesey in her capacity as UCSS project holder, in collaboration with UCSS members and UC student volunteers. The celebration was under the title, "Plant Tree, Plant Life". The objectives of this celebration were to promote the idea of loving the environment, to showcase the University of Cambodia's involvement with the community, to strengthen ties within the UC family, to provide fun and educational activities in other parts of the country, to persuade all Cambodians to love our forests and trees, and last but not least, to raise funds for pagodas and students in that area.

UC Green World is a new project of UCSS Mandate 9, we created this project in an effort to respond to the rapid decrease of forests in Cambodia, and promote environmental conservation. UC Green World celebration was held on Saturday morning from 8:30AM until 10:30AM. We held a meeting that discussed the deforestation issues in Cambodia and in the world with local authorities and lecturers from UC. Additionally, we also planted many different kinds of trees such as: KRA NHOONG, BENG, NEANG NOUN, CHAN KROSNA, THNOONG, KOR KOH, KOKI, DOMDOUL, CHRAIS, MAISAK, CHHER TEAL, LUMBOR, SO KROM. With technical advice from the MLOB BEITONG Organization, we continued to climb the mountain nearby and then had lunch at 12:30. After lunch we continued our study tour to NARAKBOREY museum. With this study tour all UC students seemed to enjoy viewing the artifacts and listening to the explanations of the museum guild. All the students gained knowledge about the value of Khmer culture during this visit.

It was such a joyful and successful event as there were 100 participants joining the event with smiles and happiness.

The total sum of money that was collected by UCSS was donated to Putrearam Pagoda in Kampung Speu Province and spent to purchase trees to plant there. All the new trees and plants will be taken care of by the communities there. UCSS plans to celebrate this project again next year because the important event was so successful this year.





THE UNIVERSITY OF CAMBODIA'S STUDENT DEVELOPMENT CENTER

By: Mr. Brendens Lek

Thousands of students graduate from university every year. They are eager to bring the knowledge they have gained in university and put it to the test in the professional world. Despite their eagerness and efforts, many fall short of their academic and professional endeavors due to inadequate English abilities, confidence or test scores. Often students fail to obtain their desired profession after completing their Bachelor's, Master's, or PhD degree.

In order to combat this issue, the University of Cambodia launched the Student Development Center in late 2014, with the goal of providing services to students in order to enhance their soft skills, free of charge. Currently, the SDC focuses on two major programs to help students: public speaking and the UCDC Debate Club. Public speaking is designed to eliminate the nervousness and apprehension students experience when speaking in front of an audience. The confidence gained here can be used in giving better presentations in class, interviewing well with a potential employer, and expressing one's ideas in any external forum. The SDC Debate Club targets students who are interested in debate competition by teaching them how to effectively organize their arguments and enhance their oratorical skills.

The SDC also offers several more programs and activities for students including student counseling; improving one's study skills; holding student orientations; finding scholarships and internships; study abroad programs; searching employer databases; one-on-one ten minute interpersonal communication sessions; CV or resume writing workshops; and interview workshops. Our services and programs are designed to meet the students' needs in all parts of their academic lives. As the SDC further develops, it will offer more official workshops and trainings with outside guests and speakers.

The Student Development Center in run by a certified professor who lived in America for over 35 years. He is a retired Army specialist, with a Bachelor's degree in Computer Science and a minor in Dynamic Psychology. Additionally, he is a certified public speaking Toastmaster and a life coach.

The Student Development Center is located on the 4th floor, room 417 and is open Monday through Friday from 8:00am-12:00am and 2:00pm-6:00pm. If you have any questions or would like to participate in any of these activities, please contact Mr. Brendens Lek at directorsdc@uc.edu.kh.

Writing the Future of Cambodia 2015

AWARD CEREMONY By: Mr. Brendens Lek

Supreme Writing the Future of Cambodia 2015 is a writing competition for students aged 18-24 to encourage extracurricular activities for students, to endorse and promote student self study, to develop creativity, to put think about the future of Cambodia, to boost confidence and expand students' knowledge, and to stimulate public interest in students and youth.

More than 1000 students from 80 universities and institutes from 9 provinces including Phnom Pen participated in this wonderful competition. The award ceremony was conducted by Sam Oeun UK, Project Coordinator, at the Intercontinental Hotel at 5 pm on 17 June 2015. University of Cambodia student, Mao Youpheng was awarded the consulation prize for the writing competition.

I Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact the editor, Ms. Samantha Smith, at DirectorOP@uc.edu.kh



By: Mr. Chheng Sangvath

Quality assurance is a part of educational reform in Cambodia. Whole institution accreditation is the main work for all assessors in addition to strengthening the quality of higher education institutions with 9 standards and 73 instruments. In order to keep a good record of assessors, a training workshop was conducted for sharing experiences with the Malaysian Qualification Agency (MQA) on topics such as: the roles and responsibilities of the assessor, guidelines for accreditation, tools for assessors before, during and after assessment, and how to write a narrative report on program accreditation.

In order to strengthen the quality of human resources for social responsibilities, the Ministry of Education places a high emphasis on continuous quality improvement. The workshop focused on quality assurance of higher education, governance of future quality assurance development, and good practices in reference to the ASEAN quality assurance framework. The Malaysian Qualification Agency (MQA) was established in 1997 for program accreditation. Tools were developed to meet the demands in quality assurance for both local and regional standards. The National Qualification Framework was developed based on evidence that was supported by real implementation in higher education institutions. Student learning outcomes are the main key variable to measure the effectiveness and efficiency of the institution as an implementer on quality assurance strengthening.

Recruitment Assessors are key people in the process of accreditation in the Malaysian higher education system. There are some guidelines and requirements to become an assessor and one must continue to implement these before, during and after assessment of the program. For a provisional level on training, the accreditation process by MQA takes around three months and three weeks, and the full accreditation process may take up to seven months. Whereas the site visit at the HEI takes roughly five days.

As a lesson learned from the Malaysian Qualification Agency, this workshop was very important for higher education institutions in order to learn more about the process of quality assurance and the importance of having good internal assessors. MQA found that quality assessors are fundamental for an organization. IQA mechanisms and management structures should comply with the Cambodian National Quality Framework.

PUBLIC SECTOR REFORM TO SUPPORT NATIONAL GROWTH AND DEVELOPMENT

By: Mr. Min Seiha

Mr. Min Seiha, Associate Dean for the College of Social Sciences, and Ms. Gina Lopez, Associate Dean for the College of Management, were invited to attend a regional workshop on, "State Capacity for Public Sector Reform to Support National Growth and Development," which was held on 24 April 2015 at Raffles Hotel Le Royal, Phnom Penh. The workshop aimed at discussing state capacity for public sector reform for national growth, sharing past experiences and policy implications for future reforms, and extending strategic research networks among government, public institutions, and researchers in South East Asia and Korea.

The scholars, researchers, policy makers, and government officials from 8 countries in the region including Cambodia, Thailand, Indonesia, Viet Nam, the Philippines, the Republic of Korea, and Australia presented their research findings and experiences on state reform opportunities and challenges by drawing from theoretical and practical perspectives, and offered lessons learned for better reform design. Through presentations and a panel discussion at the end of the workshop, all participants have gained a deep understanding of the different reform approaches and committed to contribute to strong growth and development.

EUROCHAM CAREER FORUM 2015

By: Mr. Brendens Lek

In an effort to prepare UC students for the upcoming Career Forum on Saturday and Sunday, June 20th -21st, 2015 at KohPich, Eurocham visited the University of Cambodia to speak directly to our students on June 9th, 2015 from 10-11am. Over 100 students attended the EuroCham presentation. The event comprised of a few speakers covering a variety of topics. Ms. Siekhuoyv Hout of HRINC Cambodia spoke about the Career Forum 2015. Mr. Vorn Sokhemarin, a Recruitment Coordinator, presented on 'How to write CV and Cover Letter.' Mr. Thang Yang, also a Recruitment Coordinator, invited a representative from Coca Cola who presented about job opportunities at Coca Cola. Mr. Borith presented their current recruitment needs and gave some tips concerning CV writing, interviewing, and other qualifications and expectations.

Career Forum 2015 was launched by CCFC in 2005, and is now organized by EuroCham, the Career Forum brings together employers and young jobseekers in a two day forum to exchange information on supply and demand, academic requirements for specific careers, and the necessary soft skills for a career in an international company. The Career Forum is an increasingly important platform for young jobseekers to become more aware of available positions and specific skill requirements. The Career Forum, will take place on June 20th and 21st and bring together some of the largest employers in the Kingdom and young jobseekers, creating an interactive matchmaking platform.

ACTIVATING INTEREST FOR RESEARCH GRANT PROPOSAL WRITING

Mr. Min Seiha, Associate Dean for the College of Social Sciences and Mr. Ban Bunheng, Deputy Director of the ASEAN Study Center, attended a workshop on, "Activating Interest for Grant Research Proposal Writing," held at Diamond Hotel in Kampot province from 29 May to 01 June 2015. The objectives of the workshop focused mainly on development capacity and activating interest in research grant writing for all of HEIs in Cambodia. Additionally, the meeting was used for the dissemination of the SEA-EU-NET Pilot Joint Call for Mobility, and as a case study for practicing actual proposal writing.

During the workshop, speakers from various higher education institutions were invited to do presentations, sharing their experience of writing grant research proposals to donors and international institutions. These included the methods, techniques, strengths and weaknesses, and lessons learned from successful and failed grant proposals. The SEA-EU-NET Pilot Joint Call for Mobility was also introduced as a sample of a grant research program from which the techniques to apply was studied.

To broaden further practical knowledge, the workshop offered an opportunity of simulation to all participants to practice in group works. Four main groups were assigned to study and propose grant research proposals in four main areas including health, environment, food, and education. With his proposed idea on skill gap as a sensitive topic, Mr. Min Seiha was selected by the members to lead a group discussion and to do a presentation to the workshop on a proposal with the title, "TVET Curriculum Development in Cambodia: Stakeholder Engagement."

By: Mr. Min Seiha





KHMER NEW YEAR CELEBRATION



On Sunday, 5 April 2015 the University of Cambodia Student Senate (UCSS) celebrated a Khmer New Year Concert at the University of Cambodia. The event was lead by Mr. Ung Niboth, member of UCSS 9th Mandate, in collaboration with UCSS members and UC student volunteers. The celebration was under the title, "New Year & Charity". The objectives of this celebration were to promote the prosperity of the University of Cambodia, to promote and create a love for Khmer culture and tradition, to promote UC's involvement with the community, to enjoy with UC family after a rigorous academic session, to provide fun and educational activities to celebrate the Khmer New Year, to persuade all Cambodians to love their own culture, and last but not least, to raise funds for children's education.





Traditionally, the University of Cambodia has always celebrated Khmer New Year with a celebration for the students. This Khmer New Year celebration event, in particular, was held for a whole Sunday evening from 9:00 AM till 8:30 PM. Starting at 9:00 AM a lot of UC students played traditional games and visited the booths, at 2:00 PM, a handful of people joined the event by stationing themselves around the food stands, playing games on stage and watching the pre-performance. The actual concert started at 5:30 pm. Numerous songs were performed by both UC students and outside performers.

At the same time, there was also the presence of our project advisors namely H.E. Samraing Kamsan, member of the UC Board of Trustees, Ms. Por Malis, Vice President for Operations, in addition to lecturers and staff members. The formal program began with a welcoming speech by Mr. Pol Sothea, President of University of Cambodia Student Senate, and was followed by the keynote address of H.E. Samraing Kamsan. Afterwards, there were many activities set forth in the agenda including numerous group performances that included both singing and dancing, and a role-play, all these performances made our event remarkably memorable and enjoyable.



It was such a joyful and successful event as there were about 750 participants joining the concert. There were also 10 booths prepared by UCSS for our UC students to sell various different kinds of things such as meatballs, drinks, souvenirs, etc.



The total sum of money that we raised from selling food and collections from UC students and lecturers was donated to students in rural areas that lack study materials at Prey Thom Primary School in Kampung Speu Province via a UC sponsored charity club called HOCC (Help Our Community Club).





UNIVERSITY

Supporters

Thank you to all individuals and institutions who have lent their support to the University of Cambodia. We hope to have included a complete list of those who have made financial and in-kind contributions to UC, and express our sincerest apologies to any individual or institution we have forgotten. If you have contributed to the University of Cambodia and are not present on the list, please write our editor at Bulletin@uc.edu.kh so we can add your name in the next edition.

INDIVIDUAL SUPPORTERS

Dr. Haruhisa Handa, Chairman, International Foundation for Arts and Culture

Dr. Rikhi Thakral, Executive Director, Thakral Group of Companies

Mr. Wang Kitman, Chairman of China Fairwind (Cambodia) Investment Company Limited

INSTITUTIONAL SUPPORTERS

China Fairwind Investment Company Limited, Cambodia
International Foundation for Arts and Culture
Thakral Group of Companies
World Mate

IN-KIND DONATIONS

Cambodian Red Cross Mr. Din Merican Embassy of Japan Embassy of South Africa

EuroCham

Dr. Haruhisa Handa Dr. Kao Kim Hourn Khmer Economy Magazine Ms. Kem Ly Heang

National Commerical Arbitration Center
Southeast Asia Television
and Radio
The European Commission
The World Bank

The University of Cambodia FOUNDATION

If you have a passion for improving higher education to help Cambodia develop its human resources and would like to learn more about how to help UC continue its tradition of providing academic excellence to the entire community, please contact the UC Foundation at ucf@uc.edu.kh and make a generous contribution to a brighter tomorrow.