

January - March 2018

TOP STORIES:

UC HOSTS 3-PART PROGRAM IN
ASSOCIATION WITH THE HANDA FOUNDATION

CIMB ASEAN STOCK CHALLENGE 2.0 –
REGIONAL COMPETITION

FAREWELL MEETING FOR BATCH 3 EU-SHARE
STUDENTS

THE 3RD ANNUAL ALUMNI REUNION

CAMBODIA - INDIA SCHOLARSHIP
AWARENESS FORUM

OUTSTANDING STUDENTS:
MS. RITH DANITA
AND MR. HENG SENGTHAI

ALUMNI TALK : MR. MON GONY

STUDYING AT UNIVERSITY OF SANTO TOMAS,
PHILIPPINE

THE FIRST PEARL FORUM ON EDUCATION
INTERNATIONALIZATION FOSHAN,
GUANGDONG PROVINCE, CHINA

THE COLLEGE OF EDUCATION
ORGANIZES A FIELD TRIP AND CHARITY
MISSION FOR ITS STUDENTS



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RACE THE "H" – FUN RUN FOR HEALTH & WELLNESS

By: Ms. Gina V. Lopez, *Dean of The Tony Fernandes School of Business*

"If you race it right you will see the brightness of true life through health and wellness", health is wealth that's a fact.



Excited participants gathered in front of the UC building on early Saturday morning (January 13, 2018) to run and race for "H". The objective of this project was to instill in students' minds the importance of health and wellness which provide them the energy and stamina to study hard and perform well in their classes by having fresh and stress-free minds. A project of PHE001: Personal Health and Wellness class in the Associate's Degree program of The Tony Fernandes School of Business. It is part of the curriculum to encourage students to indulge in activities that involve body exercise and sports to keep fit and healthy, also to learn planning, management, sourcing out sponsors and problem solving, especially the spirit of teamwork.

The students were guided by Mr. Hoy Samphear, Faculty Member assigned for the PHE001 class. Meetings were held, coordination with the Administration Office and OPACA was sought, and sponsors were found to conduct the event – the result was Race the "H" was successfully completed, of course with the participation of all the students in the PHE001 class, especially Kean Sungly, as the Project Leader.

We would like to thank all the students, The UC Management and all the sponsors, especially The TFSB Faculty Members!



The UC Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact Mr. Travis Mitchell, at director_crc@uc.edu.kh

CIMB ASEAN STOCK CHALLENGE 2.0 - REGIONAL COMPETITION

By: Ms. Gina V. Lopez, *Dean of The Tony Fernandes School of Business*



On September 8, 2017 CIMB Cambodia visited The University of Cambodia for the presentation of the CIMB ASEAN Stock Challenge 2.0 - The CIMB ASEAN Stock Challenge 2.0 is a regional stock trading competition that offers real-time trading experience across five major stock exchanges - Bursa Malaysia, Indonesia Stock Exchange (IDX), Singapore Exchange (SGX), the Stock Exchange of Thailand (SET) and the Hong Kong Stock Exchange (HKEx).

It was attended by many students who were curious about the stock market and stock trading. This challenge took a couple of months because the students needed to join several trainings, and then be shortlisted to compete on the national level. The teams had to contain at least two members, and some teams from UC were granted seed money to play in the virtual stock market.

They were so excited to participate in the competition, but due to the nature of the competition, the number of teams were trimmed down based on who could strategize and earn the most from the seed money. UC's team "The Brilliant," with Term 10 students Soush Mony Oudam and Heng Molika, won 2nd place at the national level on November 23, 2017 and took home \$500 from CIMB and \$350 from CSX. However, due to their exemplary strategy paper, which was part of the competition to advance in regional level, they were granted to be the representative of Cambodia at the Regional Level on this CIMB ASEAN Stock Challenge 2.0 which was held in Jakarta, Indonesia.

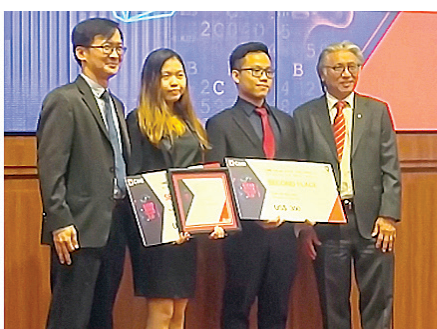
The regional competition took place on January 14-16, 2018 with six participating countries - Indonesia, Singapore, Malaysia, Thailand, Brunei

and Cambodia. The teams had to present their strategy paper in a time allotted which was followed by a question and answer session from the judges. They then were given a task after dinner on the 15th of January; they had to select the best company based on their stock performance in a given period of time. The following were the criteria from the beginning until the grand finale.

- Returns on Investment at the End of the Game (15%)
- Post-Game Portfolio Performance (10%)
- On-the-Spot Investment Decision (20%)
- Investment Strategy & Presentation Skills (35%)
- Use of Predictive Analytics tools (10%)
- Q&A (10%)

On the day of the competition, a little bit tension could be seen from each team because the prizes awaiting them to grab were valued up to \$40,000USD in total, plus a trip to the Tokyo Stock Exchange for the team champion. As the Adviser of the Team The Brilliant and a member of the audience, I was so proud and believed that our team did well in the presentation and Q&A; confidence exuded even though our Cambodia Securities Exchange (CSX) is not yet that active compared to other stock/security exchange markets from other participating countries.

The University of Cambodia students were announced as the 2nd runner up in the Regional Competition on January 15, 2018. The students received certificates and given \$5000 USD. Congratulations to The Brilliant for their success and for making The University of Cambodia a familiar name regionally and globally!



THE 4TH BASIC TRAINING AND

By: Ms. Kong Rathana, UCCRCY Advisor Member



On January 25-26, 2018, UCCRCY organized a basic training course for 100 new members. UCCRCY was established in 2011 under the supervision by **H.E. Dr. Kao Kim Hourn**, Honorary President of the UCCRCY. This year's training is the 4th time that UCCRCY organized the course and it has recruited 349 members since the start of the club.

- | | |
|--------------------------|------------------------|
| 1. Mr. Prak Sopheara | President of Club |
| 2. Mr. Lim Kimhout | 1st Vice President |
| 3. Ms. Thoung Sovanrin | 2nd Vice President |
| 4. Mr. Keo Marady Eden | Administration |
| 5. Ms. Sam Oeurn Linda | Finance |
| 6. Mr. Chhy Piseth | Information |
| 7. Mr. Chhorn Nevanneath | Planning and Fine Arts |

The training was divided into 4 topics as follows: 1) The History of the Red Cross and Red Crescent Movement, International Humanitarian efforts; 2) Understanding Road Safety in Cambodia by **Mr. Roeurt Sokhon**, Deputy Head of Development Sub-Department; 3) The Policy and Management of CRC Youth Club; and 4) Basic First Aid by **Mr. Sou Sokna**, Program Youth Coordinator of Development Sub-Department

During the training, the club conducted elections to choose the Head of Club Committee and other positions. The results of the elections are as follows:

During the afternoon of January 26, there was a Uniform Dedication Ceremony to the 100 new members and conferring of 40 Certificates of Outstanding Active Members on the UC alumni. This event was presided over by **H.E. Pit Chamnan**, Secretary of State, Ministry of Education, Youth and Sport, Member of the Central Committee and Vice-Chairman of the Committee for the Development of Red Cross Youth and Volunteers; **H.E. Sos Mousine**, Vice President of Union of Youth Federation of Cambodia (UYFC) Representative of **H.E. Hun Many**, President of Union of Youth Federation of Cambodia (UYFC); **H.E. Samraing Kamsan**, Member of the Board of Trustees and Chairman of



UNIFORM DEDICATION TO THE UCCRCY MEMBERS



UCCRCY Advisors, Representative of H.E. Dr. Kao Kim Hourn, Member of the Central Committee CRC and Honorary President of UCCRCY; advisors and representatives of Cambodian Red Cross Youth from 10 higher education institutions; and management and staff of The University of Cambodia who presented uniforms to each of the 100 new UCCRCY members.

Mr. An Sopheak, Member of UCCRCY Advisors, made a brief report on the training and said they planned to continue to complete UCCRCY activities including to 1) Participate and join in the implementation of the CRC Action Plan and emergency activities; 2) Strengthen, expand, and implement the UCCRCY action plan; 3) Participate in the activities of students organizations, for both internal and external activities; and 4) Engage in social activities through cleaning the environment, visiting and distributing donations to internal and external students and children.

In addition, the UCCRCY members have fulfilled their obligations as being good children, good students and good citizens, who have helped to do humanitarian work, study hard, strengthen their morals and educate their peers.

We much appreciate **Samdech Kittipitthbindit Bun Rany HUN SEN**, President of the Cambodian Red Cross and management of all levels of the Red Cross, for their continuous support and for providing opportunities for members to participate in this humanitarian work to learn more life skills and gained enormous experience in building peace for our beloved nation for the future.

We would also like to sincerely thank H.E. Dr. Kao Kim Hourn, Honorary President of UCCRCY and **LCT. Khem Rany**, who have always encouraged and supported UCCRCY since its inception.

INTRODUCING... PARTNERS OF UC



The University of Cambodia understands the importance of cultivating meaningful relationships locally and internationally, and thus is excited to announce the implementation of a new program called, *Partners of UC*. This program aims to expand the UC family to include organizations and institutions throughout Cambodia and abroad, who support the mission, spirit and purpose of UC. Collaboration between *Partners* and UC will be mutually beneficial, and will create a large network of innovative individuals that can be used to support personal, institutional, and national development.

Partners of UC will be invited to speak to students, faculty and staff regarding their individual specialties, display products on campus and at UC events, and offer internships or employment to our talented students. In addition, *Partners* are encouraged to work alongside UC management to develop and enhance university curriculum and human resource development.

UC HAPPY DAY

By: Ms. Hout Chhungbouy, *President of UCSS 12th Mandate*



On February 13, 2018, the UCSS 12th Mandate and the UCCRCY held “**UC HAPPY DAY**” on the 11th floor, UC Main Campus building to celebrate Valentine’s Day and welcome Chinese New Year 2018. All participants got free handmade cards to write down their feelings of love to anyone such as

their friends, their teachers and especially their family. Beside that, we had many fun games and gifts to play both morning and afternoon sessions. Moreover, we also had singing and dancing time. During that day, many UC students and staff had fun and took photos together, and it was a moment for our memories.



Introducing the COLLEGE OF MEDIA AND COMMUNICATIONS

The College of Media and Communications (CMC) was launched in response to the University’s desire to constantly improve itself and adjust to the needs of the current economic and educational environment. CMC will provide both theoretical and practical knowledge regarding the functions of journalism, reporting and technical production. The SEATV television and radio station, located on the University of Cambodia campus, will host students for the practical component of their degree program.

“YOUTH FORUM DEBATE ON GENDER EQUALITY”

By: Mr. Belle Sopheabandithboklay and Miss. Sovann Arunraksmeay, UC Students



On February 24th, 2018, the Ministry of Women's Affairs cooperated with the Ministry of Information to organize the “**Youth Forum Debate on Gender Equality**”. The event was moderated by **Her Excellency Sorn Marada**, National Television of Kampuchea. It was presided over by **Her Excellency Dr. Ing Kantha Phavi**, Minister of Women's Affairs; **Her Excellency Dam Dariny**, Vice-President of the Union of Youth Federations of Cambodia; **Her Excellency Ser Socheata**, Under-Secretary of State of the Ministry of Education, Youth and Sport; **Mr. Nick Beresford**, Country-Director of UNDP; **Mrs. Sok Chanchhorvy**, representative from Oxfam; and debaters from four universities in Cambodia: The University of Cambodia, Royal University of Phnom Penh, Royal University of Agriculture, and Royal University of Law and Economics.

The event was attended by approximately 100 students from the four universities. “Youth Forum Debates on Gender Equality” is organized every year by the Ministry of Women's Affairs. According to Her Excellency Dr. Ing Kantha Phavi, this program is really important to celebrate the 107th anniversary of International Women's Day 2018 which is held to honor the women who have struggled to achieve equality in society and to empower women and promote gender equality. This year, the program was held under the theme “Women Together Nurturing Peace to Advance National Development”, which intends to promote a culture of non-violence and



women empowerment.

Her Excellency Dr. Ing Kantha Phavi delivered the opening remarks, which were followed by the debate between between four universities within three topics in three rounds. The first round of the competition was between the Royal University of Phnom Penh, which was on the pro-group, versus The University of Cambodia which was on the con-group with the topic “Increasing the number of women in the decision-making stage is a major driving force for accelerating development.” UC won this first round. The second round was between the Royal University of Agriculture and the Royal University of Law and with the topic “Education is an important factor in reducing domestic violence,” and RULE won. Thus, UC and RULE went head-to-head, with UC being the pro team, and they debated on the topic “The balance between work and family is a contributing factor to happiness in life.” The University of Cambodia won this final debate competition. All the debaters were presented gifts and had a photo session.

There were two main factors which led the UC Debate Club to success. First, the team has a strong commitment and works hard to train and conduct research together. Second, **Ms. Soun Khanra** helped advise and train us on debate strategy. Finally, we had excellent mentors from the Ministry of Women's Affairs who supported us with useful documents and ideas.



IN-STORE MERCHANDISING COMPETITION AND CONCERT

By: Mr. Hor Kimheng, *Deputy Director of OPACA*



From 19 to 22 March 2018, The University of Cambodia cooperated with GATSBY to arrange an event called “**GATSBY ISM Competition**”. This provided an opportunity to study In-Store Merchandising strategies from experienced professionals. Students then used their newly-gained knowledge to compete against each other within areas around Phnom Penh.

The Mandom Corporation based in Osaka, Japan, holds creative awards in 11 countries and regions across Asia. GATSBY is the Mandom’s grooming brand for men.

Students were also able to compete in another category which was a dance competition. GATSBY exclusively selected students from The University of Cambodia through a carefully written test about what they learned during the training and then formed them into three teams.

For the dance competition, students from The University of Cambodia competed against other contestants registered throughout the GATSBY In-Store Merchandising Competition campaign. Both of the UC teams reached the final stage on 22nd of March 2018 which was held at The University of Cambodia on the concert stage with a special appearance from Nico and Pich Solika, as well as a special performance from The University of Cambodia students. The results were then announced for the In-Store Merchandising Competition as well as the dance competition.

The University of Cambodia was awarded 2nd place in the dancing competition despite the participants not being professional dancers.

UC students showed that they have much potential and talent to stand out among others. Many additional students said they would join any future event to help improve themselves.



UC GREEN WORLD FOR STUDENTS 2018

By: Ms. Hout Chhungbouy, *President of UCSS 12th Mandate*



The University of Cambodia Student Senate 12th Mandate held the “UC Green World for Students 2018” project. The purpose of the project was to educate students about the negative impacts on climate change in Cambodia and to protect the ecology under sea by planting mangrove trees. We sought in the process promotion The University of Cambodia as a responsible and environmental friendly member of the community.

This project was undertaken on the advice of **H.E. Dr. KAO Kim Hourn**, President of The University of Cambodia.

On Saturday, March 24, 2018, 80 participants left the University of Cambodia campus for Sok Kann Tran Kna High School. Upon arrival, we held a workshop for the benefit grade 12 students on how to choose a major at University. Upon completion at 11:00AM, we had lunch at Tmor Sor restaurant and then proceeded to Kdard La Tente. We arrived there around 1:30PM. Everyone went to their tents and rooms and took a long rest before planted mangrove trees. At 4:30PM, we went to plant 100 mangrove trees along the beach and had fun in the sea until 6:30PM. After that, we went to dress up and get ready for a dinner at the resort. Everyone had

fun and enjoyed a dinner with Khmer Traditional Dance, performed by local children at there. After dinner, we had a camp fire and danced together until 11:00PM. Finally, we went to sleep and waited for the next day.

On our second day, after breakfast, we donated 100 UC notebooks to local children there. After that we played games and enjoyed our camp activities until lunch time. After everyone finished their lunch, we departed to a local beach to clean it with the local people at there. At 3:00PM, we left for Phnom Penh and arrived at 8:00PM.

TFSB BUSINESS REVIEW, GLOBAL MARKETING

By: Mr. Plang Phalla, *MKT401 Lecturer*



Cambodia imports more than exports. As MIT media reports, the Kingdom exported US \$10 billion and imported US \$11.7 billion, resulting in a negative trade balance.

According to **Mr. Te Taingpor**, President, Federation of Associations for Small and Medium Enterprises of Cambodia, 70% of its exports came from the shoe and garment sectors with rice, sugar and rubber contributing 20% with the balance of SMEs.

The Global Marketing course at The Tony Fernandes School of Business at The University of Cambodia enables students to have a clear understanding of various aspects of global marketing. It allows them to think outside the box. They were trained to develop a business plan to bring a Cambodian made product into global market place.

There were many activities in the class such as online quizzes, case studies, writing business plans and movie presentations. They were all designed to build relationships and strengthen character.



OUTSTANDING



Name : Ms. Rith Danita
Major: Business Management
Term : 5
GPA : 4.0

What are your daily study habits?

Actually, I don't have a daily study habit routine since I have a job and also study in the evening session at UC. Therefore, I study alone every weekend. I like to review the previous lessons which I have learned so far by reviewing my notes or reading the course book.

Do you do anything different when studying for a quiz or exam?

I only focus on the main points of each chapter, note those key points down, and re-read them again for more understanding. Then I try to find examples which fit and are related to that. This way I can remember them much easier and quicker.

Do you study at another university or have a job or internship?

I only study at The University of Cambodia. Currently, I am also working. To manage my workload, I balance it by dividing working and studying time separately by making a specific plan that helps remind me of the deadline of each task I have to do. Besides that, it is important to balance your workload with your free time. Although working hard is essential, we also need time to enjoy our life. Therefore, I always try to find some time to do what makes me feel at ease and peaceful. It can be doing my favorite hobbies, or hanging out with friends.

How do you manage your time and schedule?

In order to manage my time and schedule, I first set priorities to the tasks I have in hand. Then, I set a

clear timetable to finish the work and implement my tasks accordingly with proper action plans. I try to use my time effectively and avoid procrastination, so I do not need to face a rushed deadline and so I can perform my work well.

Being a student can be a very stressful and busy time, how do you manage your health?

To maintain my health and fitness, the first thing I do is to never skip the three meals: breakfast, lunch, and dinner. I try to eat well, especially those with protein and vitamins like vegetables, fruits, and milk. The second thing is about sleeping. Try to go to bed early, because getting enough sleep leads to a more energetic and fresh mood. Third is to try rolling out of bed to do exercise. Even once or twice a week, try to work out because believe it or not, it is an effective reliever of stress.

Are you involved in any student organizations or clubs at UC? Which one?

To be frank, I have not joined any UC student organization or club yet.

What are your future plans?

After graduation, I plan to apply for a scholarship abroad to pursue my Master's degree.

What advice can you give to other students who are hoping to be more successful next term?

To other students who are hoping to perform better next term, I would suggest to firstly not to be stressed out on assignments and exams too much. Take it easy, and do it step by step. Take good care of your health, get enough sleep, and don't procrastinate. Set a prompt studying schedule and follow it accordingly. Try to seek for understanding by thinking of examples rather than memorizing because people remember stories not words, and examples are stories and what you try to memorize are just words.

STUDENTS

Name : Mr. Heng Sengthai
Major : Information Technology
Term : 7
GPA : 4.0

What are your daily study habits?

I summarize all lessons in my notebook and then I review them. Every night before going to sleep, I read the lessons that I learned that day. Writing is the best way to remember. So while I'm reading, I write the main points of my lesson onto paper.

Do you do anything different when studying for a quiz or exam?

One week before an exam, I have to prepare and answer all the questions that may appear on the exam. I try to understand but if I'm not clear about something in the lesson, I usually do research on it or ask the lecturer to explain.

Do you study at another university or have a job or internship?

Nowadays I'm a trainee at Korea Software HRD center. It's like studying at two universities. Of course, homework or assignments look like mountains for me, so time management is important. I have to prepare my schedule for homework, assignments or presentations. My schedule is prepared by the priority of the task.

How do you manage your time and schedule?

To manage my time, I use my time productively by working in the right environment and prioritizing tasks. I list down the tasks that I have to complete for today, for the week and for the month. Moreover, I minimize distractions by shutting off my phone and social media when necessary. I make sure to follow



a daily schedule that allows me to make the most out of each day.

Being a student can be a very stressful and busy time, how do you manage your health?

In my study life, I need to be healthy. I go to the gym around 20 minutes for a few times a week.

Are you involved in any student organizations or clubs at UC? Which one?

No, I'm not.

What are your future plans?

After graduation, I will continue my Master's degree abroad. After that I'll come back and change Cambodia by using technology.

What advice can you give to other students who are hoping to be more successful next term?

You have to be prepared, not just for examinations but for the foreseeable future. If you have a plan, start to do it without further delay. I have one saying that I use myself that I want share: "Luck is when preparation meets opportunity."

ALUMNI TALK



Mr. Mon Gony

The Tony Fernandes School of Business

Year of Graduation : 2016

Major : Business Management

“I joined the Mock ASEAN Summit program, which provided me management skills because I had to manage the project and tasks that were assigned to me.”

What was your most memorable moment as a student of the University of Cambodia?

“First, UC shaped me to be a hard-working student. Second, I was studying in a challenging environment and I met a lot of outstanding students; therefore it made me become like one of them as well since I hung out with them often.”

What did you like most about UC?

“In UC, there were a lot of experienced lecturers and outstanding students. Moreover, the building was so nice and had comfortable rooms.”

What did you think of your program’s facilities such as available technology, resources, laboratories and classrooms?

“As I have mentioned above, the programs were so nice and had lot of projects for the students such as the Mock ASEAN Summit.”

Was there a faculty member, staff, or fellow student who made a lasting impression on you or helped you when you were here at UC? How? Why?

“There were a lot of UC Staff that I remember, especially lecturers. Like lecturer Hoy Samphea gave me the idea to run a business.”

Did you participate in any UC events, activities, clubs or organizations? If so, what was your experience?

What is your current job? How did your experience at the University of Cambodia help you obtain and succeed in this position?

“I am working as an Area Sales manager; I can apply my experience from UC to my current job, such as management skills, English language skills, and interpersonal skills.”

Have you taken advantage UC’s vast alumni network and services (UC Alumni Association, UC Alumni Reunion, etc.)? Which ones?

“I have taken experience from Mr. Rith Bunroath who is the HR Director at Park Café.”

What career advice would you like to give to students to better prepare them for the real world?

“I would like to advise the students at UC to improve their skills like English language and management skills to help find a job.”

The UC Bulletin

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STUDYING AT UNIVERSITY OF SANTO TOMAS, PHILIPPINE

By: Mr. Sem Vireakboth, *Student from the College of Law*



I always dreamed of studying abroad to enable me to experience life in a foreign county, build a network of friends and classmates and compete academically. That opportunity came to me when I was accepted into The EU-SHARE Program and sent to study at the University of Santo Tomas (UST) in the Republic of the Philippine.

My stay at UST was indeed a challenging one because I had to stand on my own against some of the best students at the University. I worked very hard during

my 5 month-stay, read a lot and benefited from my professors and fellow students. It is indeed a unique opportunity for me to build my self confidence and to know that I can hold my own in a very competitive academic setting.

While in the Philippine, I learned a lot about the way Filipinos live, their music culture and cuisine. I was also able to be self-reliant, although being away from my family was initially difficult.

I can say the EU-SHARE programme was life changing and transformational for me. It made me a competitive individual. It is, therefore, an experience that I shall never forget. For this, I shall always be grateful to the program sponsor and to my professors and friends at UST and at the University of Cambodia.

INDONESIA EXCHANGE PROGRAM

By: Mr. Chay Mit, *Student from the College of Law*

The EU-SHARE Scholarship program is a higher education exchange program among Universities in ASEAN.

Before applying, we sought detailed information of the program and then followed this up continuously. In the meantime, we were assisted by the Dean and the team working in The University of Cambodia College of Law. Together, we discussed how to apply for the program, and then worked on the documentation until we were accepted.



The first day of my arrival in Binus Square (the dormitory of Binus University in Indonesia), I felt

excited, although stressed about everything new. For example, most of the food was spicy and affected my stomach so that I hurt every morning and required medical care.

But I quickly recovered and began exploring new places to better understand Indonesian life and Jakarta.

I met many friends from different places and countries, cultures and languages. We used English as the main language, which was also a good opportunity to improve my English proficiency.

During my exchange, I was also able to demonstrate aspects of Cambodia culture at events for international students, and I participated in as many of these as possible.

As a result of this program, my sense of self-sufficiency was strengthened, my understanding of other cultures was enhanced, and my study skills enabled me to gain good marks. I was very proud to be a representative of Cambodia and The University of Cambodia College of Law.

Cambodia - India Scholarship Awareness Forum

By: Mr. Keo Chhea, *Dean of the Techo Sen School of Government and International Relations*



The University of Cambodia in collaboration with the Embassy of the Republic of India in Phnom Penh jointly organized the Cambodia-India Scholarship Awareness Forum at the India Room on the 9th floor, UC Building, on 5 January 2018 from 2:30pm to 4:40pm. There were around 50 students and staff attending the Forum with an open and friendly atmosphere.

To start the event, **Dean Keo Chhea**, on behalf of **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees and President of The University of Cambodia, warmly welcomed the delegation of the Indian Embassy in Phnom Penh, led by **Mr. Rajiv Kumar**, Charge d'Affaires and 2nd Secretary of the Embassy. He praised them for their kind cooperation with UC and gave some brief remarks the background of the Forum including the aim and goals of the University in pursuing quality education. In particular, the University is strengthening education outside the classroom, which



is one reason for the Forum. He then further stressed on the education policy of the Royal Government of Cambodia which UC follows and how UC is contributing to developing human resources to compete in the free labor market in Cambodia, region and the world at large. Dean Keo Chhea also talked about the long existing bilateral relations between Cambodia and India including India's assistance and contributions in all fields for the rehabilitation and reconstruction of Cambodia. He also stressed on the field of education, focusing on scholarships and opportunities for studies both at UC and abroad.

Mr. Rajiv Kumar, Charge d'Affaires of the Indian Embassy, gave a brief account on Cambodia-India bilateral relations and India's assistance in various fields including agriculture, cultural rehabilitation and education. He also talked about India's Act East policy that enables Indian businessmen to invest a great deal in Cambodia, which could provide big job opportunities

for young Cambodian workers and entrepreneurs. He touched briefly on the Indian scholarships offered annually and invited **Mr. Adarsh K. Mishra** to provide further details on the scholarships and opportunities to study in India. He concluded by urging Cambodian youth to study the opportunities and possibility of doing business with India.

Mr. Adarsh K. Mishra, Attaché Education of the Indian Embassy in Phnom Penh, delivered a power point presentation on India's scholarships for young Cambodians and opportunities for Cambodian students to further their studies in India. He also explained in detail on the various types of scholarship offered, the durations and commitment, and how to apply for those scholarships.

Mr. In Sovanpol, Assistant Dean of TSS and Secretary-General of the Cambodia-India Alumni Association (CIAA), and **Mr. Khuon Ratanak**, Business Promotion Officer of the Indian Embassy and member of the CIAA, talked a great deal of their learning experiences in India as well as universities and institutes in India. Dean Keo Chhea also shared his experience as the first batch of Cambodian students studying in India in early 1980s. **Dr. Chhun Vannak** also share his thoughts and experiences on scholarships and study experiences.



Six students asked questions ranging from the types of scholarship, various fields of studies, process of scholarship as well as short courses and vocational training opportunities. The panelists answered all questions thoroughly and efficiently.

Prof. Din Merican gave a brief wrap-up on the forum and thanked the Indian team for sharing information at the Forum. He also gave advice to the students attending the Forum on both studying and their commitment to scholarship both at UC as well as abroad.



HOSTING DELEGATES FROM THE FACULTY OF GRADUATE STUDIES FROM MAHIDOL UNIVERSITY, THAILAND

By: Mr. Cheng Vichet, *Deputy Assistant to Vice President for Academic Affairs*



On January 16th, 2018, The University of Cambodia hosted delegates from the Faculty of Graduate Studies from Mahidol University, Thailand, which was led by **Dr. Patcharee Lertrit**, Dean of the Faculty of Graduate Studies. The purpose of their visit was to discuss about possible future collaborations on graduate programs.

Dr. Y Ratana, Vice President for Academic Affairs, warmly welcomed the delegates and explained about UC's background, academic degree programs and future plans. Then Dr. Patcharee Lertrit, introduced her team and Mahidol University's background, academic degree programs, students and graduates. Mahidol University has collaborated with other universities and health institutions, and mentioned they had recently opened a satellite campus in Vietnam and had other partnerships with many institutions in the region.



Dr. Y Ratana then explained about UC's growing research culture, and Mr. Travis Mitchell, Director of the Council for Research and Creativity, went into more detail about the different publications that UC has. He suggested that the two could collaborate on research projects or that they could submit articles into either the Cambodian Journal for International Studies or the Occasional Paper Series. Dr. Michael Minehan, Dean of the School for Graduate Studies at UC, remarked that many of UC's courses involved leadership, which could be interesting for them as they had said that they organize short courses. Both sides expressed that they were interested in collaborating, and that they would keep in close contact with each other so that they could strengthen their relationship.



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PUBLIC LECTURE ON “U.S. FOREIGN POLICY AND TRENDS”

By: Mr. Keo Chhea, *Dean of the Techo Sen School of Government and International Relations*



On January 16, 2018 from 15:00 to 17.00 pm, The University of Cambodia, in collaboration with the Embassy of the United States of America in Phnom Penh, jointly organized a public lecture on “U.S. Foreign Policy and Trends,” lectured by **H.E. George Bruno**, Former Ambassador of the United States of America to Belize, Bulgaria, Croatia and Romania at the United States of America Room on the 9th floor. There were around 70 students and staff attending the lecture with an open and friendly atmosphere.

To start the event, **Dean Keo Chhea**, on behalf of **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees and President of The University of Cambodia, warmly welcomed the delegation of the Embassy of the United States of America in Phnom Penh. The delegation was led by H.E. George Bruno, Former Ambassador of the United States of America, and included members of U.S embassy staff, and officials from the Ministry of Foreign Affairs and International Cooperation. H.E. Dr. Kao Kim Hourn gave some brief remarks about the lecture series, including the aim of exposing our university students, particularly those in the

fields of international relations and public policy, to different views and perspectives of distinguished speakers who are researchers and practitioners in foreign policy, diplomacy, government, and public policy. He also touched a little bit on the situation of Cambodia in the late 1990s, emphasizing on the current development with infrastructure buildings which reflect a stability of economic growth at an average rate of 7.7% in the last two decades engendered by political stability, peace and security all these years. He further mentioned the freedom of speech, beliefs and media enjoyed by the Cambodian people at present.

H.E. Ambassador Bruno started his lecture with a detailed presentation on the elements of the US' Foreign Policy and the issues with the Trump Administration stressing that a concrete foreign policy of the new administration has yet to be established and the State Department is in process of ‘Reconstruction’ not a reform. In addition, he mentioned the different foreign policies of the U.S. Presidents from the 1960s until President Donald Trump.

Ambassador Bruno further mentioned the U.S Foreign Policy

during the Cold War when the World Order was under the competition of power between the U.S and the USSR especially the Eastern bloc and the Western bloc, and then the New World Order after the collapse of the USSR in 1991. He also mentioned the War in Middle East, terrorism networks, and the 9/11 terrorism under then President George W. Bush.

During the Q&A, students and lecturers raised the questions relating to the U.S foreign policy. A student from Indonesia raised the question on the controversial policy under the President Trump of the travel ban for some Muslim countries. SEATV crew raised questions on the immigration issues such as sending criminals back to their own countries.

Prof. Din Merican gave a brief wrap-up on the lecture and thanked Ambassador Bruno for spending his valuable time during his short stay in Cambodia. Prof. Din also mentioned about his study life in Washington D.C. where he had met Mr. Bruno. Finally, Prof. Din expressed his deep emotional feelings when he met Ambassador Bruno after almost half a century.

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ASEAN AMBASSADOR PARTNER LECTURE SERIES: “THE 65 YEARS OF CAMBODIA-JAPAN DIPLOMATIC RELATIONS”

By: Dr. Chhun Vannak, *Director of the ASEAN Study Center*



On January 25, 2018, The University of Cambodia (UC), organized the ASEAN Ambassador Partner Lecture title “The 65 Years of Cambodia-Japan Diplomatic Relations.” 120 students, the UC’s Executives, Faculty and staff, as well as diplomats from the Embassy of Japan, took part in the distinguished public lecture at Cambodia Hall on the 10th Floor, and the official launching of the ‘Japan Room’ on the 9th Floor.

Diplomatic relation between Cambodia and Japan in the modern period began in 1953, the same year gained her independence from France. Over the last 65 years, Japan provided \$ 3.4 billion in foreign aid and in the form of water purification project, making Cambodia, Malaysia, and Singapore, the only 3 countries to ASEAN according to the Ambassador, which can provide purified tap water for consumption.

H.E. Hidehisa Horinouchi, Ambassador Extraordinary and Plenipotentiary of Japan to the Kingdom of Cambodia and **Dr. Suy Sareth**, Dean of the School of Undergraduate Studies, representing the UC President **H.E. Dr. Kao Kim Hourn** inaugurated the Japan Room.



Other projects funded by Japan include major arterial bridges and roads and ongoing financial support to the Cambodia Mine Action Centre. Apart irrigation, Japan also provide technical assistance to the Ministry of Agriculture for the benefit of Cambodian farmers.

In Education, the government of Japan provide scholarship to Cambodian students for post graduate studies and research. The Japanese Embassy in Phnom Penh has been able to initiate link between Cambodian and Japanese institutions of higher learning.

During his lecture, H.E Ambassador Hidehisa Horinouchi, recounted the recorded relationship between Cambodia and Japan dating back to the Angkor Wat Era and displayed a Japanese inscription dating to 1133 CE that was inscribed on the wall of the Angkor Wat Temple.

Dr. Chhun Vannak, Director, ASEAN Study Center who was convenor of the event, invited **Dr. Mike Minehan**, Dean, School of Graduate Studies, to wrap up the session.





THE TWELFTH MANDATE ELECTION

By: Mr. Cheng Vichet, *Assistant to the Vice President for Academic Affairs*



On January 27th, 2018, The University of Cambodia held the Twelfth Mandate Election of The UC Student Senate highly presided over by **H.E. Samraing Kamsan**, Member of the Board of Trustees of The University of Cambodia (UC).

i. Opening Remarks

Firstly, H.E. Samraing Kamsan, Member of the Board of Trustees and Vice Chair of Election Committee for the 12th UCSS Mandate of The University of Cambodia, gave his welcoming remarks to all candidates and electoral participants in the event, and his speech focused on how the election for 12th mandate is part of a long, historical movement for UCSS, as it started over 12 years ago in 2006.

Then he acknowledged his appreciation for UCSS's members who have fulfilled their rules and duties successfully, as they have actively been involved in social affairs, volunteerism, community events, traditional performances, workshops, public forums, conferences, debates, and other competitions on behalf of The University of Cambodia and Cambodian society as well. In addition, he said that he considered the 12th mandate to be like seniors of the family, who act as good role models for the new mandate's members. He was especially proud of their accomplishments, namely Khmer Traditional New Year, UC's Green World, Gratitude Day, Senior and Junior day, Debate Competition, International New Year and the Mock ASEAN Summit that benefitted students as well as The University of Cambodia.

Finally, he thanked the good leadership and full support of **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees, and President of The University of Cambodia (UC) as well as faculty and students who participated in the events.

ii. Brief Report by the President of 11th UCSS Mandate

Then, **Mr. Prak Sopheara**, the President of 11th UCSS Mandate, talked about the members and the projects they had completed including the I Love My Community, UC Youth Team Building Community Camp, Khmer New Year Concert for Charity, UC Green World 2017, UC Gratitude Day, Senior and Junior Day, Debate Competition, International Concert for Charity and Mock ASEAN Summit 2017.

Finally, he expressed his gratitude toward H.E Dr. Kao Kim Hourn and The University of Cambodia for supporting the UCSS 11th mandate for helping to complete these many projects, and he also thanked the faculty and staff of The University of Cambodia for always giving good advice for all the projects. After that, he showed a video on all the activities of the UCSS 11th Mandate completed during the year.

iii. Electoral Campaign, Voting and the Counting of Electoral Votes

Dr. Y Ratana, facilitator of the election, read the names of all the candidates and general procedures and conditions for the election. After that the campaign started; each candidate had three minutes and then the voting began.

OF THE UC STUDENT SENATE



Finally, the committee started counting the electoral votes and found the results as followed:

1. **Miss Hout Chhungbouy** gained 51 electoral votes and won as the President of UCSS
2. **Miss Tan Linhelene** gained 51 electoral and votes won as a Vice President (Administrative Affairs)
3. **Mr. Thong Sokchamroeun** gained 45 electoral votes and won as a Vice President (Technical Affairs)
4. **Mr. Say Visal** gained 78 electoral votes and won as a Treasurer
5. **Mr. Srorn Korngty** gained 39 electoral votes and won as a Secretary

There were a total of 81 voters, with 78 valid electoral votes and 03 invalid electoral votes.

iv. Remarks by New Mandate President

Then Miss Hout Chhungbouy thanked all voters who voted for her as a President for 12th UCSS mandate, and she promised not to make the voters hopeless with her leadership. She will continue the strong points of the 11th UCSS mandate and further develop them. Moreover, she will try to find new ideas or projects for her mandate and lead new members as well as collaborating with previous

members in order to make a difference. Finally, she said we will become part of UC's big family and work hard together and harmoniously for the whole year for her mandate and she will not abandon anyone.

v. Closing

After a brief report about the process and results of the election, H.E. Samraing Kamsan, Member of the Board of Trustees, said congratulation to all the winners in the 12th mandate election for The University of Cambodia Student Senate-UCSS, and he also thanked the president and all members of the 11th mandate of UCSS for their hard work and all their achievements on their projects.

Then he was said that he was impressed during the UC Youth Talent Concert that had many interesting acts. Furthermore, he hoped that the new UCSS 12th Mandate will create new ideas, projects and activities in order to develop UCSS as the 11th Mandate of UCSS did. In addition, he said that he will fully support the UCSS 12th Mandate for both ideas, and possible budget in implementing the projects.

Finally, he encouraged students to participate in UC activities. The 12th Mandate Election for The University of Cambodia Student Senate came to an end at 12:30pm.



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THE TFSB WOMEN'S SOCCER CUP II



By: Ms. Gina V. Lopez, *Dean of The Tony Fernandes School of Business*



The PHE001: Personal Health and Wellness class could not stop in bringing their enthusiasm to the higher level by doing The TFSB Women's Soccer Cup II!

Four teams were formed to compete for a one-day competition. You could see the energy, determination and the spirit of sportsmanship to get the trophy. The teams' names represent their character, creativity and imagination, such as Blue Sky Girls, F9CC, UC Warriors and Purple Panthers. They fought like bullets in the sky, and like powerful panthers and real warriors in the field. Most of the players are first-timers in soccer and to them it was a wonderful experience. They created a new circle of friends whom they can trust and rely on. Physical pains were ignored, and they enjoyed despite the heat because every cheer they heard from the audiences lifted their spirits and reminded them to just play and have fun!

Just like the Fun Run, the objective of this project was to instill to students' minds the importance of health and wellness which provide them the energy and stamina to

study hard and perform well in their classes by having fresh and stress-free minds. This project is part of PHE001: Personal Health and Wellness class in the Associate Degree 'sprogram. It is part of the curriculum to encourage students to indulge in activities that involve body exercise and sports to keep fit and healthy, and also to learn planning, management, sourcing out sponsors and problem solving, all in the spirit of teamwork.

The students were guided by Mr. Hoy Samphear, Faculty Member assigned for the PHE001 class. Meetings were held, coordination with the Administration Office and OPACA was sought, and sponsors were found. Consequently, the TFSB Women's Soccer Cup II was successfully done, of course with the participation of students of The TFSB and with students from other colleges too, with Chum Chhayny as the Project Leader.

We would like to thank all the students, The UC Management and all the sponsors, particularly The Faculty Members of The TFSB!

UC HOSTS 3-PART PROGRAM IN ASSOCIATION WITH THE HANDA FOUNDATION

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*



On 29 January 2018, The University of Cambodia held a special 3-part program in the UC Conference Center on the 5th floor; the event was co-hosted by the Handa Foundation. The program opened with a Distinguished Lecture, which was followed by the awarding of the UC Distinguished Professorship in Peace Studies, and concluded with the signing of an MOU between The University of Cambodia and Luther Varsity in Southern Africa. The program focused on a special guest, the Reverend **Dr. Ishmael Noko**, who flew in from South Africa for the occasion. Dr. Noko has an extensive background in academia, peace and development, and he worked as the Secretary General of the Lutheran World Federation for 17 years. Upon his retirement in December 2010, he led a process of establishing a private-based tertiary institution called Luther Varsity in Southern Africa (LUSA). He currently acts as the Chief Executive Officer and Head of LUSA, which opened in July 2016. The chancellor of this university is Dr. Haruhisa Handa, the same chancellor as The University of Cambodia.

Dean Gina Lopez opened the first part of the program and introduced the Rev. Dr. Ishmael Noko who gave a distinguished lecture entitled “How Religion Can Promote Peace and Development: Case Studies from Africa.” This 45-minute lecture focused on what development truly is and how religion has played a part in development around the world. He also showed a map of Africa and its rivers and how resources, religion, and development were all related. Following the lecture was a question and answer session, where many students, including one monk, asked challenging questions and clarifications.

Then, **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees, and President of The

University of Cambodia, presided over the second half of the program. He delivered the Congratulatory Remarks and highlighted how peace and stability have been paramount to Cambodia, especially for the older generation. Pointing to Cambodians joining the United Nations in the international peacekeeping missions, Dr. Kao emphasized that everyone must find ways to ensure peace. He also stressed how honored he was to award Dr. Noko the UC Distinguished Professorship in Peace Studies, which was conferred on him due to Dr. Noko’s life dedication to promoting peace and development and for striving to improve the quality of life of citizens around the world. He has advanced opportunities to those less fortunate, and have worked tirelessly to ensure that everyone has the right to live in a peaceful, stable world. Therefore, The University of Cambodia found it apt to award Dr. Noko this professorship, and thus he is invited back any time to lecture and work on joint research projects. The MC, **Mr. Travis Mitchell**, read his extensive professional background, and then Dr. Noko gave an acceptance speech to emphasize how honored he was, and how he was truly excited to connect South Africa and Cambodia.

Finally, the third part of the program focused on the MOU signing between The University of Cambodia and Luther Varsity in Southern Africa. This agreement was created to be an official, formal blueprint for enhanced cooperation between the two institutions and both sides promised to work closely together. The President signed the agreement on behalf of UC, and Dr. Noko signed it on behalf of LUSA. Finally, Dr. Kao gave both Dr. Noko and **Ms. Midori Miyazaki**, who represented the chancellor **Dr. Haruhisa Handa**, gifts on behalf of The University of Cambodia. The program closed with a group photo with all the participants and students.

Joint Partnership Lecture Series on Ethics and Population Policy

By: Ms. Phlot Mlaichan, Assistant Dean of The School of Undergraduate Studies



On February 5th, 2018, The School of Undergraduate Studies (SUS) hosted a joint partnership lecture series on the topic “Ethics and Population Policy” at The University of Cambodia, Conference Center, 5th floor, from 3:00pm to 5:00pm. About 100 students and members of the UC faculty and UC management team participated in the event. The distinguished speaker for this lecture was **Mr. Francis K. T. MOK, PhD**, Assistant Professor, Department of Social Science, The Education University of Hong Kong.

To begin with, **Dr. Y Ratana**, Vice President of Academic Affairs at The University of Cambodia, warmly welcomed Mr. Francis K. T. MOK and all participants and thanked The School of Undergraduate studies for hosting such an important event. He then briefly introduced Mr. Francis’ background and achievements. He ended his welcome remarks by inviting Mr. Francis to start his lecture.

Mr. Francis K. T. MOK firstly defined the scope of the topic for his presentation focusing on immigration policy. He highlighted the key principles countries

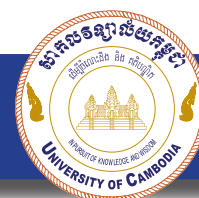
used for their justification in rejecting or accepting immigrants as well as the emerging issues regarding those mentioned principles. He also explained three relevant theories of justice: utilitarianism, liberalism, and communitarianism which are significant for countries’ decisions for the admission or rejection of immigrants. He ended the lecture by raising the case study of Hong Kong to illustrate the key points discussed in his presentation.

Several critical questions were asked after the presentation, in particular, the negative and positive impacts of immigration and strategies to solve the issues regarding immigration. The speaker praised students for asking such critical question and tried his best to answer their questions.

In the end, Dr. Y Ratana gave a brief wrap-up on the lecture and thanked Mr. Francis for spending his time giving the lecture. He also encouraged the students attending the lecture to do more research and critically study more on the topic.

INTRODUCING...

PARTNERS OF UC



The University of Cambodia understands the importance of cultivating meaningful relationships locally and internationally, and thus is excited to announce the implementation of a new program called, *Partners of UC*. This program aims to expand the UC family to include organizations and institutions throughout Cambodia and abroad, who support the mission, spirit and purpose of UC. Collaboration between *Partners* and UC will be mutually beneficial, and will create a large network of innovative individuals that can be used to support personal, institutional, and national development.

Partners of UC will be invited to speak to students, faculty and staff regarding their individual specialties, display products on campus and at UC events, and offer internships or employment to our talented students. In addition, *Partners* are encouraged to work alongside UC management to develop and enhance university curriculum and human resource development.

MOU SIGNING WITH YEOJU INSTITUTE OF TECHNOLOGY, SOUTH KOREA

By: Mr. Cheng Vichet, *Assistant to Vice President for Academic Affairs*



On February 6th and 7th, 2018, The University of Cambodia welcomed a delegation from the Yeosu Institute of Technology, South Korea, led by **Mr. Lee Jung Cheol**, Director of Department of International Affairs of the Yeosu Institute of Technology, South Korea. The purpose of the meeting was to discuss about possible future collaboration on Korean Language Center and explore more about ways to cooperate.

Dr. Y Ratana, Vice President for Academic Affairs, gave a comprehensive introduction to UC, including its new School of Foreign Languages, as well as its extensive international cooperation with other institutions. He also initiated the discussions on the possible signing of a memorandum of understanding between the two institutions. Mr. Lee Jung Cheol provided information

about his university and said that they could provide a discount for UC students if they wanted to study at YIT.

In terms of Korean language training, he said that the institute already has a Korean Language program, including an academic program and short course certificate program. The Institute already has collaborative partners with universities in Vietnam, China and Indonesia, and he wants to partner with UC in Cambodia. He also remarked that they could provide scholarships as well as possibly sponsor a few staff or faculty for short exchange programs. After working two days together, both sides reached to an agreement for signing a MoU which was signed on 7th February 2018 at the Meeting Room of The University of Cambodia.



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FAREWELL MEETING FOR BATCH 3 EU-SHARE STUDENTS

By: Dr. Suy Sareth, *Dean of The School of Undergraduate Studies (SUS)*



On February 26th, 2018, The University of Cambodia (UC), represented by The School of Undergraduate Studies (SUS), held the farewell meeting for EU-Share students in batch three. This meeting was to congratulate all five EU-Share students in batch three for successfully completing their studies at UC which was funded by the EU-Share Exchange program.

Dr. Suy Sareth, Dean of The School of Undergraduate Studies (SUS), reported on EU-Share students coming to study at UC through the EU-Share exchange program from batch one to batch four. He then gave a brief overview of the University's profile and ended his remarks by congratulating all five EU-Share students for their successful studies at The University of Cambodia.

The EU-Share students talked about their nervousness and excitement before coming to UC. They then thanked to all UC management teams under the able leadership of **Dr. Kao Kim Hourn** for their warm welcoming and helping to facilitate their study at UC. They then expressed what they gained from UC through its various events, such as research presentations, mock ASEAN summit meeting, and field trips to cultural and tourism sites in Cambodia. They ended their speech by wishing UC all the best, and expressing their wishes to visit UC again very soon.

Finally, Dr. Suy Sareth, on behalf of Dr. Kao Kim Hourn, Founder, Chairman of the Board of Trustees and President of The University of Cambodia, gave souvenirs to all EU-Share students, and had a photo sessions together with EU-Share students and the UC management team.



ORIENTATION SESSION FOR NEW STUDENTS

By: Mr. Hong Sophorn, Deputy Director of the Academic Foundation Department



On Saturday, 10 March, 2018, the Academic Foundation Department hosted the Orientation Session for newly-enrolled students. This orientation is conducted two times per year for all new academic year students.

Forty three students participated and was hosted by **Dr. Suy Sareth**, Dean of the School of Undergraduate Studies, **Mr. Hong Sophorn**, Deputy Director of AFD, **Ms. Pich Vongchanleap**, representative of Toshu Fukami and E-Library Library, **Mr. Chhean Brasit**, Deputy Director for SCDC.

The objectives were:

- To provide the necessary information related with the Academic Foundation Program such as the compulsory subjects and electives, the grading system and policies, re-sitting exams, the entrance exam and requirements for completion of the foundation year
- To provide some guidance for academic life at UC such as university regulations, student codes of conduct and policy about being absent
- To become aware of the credit system and its implementation at The University of Cambodia
- To understand Do's and Don'ts, and;
- To provide other relevant information useful for the academic careers of students.

Firstly, Dr. Suy Sareth, Dean of the School of Undergraduate Studies of The University of Cambodia welcomed students and provided them with the useful acronym of

AIO. A stands for attitude of talent. I stands for interest, and O stands for opportunity and the ability to better understand market demand for choosing majors, skills, and applying that knowledge in the future.

Secondly, Mr. Hong Sophorn, Deputy Director of the Academic Foundation Department, explained all the key points related to the foundation studies program and the administrative tasks involved. He also encouraged the students to pay much attention on their study in their foundation year so that they are able to sustain their university life successfully. He also encouraged students to work closely with, and seek support from the Academic Foundation Department.

Then **Ms. Chap Chamroeunmolika**, Deputy Director of Toshu Fukami Library & E-Library informed participants how to use The Toshu Fukami Library and E-Library. This involved library rules, regulation and policies. She also clarified how to borrow and return books and how to use other documents and e-library websites.

The final presenter was Mr. Chhean Brasit, Deputy Director of SCDC. He talked about the UC Colleges and Schools and about important life skills at university, including relationships, health, learning, time management, self-actualization and leadership.

The orientation session energized and motivated students and helped them to successfully embark on their new academic lives.

THE UNIVERSITY OF CAMBODIA HOSTS

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*



The University of Cambodia held the 3rd Annual UC Alumni Reunion on Saturday, March 3, 2018 from 4pm-8pm on the 11th floor. This year's theme was "Feels like Home" in order to emphasize to our graduates that UC will always be a second home for them. They are always welcome to return back at any time, and we encourage them to retain close ties. The aim of the reunion was to provide a forum where UC alumni could reconnect not only with their former classmates, but also with UC management, faculty, and staff. Because many alumni come from a diverse array of backgrounds and professional experiences, the reunion offered opportunities for everyone to strengthen their professional network, meet new friends, and share fond memories.

This year's reunion was more informal than in the past—the first hour and a half was simply a meet and greet session where the alumni could catch up with former classmates and teachers. The university provided live music for the background, which provided a nice ambiance. Then, everyone gathered around for the program, which was MC'd by **Mr. Travis Mitchell**, Director of the Council for Research and Creativity. UCSS opened the event with a blessing dance, and **Ms. Gina Lopez**, Dean of the Tony Fernandes School of Business, delivered the Opening Remarks. She talked about the UC Foundation and ways in which alumni could give back to the university, and outlined why donating was important for the upcoming generation. Then, **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees and President of The University of Cambodia, gave the Keynote Address to the audience.

He outlined six particular reasons why UC hosted this event again—first, it allowed alumni to strengthen their bonds with their former classmates. They spent over four years together and don't always have the

time to see each other anymore. Second, the alumni provides time to network with others, which allows them to make further connections, open up business opportunities, find new employment opportunities, and help their friends grow in their respective businesses. Third, he wanted the alumni to see UC's growth since they graduated. UC has come a long way since it opened in 2003. Our new building is state-of-the-art and has modern facilities. He invited them to take a look around and look at the classrooms, ASEAN member state rooms, laboratories, football pitch, and many others. Fourth, Dr. Kao remarked that the Alumni Reunion allowed the graduates to thank their lecturers in person, as they gave the alumni the tools to be successful. Fifth, he wanted to stress that the alumni could give back to UC. They may be interested in working here as a staff or lecturer and help young Cambodian students. They can also donate their time or resources to keep the university improving, or they can donate their services from their businesses and get more heavily involved with UC. Finally, it's exciting for UC to see all of our alumni's successes, as their growth and success is our success. The President informed all the alumni that UC offers a discount of 55% off Master's and Doctoral degrees and encouraged them to return on the weekends to continue their studies and upgrade their skills. He also said that it is their responsibility to continue to impact the local community, so they should volunteer and help those who come after them.

After the President's speech, UC played a short commemorative video outlining the growth of the university during the past 14 years. Then, **Dr. Suy Sareth**, Dean for the School of Undergraduate Studies, outlined three new awards the university is offering this year—Alumni Award for His/Her Contribution to UC, Alumni Award for His/Her Outstanding Role in Society, and Alumni Award for Professional

THE 3RD ANNUAL ALUMNI REUNION



Achievement and Leadership. UC has now opened these nominations and will award the prizes during the 15th anniversary celebration in June 2018. After his speech, we invited three alumni to speak and give their reflections about their time during UC. First, **Mr. Chan Krithya** from the College of Arts, Humanities, and Languages Class of 2017 spoke about what he learned and he thanked his former lecturers for their helpful guidance. Then, **Ms. Chen Sopheap** from the Tony Fernandes School of Business Class of 2011 gave an inspirational message about her personal success now and how she appreciates what she learned at UC. Finally, **Mr. Chhay Daroth**, also

of the Tony Fernandes School of Business Class of 2013, highlighted how he continued his studies with the Chevening Scholarship and how many good memories he had at UC. After he finished speaking, the UCSS team presented a roleplay to entertain the crowd, which was followed by a delicious buffet. Alumni then had another one to network and enjoy each other's company before the program concluded.

The University of Cambodia would like to thank all of the alumni who attended and we hope to see you all again next year!

INTRODUCING...

PARTNERS OF UC



The University of Cambodia understands the importance of cultivating meaningful relationships locally and internationally, and thus is excited to announce the implementation of a new program called, *Partners of UC*. This program aims to expand the UC family to include organizations and institutions throughout Cambodia and abroad, who support the mission, spirit and purpose of UC. Collaboration between *Partners* and UC will be mutually beneficial, and will create a large network of innovative individuals that can be used to support personal, institutional, and national development.

Partners of UC will be invited to speak to students, faculty and staff regarding their individual specialties, display products on campus and at UC events, and offer internships or employment to our talented students. In addition, *Partners* are encouraged to work alongside UC management to develop and enhance university curriculum and human resource development.

THE TWENTIETH CELEBRATION OF

By: Mr. Cheng Vichet, *Assistant to the Vice President of Academic Affairs*



On March 5-6, 2018, The University of Cambodia held the cultural debating competition on *“Youth of National Culture”* which was presided over by **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees, and President of The University of Cambodia (UC).

To begin, **Dr. Y Ratana**, Vice President for Academic Affairs, discussed the meaning of the celebration of the Cambodian National Culture Day which takes place every March 3rd. He then briefed the content of the agenda of the event which was held under the topic “Youth of National Culture.” In addition, he said that this year is the 20th anniversary of the Cambodian National Culture Day and proceeded to highlight a few points.

- The celebration of this National Cultural Day is a promotion of the transfer of knowledge, skills, and cultural talent, as well as the promotion of national culture and patriotism for all people, especially the youth who have the responsibility of looking after the older generation.
- We must continue to value love, arts, and culture to preserve our national culture in order to remain in solidarity, unity, harmony and peace with society
- We must promote the use of our culture to increase employment and other opportunities for all people, especially the youth
-

Then H.E. Dr. Kao Kim Hourn, Founder, Chairman of the Board of Trustees, and President of The University of Cambodia (UC) gave his welcoming remarks to all participants, students, faculty and all debaters who joined the debating contest. In fact, this event is held every year to celebrate the National Cultural. In his speech, he discussed the following aspects:

- We must promote a better understanding of the true value of national culture. For example, if we

go abroad, we can compare or reflect foreign cultures with our culture then you will know what is good and valuable of our culture.

- In order to commemorate the splendor of our ancestors which have left a wealth of rich and valuable heritage to the next generation such as many temples and customs, he asked students to read lot of written books and documents on Khmer Culture. He also quoted Mr. Chheng Phon, Former Senior Minister of Culture and Fine Arts, said the culture of high places (countries) always follows into the cultures of low places (countries)
- We have to conserve and develop and internationalize our culture. We have a lot of potential with our culture, such a tourism, temples, statues, dances, and customs. For example, the Union of Youth Federations of Cambodia (UYFC) tries to promote our culture or Khmerization such as showcasing Kramas (Khmer craft), giant ansorm (Khmer cake), and clothes. Furthermore, many foreign tourists like to wear Khmer traditional clothes, but we still lack human resources when it comes to teaching dancing.
- And currently our UC students learned in short time but they performed the blessing dance.
- He also raised an example of curriculum at Primary School that teaches us what happened in the past.
- He also encouraged students to study and know exactly about Khmer culture or Khmer language. For instance, UC has provides some courses to study about Khmer culture and Khmer language for non-Cambodian people. He also said that no one can stop you if want to learn it.
- He also encouraged students to get involved and conserve and develop our national culture. Moreover, he also proposed them to do research and help disseminate our culture widely.
- He appreciated so much about Khmer culture

THE NATIONAL CULTURAL DAY



especially Angkor Wat and other temples with fantastic architecture that have stood for a long time. In fact, Angkor Wat is one of the top ranked attractions in the world. He said that while some other countries have tried to learn and copy Khmer architecture, they cannot do it the same and that copyright does not mean right to copy.

- He proposed students and all to speak clearly and write Khmer language correctly and show it to the world.
- Finally, he encouraged students and faculty members to help promote, involve, conserve and develop our national culture.

Then this event was included the youth's debating contest on cultural knowledge topics "Youth of National Culture", "Youth's role in preserving and developing sustainable and peaceable, regardless of politics, religion, religion and color". And there were 8 teams from College of Arts, Humanities and Languages (CoAHL), College of Education (CoE), College of Law (CoL), The Tony Fernandes School of Business (TFSB), College of Social Sciences (CoSS), College of Science and Technology (CoST), College of Media and Communication (CMC), and Skills and Careers Development Center (SCDC) and they competed as follows:

First Round:

- **The topic for group 1:** Why must a nation conserve its good tradition, art, and culture of its ancestors? What is the value of those to living, especially in relation to society and development? What could we do in order to make those have benefits for national development?
- **The topic for group 2:** Explain the positive and negative factors of globalization
- **The topic for group 3:** What measures do you take in order to curb bad culture from overseas?
- **The topic for group 4:** Culture for Education,

Education for Culture

The winners of first round were from CoAHL (getting 82 marks), TFSB (getting 81.3 marks), CMC (getting 91.3 marks) and CoSS (getting 90.4 marks).

Second Round:

- The topic for group 1: Conservation is based on development, development is based on conservation
- The topic for group 2: Value of cultural heritage
- The winners of second round were from CMC (getting 92.4 marks) and CoSS (getting 92.4 marks)

Final Round:

- The topic : Qualifications of successors "Bamboo shoots grow to be bamboo"
- The winners of final round were from CoSS (getting 95.1 marks)

Finally, the debating contest came to end on March 06 with a wrapup by Dr. Suy Sareth, Dean of the School of Undergraduate Studies, on the progress of the competition for two day-long event. He also announced the final results for competition: the first place winners were from CoSS (getting 95.1 marks), the second place winners were from CMC (getting 89.4 marks) and the third place winners were from TFSB (getting 80.8 marks).

Then Dr. Y Ratana, Vice President for Academic Affairs of The University of Cambodia, gave the closing remarks and congratulated all the winners and competitors who joined the event of National Cultural Day. He appreciated all the committees, moderators and team advisors in order to achieve the work fruitfully and smoothly and then he gave certificates to all the winners and debaters. The event came to an end happily at 5:00PM with a group photo session.

WORKSHOP ON GOOD GOVERNANCE AND EFFECTIVE PUBLIC SERVICES

By: Mr. Keo Chhea, *Dean of the Techo Sen School of Government and International Relations*



In an effort to assist PhD Candidates to fulfill the requirement of the PhD process, the Techo Sen School of Government and International Relations (TSS) of The University of Cambodia organized a workshop on “Good Governance and Effective Public Services” at the Cambodia Hall of The University of Cambodia on March 11, 2018. The workshop, which was attended by 36 PhD candidates and students from The University of Cambodia and from outside universities, was conducted in three distinctive sessions, namely the plenary session comprised of presentations by speakers on four different topics related to good governance and effective public services, a group discussion, and a closing session.

Participants in the workshop actively discussed ideas on good governance, the anti-corruption awareness campaign and the use of modern technologies to reduce bureaucracy and corruption in Public



Administration. The participants also thought that the administration reform as conducted by the current Royal Government of Cambodia is on the right tract and have come up with some policy recommendations to push the administration reforms to be faster and more effective.

The workshop was conducted smoothly in a frank and open atmosphere and the participants realized the importance of such a workshop as a platform for sharing their concepts and ideas on the topics for public administration and public policy learning. Participants felt that there should be more of such platforms to help them speed up their dissertation writing process as well as understand the areas deeply and comprehensively. In this sense, the participants requested TSS as well as the University to organize such workshops regularly.



Techo Sen School of Government and International Relations

The Techo Sen School of Government and International Relations is a graduate and doctoral school with a heavy focus on conducting policy research and conducting research through an in-house think-tank. TSS will create a network of individuals, organizations and institutions that will enable students to broaden their academic and professional connections and networking opportunities.

The University of Cambodia offered 100 scholarships for TSS students in AY: 2015-2016, in an effort to promote access to quality education for all Cambodians.

The University of Cambodia

FOUNDATION

Request for Scholarship Funding

The University of Cambodia (UC) is requesting funding to support its UC Scholarship Program. A large majority of potential Cambodian university students are unable to afford the tuition fees to attend a local university, so the Scholarship Program is critical to alleviate this major obstacle to self-advancement. At the same time, funding for the Scholarship Program helps the university to cover its operating expenses and maintain its high academic standards.

Although much development progress has been made in the past two decades, the consequences of Cambodia's recent history continue to limit the formation and development of skills among Cambodian youth, particularly those most affected by exclusionary factors such as poverty, gender, ethnicity, and geographic remoteness. The UC Scholarship Program is a targeted effort to support the educational development of high-achieving Cambodian students across the country, so they can develop the necessary skills and competency to become knowledgeable employees and engaged citizens.

At this time, a large majority of Cambodian students need financial assistance to pursue and complete their higher degree programs and have other enriching educational opportunities. Roughly 80 percent of the 3,000+ students enrolled at UC are on full or partial scholarships, made possible by generous donors. The university anticipates that this figure will remain high for several years until a majority of Cambodian families are financially secure enough to make this investment on their own. Additionally, there are currently no government agencies or private institutions that offer student loans to Cambodian students to help them pay for university tuition, living expenses, or learning enrichment opportunities that include research, internships, and teaching.

The university is seeking financial and in-kind donations to create more scholarships for students in need. Scholarships are awarded to students who score highest on a competitive exam targeted towards impoverished students, students from rural areas, ethnic minority students, and female students.

Funding in the Scholarship Program will substantially help UC raise the standards for research, critical thinking, innovation, and problem solving—the ultimate goal is for UC students to be marketable not only in Cambodia, but also regionally and globally. By providing access to high-quality learning opportunities for students, as well as emphasizing fluency in the English language for students in the International Track, UC trains and prepares its students to make strong, positive contributions to Cambodian society through social and economic development.

If you would like to contribute to the UC Scholarship Program and give students across the country the opportunity to live their dreams and change lives, please contact UC Foundation representatives to help give the gift that matters most, a higher education.

Ms. Chan Sreyroth
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ASEAN AMBASSADOR PARTNER LECTURE SERIES: '50 YEARS OF DIPLOMATIC COOPERATION BETWEEN GERMANY AND CAMBODIA'

By: Dr. Chhun Vannak, *Director of ASEAN Study Center*



On Tuesday 13 March 2017, The University of Cambodia (UC), represented by the ASEAN Study Center (ASC), in close coordination with the Embassy of the Federal Republic of Germany in the Kingdom of Cambodia, organized the ASEAN Ambassador Partner Lecture Series under the theme, '50 Years of Diplomatic Cooperation between Germany and Cambodia.' Over 200 participants, including students, the UC's faculty members and management team, attended the distinguished lecture at the 5th Floor and the inauguration of the 'Germany Room' at the 6th Floor of the UC Building.

H.E. Dr. Ingo Karsten, Ambassador Extraordinary and Plenipotentiary of the Federal Republic of Germany to the Kingdom of Cambodia, and **Dr. Y Ratana**, Vice-President for Academic Affairs and special representative of the UC President **H.E. Dr. Kao Kim Hourn**, officially inaugurated the Germany Room.

During the Germany Room inauguration, H.E. Ambassador Dr. Ingo Karsten, highly appreciated The University of Cambodia and the ASC for the extension of the invitation and joint organization of the special program, and he expressed his joyful feelings in joining the event. Ambassador Karsten signed the UC guest book in the Germany Room finely decorated with pictures of showing identity of Germany and long diplomatic cooperation between Cambodia and Germany. The photos were taken and uploaded to the UC website, and the event was broadcast live in the UC facebook.

Addressing the participants, H.E. Dr. Ingo Karsten

pointed out that Germany first established its diplomatic relations with Cambodia in 1967. Since then, it had provided Cambodia with \$1.6 billion in developmental assistance funds. The majority of this was in the form of grants from the German Development Corporation.

Germany's generosity has largely been channeled into rural development projects, including roads and bridges, to assist farmers to develop the important networks necessary for marketing and development. This has resulted in 2,500 kilometers of new roads and bridges across Cambodia.

Other assistance from Germany has been in the area of poverty reduction, and major cultural projects, such as helping to restore the great temples from the Angkor Thom era.

It has also contributed millions of dollars for the clearance of landmines and other unexploded ordnance left over in Cambodia after nearly 30 years of civil war.

Dr. Karsten concluded by informing students of study opportunities in Germany, and alerted them to the possibility of taking classes in German language at Metahouse in Phnom Penh.

At the conclusion of the Ambassador's address, Dr. Mike Minehan, Dean of the School of Graduate Studies, greatly thanked H.E. Dr. Ingo Karsten for his deep insights into Germany's close relationship with Cambodia.

MEETING WITH REPRESENTATIVES FROM SRIPATUM UNIVERSITY

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*



On 16 March 2018, two representatives from Sripatum University from Thailand came to visit to discuss possible collaboration with UC. **Mr. Travis Mitchell**, Director of the Council for Research and Creativity, and **Mr. Kosal Vitou**, Director of the Office of Public Affairs, Communications, and Alumni, hosted the guests. After a short introduction about The University of Cambodia, **Ms. Usara Subhongsang** and **Dr. Papada Lyn Pitchayachananon** delivered a presentation about Sripatum University and elaborated how they thought the institutions could work together. Possibilities include student exchange, particularly with students in the Tony

Fernandes School of Business, as well as new students who enroll in the Thai language program at the School of Foreign Languages. After the discussion, Mr. Travis and Mr. Vitou gave them a campus tour, where they met many students and expressed that they were impressed at the level of English of the students. As this is just the first step in any sort of cooperation, both sides expressed that they look forward to finding more opportunities and eventually signing an MoU to formalize any collaboration.

CRC CELEBRATES 16-DAY CAMPAIGN TO ELIMINATE VIOLENCE AGAINST WOMEN AND GIRLS

By: Dr. Mike Minehan, *Dean of the School of Graduate Studies*



On 17th March, 2018, **Dr. Mike Minehan**, Dean of the School of Graduate Studies, conducted workshops on How to Write Quality Research Papers. A total of 40 students attended two classes, one class in the morning and the other in the afternoon. The majority of students were first year students who were very ambitious to find out how to succeed at university!

Dr. Mike's aim was to demystify and simplify the research process and to provide useful templates for structure and headings. The content of the course was also about research conventions, an introduction to methodologies, and how to better use the internet as a research tool. This included an introduction to academic search engines such as Google Scholar.

Students then formed groups to discuss how they would approach hypothetical research topics, and how they would structure their findings.

Dr. Mike then provided handouts to students to summarize the course, and he also made his slide presentation available afterwards.

Dr. Mike told students at the conclusion of his course that a systematic approach to research would achieve the best results. This involved finding quality information to begin with, then structuring it according to the templates he provided, and finally presenting it in accepted academic formats.

THE 19TH CES

By: Mr. Kor Chhaihong, Deputy Director of the Center for English Studies (CES)



On March 23, 2018, 315 students of the Center for English Studies attended their graduation ceremony, the 19th of its kind at the Conference Center, 5th floor, UC building. Also present were members of the faculty and UC staff. The speaker of honor was **Dr. Y Ratana**, Vice President for Academic Affairs, as representative of the President of The University of Cambodia, and he presented certificates of completion to the successful candidates and congratulated them on their achievement.



The Director, Center for English Studies, **Mr. Pay Chheng How**, reported that there were 187 female graduates out of 315 and 28 female awardees out of 41, who had received Grades A and B+. Then, he compared the numbers of graduates and awardees with the ones in the past. Last but not least, he introduced to the participants the new language programs at School of Foreign Language (SFL) including French, Chinese, Japanese, Korean and Thai. He added that UC looked forward to establishing some more new languages to serve the needs of the native and non-native Cambodian students to strive for special parts the local and international job markets.

Dr. Y Ratana, the representative of **H.E. Dr. Kao Kim Hourn**, congratulated Mr. Pay Chheng How for the success CES. Also, he congratulated the graduates on their Intensive English Program achievement. He admired the graduates who had overcome all obstacles through the learning processes at CES from the start to the end. Furthermore, he advised them not to stop



GRADUATION CEREMONY



learning English and to maintain good discipline of learning. To bring his keynote remarks to an end, he encouraged the graduates to keep on putting strong effort in Foundation Year studies as well as other stages of studies at UC, since human resources is crucially important in moving our country forward.

As planned in the agenda, a female grade-A student, Ms. Heng Sreyly, was selected to be the student representative to give a speech to the participants. To begin with, she was thankful to CES instructors who had tried their best to assist her and other graduates to succeed in their academic lives. Next, she expressed

her gratitude to H.E. Dr. Kao Kim Hourn for his effort on seeking for a variety of scholarships to support Cambodian students to study at UC. She promised to continue her hard-working habit of learning in the upcoming terms so that remarkable achievement can be fruitfully reached.

After ending the ceremony at the conference room, at about 4:30 PM, the graduates and UC management team had photo opportunities together in front of UC's campus to keep the souvenir of joining such a special and memorable event.



“LIBRARY MANAGEMENT AND CHALLENGES FOR LIBRARIANS IN THE DIGITAL AGE.”

By: Ms. Chap Chamroeunmolika, *Deputy Director of The Toshu Fukamly Library*



On February 12-16, 2018, the Cambodian Librarians and Documentalists Association, in collaboration with the Thai Library Association and Sukhothai Thammathirat Open University, Thailand, held a Seminar in Bangkok, Thailand, on “Library Management and Challenges for Librarians in the Digital Age” at Sukhothai Thammathirat Open University.

This event was conducted after a collaboration agreement was made by the Cambodian Librarians and Documentalists Association, led by **Ms Kolap Mao**; the Thai Library Association led by **Ms. Poolsook**; and Sukhothai Thammathirat Open University, led by **Dr. Chutima Sacchanand**. 20 librarians were selected overall in Cambodia to attend this seminar, including the librarian from The University of Cambodia.

At the seminar, all the librarians were reminded that they are no longer simply information providers or the keepers of knowledge. Technological changes and the use of

electronically stored and retrieval information systems have changed the way students and researchers are able to access, retrieve and use information. The instantaneous access to information through the internet has made vast amounts of information and data available to anyone with a computer, modern devices and a provider. A librarian or information professional must be able to participate actively in the educational process rather than gathering and disseminating information to the public through workshops, orientation, training etc. Librarians must ensure that there is an effective and efficient flow of information from the generators to users of information in the digital environment. This is a complex communication chain with libraries and information systems which play a critical role. The information professional must be able to address the changing and challenging environment for libraries and information systems and services in the Digital Age with an emphasis on examining contemporary problems, advances and solutions.



THE 20TH NATIONAL CULTURAL DAY “YOUTH FOR NATIONAL CULTURE”

By: Mr. An Sopheak, Associate Dean, School of Creative Arts



Cambodia celebrated the 20th National Culture Day on March 3, 2018. National Culture Day is an annual event that commemorates the merits of our ancestors who created many wonderful achievements and instilled many traditions for the next generation.

This cultural celebration aims to encourage the promotion of knowledge transfer, know-how, technical expertise and talents about our culture, and it hopes to inspire all citizens, especially among the youths who are the future of the country. They must be the ones

to preserve our Khmer culture and its diversity for the community in hopes that it will strengthen unity, solidarity, peace and development for the country.

This year, a group of students from The University of Cambodia participated in many activities as part of National Culture Day, including several debates and performances. UC would like to thank them for all their preparation and for contributing to preserving Khmer culture.



INTRODUCING...

PARTNERS OF UC



The University of Cambodia understands the importance of cultivating meaningful relationships locally and internationally, and thus is excited to announce the implementation of a new program called, *Partners of UC*. This program aims to expand the UC family to include organizations and institutions throughout Cambodia and abroad, who support the mission, spirit and purpose of UC. Collaboration between *Partners* and UC will be mutually beneficial, and will create a large network of innovative individuals that can be used to support personal, institutional, and national development.

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RECEIVING DONATIONS FROM “BOOKS FOR ASIA-CAMBODIA”

By: Ms. Chap Chamroeunmolika, *Deputy Director of The Toshu Fukamly Library*



On March 6, 2018, the UC library received 198 books from “Books for Asia-Cambodia” which is a partnership program between the Royal University of Phnom Penh and The Asia Foundation. The UC Library is grateful to be a beneficiary of this program. As a result, the resources for teaching, learning and research at the Library have been enlarged for professors, researchers, students and the UC community.

BOOK DRIVE FOR THE ASEAN STUDY CENTER



The ASEAN Study Center (ASC) would like to announce a book drive to create UC’s very own ASEAN Library. Donated books related to ASEAN Nations’ domestic and international affairs will make a lasting impact on the UC community. It makes a huge difference to have such books at our center in order for students to learn from the many admirable ASEAN leaders that have helped transform our dynamic ASEAN Community. As we count down to the ASEAN Economic Community, the ASEAN Study Center (ASC) will do all we can to help raise awareness and understanding of our diverse community.

If individuals or institutions would like to donate resources to help build ASC’s capacity to promote ASEAN awareness, please take a few minutes to come visit our center. **Dr. Chhun Vannak**, our Director, is always available to set up a visit for you, or to answer any questions you may have. Please don’t hesitate to call him at 070-538-510, or email him at director_asc@uc.edu.kh.

AUSTRALIAN EDUCATION NETWORKING RECEPTION AND EXHIBITION

By: Dr. Mike Minehan, *Dean of the School of Graduate Studies*



Graduates and senior staff from The University of Cambodia were invited to attend a reception to celebrate study and scholarships in Australia.

This was the Australian Education Networking Reception & Exhibition Launch at the Cambodiana Hotel on 14th March, 2018. The event was co-hosted by IDP Education and the Australian Embassy and in cooperation with IELTS and the Australian Alumni Association of Cambodia (AAA-C).

The aim of the reception was to launch the IDP Study in Australia Interview Program, announce the Australian Alumni Awards and to welcome home Australian alumni.

This unique networking opportunity brought together key players in the education sector including **H.E. Yuok Ngoy**, Secretary of State of Ministry of Education, Youth and Sport, **Ms. Ruth Stewart** *Chargé d’Affaires*, Australian Embassy Cambodia,

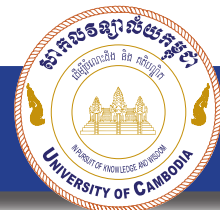
Mr. Sreng Mao, IDP Education (Cambodia) Country Director, senior Australian Embassy and ministry officials, Australian education institution representatives, Australian alumni, local education institution representatives, IDP staff and stakeholders.

HE Yuok Ngoy, Secretary of State of Ministry of Education, Youth and Sport said “Education is the foundation of the relationship between Cambodia and Australia. Australian alumni return to Cambodia to make significant contributions to the human resource capital of Cambodia. Building and nurturing the nation’s human resources through education, training, and employment, continues to be one of the most important priorities of the 5th mandate of the Royal Government of Cambodia.”

The Australian Education Networking Reception was a great success with over 370 in attendance.

INTRODUCING...

PARTNERS OF UC



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ATTENDING CDR'S WORKSHOP ON "SCIENCE AND TECHNOLOGY FOR INDUSTRIALISATION, ECONOMIC GROWTH AND DEVELOPMENT IN CAMBODIA"

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*



On 15 March 2018, Mr. Travis Mitchell, Director of the Council for Research and Creativity, attended the 2018 Cambodia Outlook Conference with the theme “Science and Technology for Industrialisation, Economic Growth and Development in Cambodia” held at the Hotel Sofitel Phnom Penh Phokeethra. The annual conference is a partnership between Cambodia Development Resource Institute and ANZ Royal Bank. This year, over 400 leaders from the government, private sector, research institutions, NGOs and the international development community were invited to consider Cambodia’s achievements and its future.

The opening keynote address was delivered by **Prime Minister Samdech Techo Hun Sen**, and he discussed several important points about the state of science and technology in Cambodia. He stated that science and technology were critical to helping Cambodia move towards a knowledge-based and digital economy, and that technological infrastructure was just as important as physical infrastructure. While Cambodia will have

to deal with certain job losses due to the 4th Industrial Revolution, artificial intelligence and automation will help increase productivity and spur economy growth. Cambodia allocated just 0.12 percent of its GDP to science and technology research in 2015, compared to the 0.63 percent and 1.3 percent of GDP invested by Thailand and Malaysia, respectively. He went on to promise Cambodia would increase its level to 0.2 percent by 2020, and accelerate investment to reach 1 percent by 2025 and 1.5 percent by 2030.

Later panelists discussed regional examples and how they embraced science and technology, including Malaysia, Singapore, and Korea. Other sessions included how the education sector is dealing with science and technology and how they are facing challenges, as well as how science and technology is driving innovation and growth in Cambodia. Speakers were international experts with many years of experience, and they gave solid recommendations on how Cambodia can move forward.

The UC Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact Mr. Travis Mitchell, at director_crc@uc.edu.kh

THE FIRST PEARL FORUM ON EDUCATION INTERNATIONALIZATION FOSHAN, GUANGDONG PROVINCE, CHINA

By: Ms. Gina Lopez, *Dean of The Tony Fernandes School of Business*



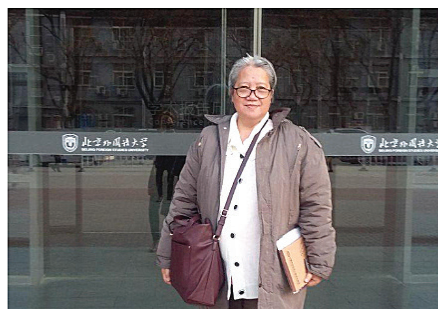
On 16-18 March 2018, **Ms. Gina Lopez**, Dean of The Tony Fernandes School of Business, attended the First Pearl Forum on Education Internationalization in Foshan, China. The forum was attended by invited universities and institutions from different parts of the world to discuss ways to internationalize education. It also was designed for Chinese universities to promote cultural and educational exchanges with Belt and Road countries, thus turning South China, especially Pearl River Delta, into a region of international talent cultivation in order to contribute to Chinese economic transformation.

During the afternoon session, Dean Gina Lopez delivered a presentation entitled "The Cooperation between Academia and Industry for the Further Development of Both: Practices in The University of Cambodia." This presentation focused on the practices in our university regarding the collaboration and partnerships established to complement each other in the labor supply and market demand of the industries in Cambodia.

Other presenters came from different universities from various parts of the world such as Accademia di Belle Arti Di Napoli (Italy), Phuket Rajabhat University

(Thailand), Moscow State Regional University (Russia), Higher School of Economics (Russia), Varna University of Management (Bulgaria), and other institutions from the region and China. The workshop was useful and an excellent opportunity in terms of networking. The forum included the tour of Foshan, Guangdong Province, and we visited industries and continued to Beijing via fast train. In Beijing we had the chance to be invited to a class on Market Research, and then we discussed further ways that our higher education institutions could collaborate. Another tour was arranged for all in Beijing before departure.

This forum was very interesting for us here in Cambodia as we move to compete more regionally and internationally. This collaboration can pave the way for opportunities for our students to participate in an exchange program, study tour, or even receive a scholarship, particularly for their Chinese language program. I would like to sincerely thank Beijing Foreign Studies University (BFSU) and the Chinese Government on this opportunity. I am delighted to report that The University of Cambodia greatly contributed to this forum and that its profile was raised as a result.



TRENDS IN SOCIAL MEDIA FOR BUSINESS

By: Mr. Sophal Bun, Associate Dean of the College of Media and Communications



On the afternoon of March 16, 2018, the College of Media and Communications of The University of Cambodia organized a lecture series on “Trends of Social Media for Business” in cooperation with online media www.bizkhmer.com.

This event aimed at providing students with a sense of awareness on social media platforms for personal as well as business use.

Robert Woodrich, Executive Director and Communications Specialist from PAPER & PAGE Thailand, and **Yorn Sophearith**, Co-founder and Manager of BizKhmer Education Website presented the session to 50 keen participants.

“Digital media is, of course, strongly influencing Cambodia as well as the rest of the world, not only in the business sector, but also as a catalyst for social change,” said Yorn Sophearith. He also emphasized that social media is a powerful platform for marketing.

Robert highlighted the necessity of design skills, creativity, and proficiency in languages, both local and English, to promote business.

(I suggest you contact Sophal of CMC for links and pictures of this session).



TRAINING ABOUT E-RESOURCES PROVIDED BY CAM-EIFL

By: Ms. Chap Chamroeunmolika, *Deputy Director of The Toshu Fukamly Library*

On March 22, 2018, three staff members of the UC Library participated in a workshop organized by Cam-eIFL at the Hun Sen Library, Royal University of Phnom Penh. At the workshop, the convenor emphasized that Cambodia is a rapidly developing ASEAN country and has been growing. He said that E-books and other materials from Cam-eIFL to advance the quality of education in electronics. Teachers, researchers, and students have been making good use of e-resources at the UC Library. To date, the library is able to offer IP address on a subscriptions basis.



WORKSHOP ON “LAW AND BUSINESS”

By: Mr. Khorn Sokheng, *Assistant Dean of the College of Law*



The Cambodian, Korean and American student workshop on **Law and Business**, held at the National University of Management on February 7, 2018 under the sponsorship of the United Nations, was a great success.

Judge David Prince from the US spoke on “**Impact of Rule of Law on Business**”. Based on his experience as a practicing lawyer before becoming a judge, he said that in order to serve a client, a lawyer should not

only know the constitution and the fundamentals of the rule of law but also business and management. In addition, a good lawyer is a very good listener.

Workshop participants were exposed to various aspects of the legal practice and business law from Professor **Nhean Vannak** of the National University of Management, and **Mr. Sovanna RY** and **Professor Fred Ross III**, Handong International Law School.

THE COLLEGE OF EDUCATION ORGANIZES A FIELD TRIP AND CHARITY MISSION FOR ITS STUDENTS

By: Mr. Mut Somoeun, *Assistant Dean for the College of Education*



On Sunday March 25, 2018, the College of Education, led by **Mr. Mut Somoeun**, Assistant Dean, organized a field trip and charity mission to an NGO named Mlop Children's Home in Takhmao. Attending were 30 Bachelor's Degree students, one faculty member, and two colleagues from Taiwan for Children and Families (TFCF Cambodia). The overall purposes of the field trip were to provide opportunities for Education students to have practical experiences and gain a deeper understanding of their major; to allow the students to gain knowledge from the management team of Mlop Children's Home who are working in the non-formal education sector; to give an opportunity for the students to teach children about learning and hygiene; to provide donations of learning materials including books, pens, pencils, and food to the children; and to raise the profile of the College of Education in the public by doing charitable activities. The key activities of this field trip and charity mission will be compiled into a documentary video for promoting the college to the public.



The management team at Mlop Children's Home delivered a brief presentation about the organization and provided information on the background, activities, current status, challenges, and solutions of the organization. The students then played fun games with the children and taught them the importance of education and how to take care of their health by drinking water, eating healthy food, prioritizing nutrition, wearing clean clothes, recycling garbage, and protecting the environment. UC students also taught the children how to properly greet people in the Khmer traditional style, as well as the value of morality. Afterwards, the UC students donated their learning resources and headed back to Phnom Penh.

This field trip benefited the students by showcasing the practical side of what they had learned in class, and linking the theories they learned to the practical realities of education. This event also encouraged our students to get more involved in the community and helped promote the college by highlighting our charitable activities to the public.



CAMBODIA'S ECONOMY: PERFORMANCE AND OUTLOOK 2018

By: Mr. Sim Soknov, Assistant Dean of The Tony Fernandes School of Business



An event organized by the Ministry of Economy and Finance on March 28, 2018 provided a new perspective on the country's economy.

Representatives from The University of Cambodia were **Mr. Vy Sovyl**, Part-time Faculty member of The Tony Fernandes School of Business and **Mr. Sim Soknov**, Assistant Dean of the same school.

According to **H.E. Vongsey Vissoth**,

Secretary of State, Ministry of Economy and Finance in his opening remarks, Cambodia is admired by neighboring countries for "Consistently increasing our economic growth at a rate of 7% annually".

Then an analysis by a Cambodian economist examined the ups and downs in the economy and the impact of this, especially on the agriculture, industry and services sectors.

The Q&A follow ups enabled many participants to raise issues such as (1) How much does Cambodia lose in the service sector, particularly in tourism, by importing most of its products from other countries to fill the customer's needs?, (2) What are the real benefits of specialized bank loans to SME?

H.E. Vongsey Vissoth was able to provide reliable answers of specific relevance to Cambodia.

The UC Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact Mr. Travis Mitchell, at director_crc@uc.edu.kh



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