

## TOP STORIES:

THE THIRTEENTH  
ANNUAL GRADUATION CEREMONY 2017

UC CHARITY CONCERT

INAUGURATION OF THE UNIGEN CORPORATION HALL

DISTINGUISHED LECTURE AND INAUGURATION OF  
THE UNITED NATIONS ROOM

INAUGURATION OF THE THAKRAL CORPORATION  
LIMITED COMPANY ROOM

OUTSTANDING STUDENTS:  
MS. TAING SOUHEANG  
AND MR. CHHUN MENGHOUR

THE UNIVERSITY OF CAMBODIA IS MY CHOICE

NATIONAL SPORTS COMPETITION

ASEAN NATIONAL  
DISASTER MANAGEMENT DAY

WORKSHOP ON THE 3<sup>RD</sup>  
STUDENT ENGLISH SPEECH COMPETITION  
ON "CROSS-CULTURE DIALOGUES AND  
SUSTAINABLE DEVELOPMENT GOALS,"  
SIAM UNIVERSITY, THAILAND





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## UC GRATITUDE DAY

By: Prak Sopheara, *President of the UC Student Senate 11th Mandate*



On October 12, 2017, The University of Cambodia Student Senate Mandate 11 organized UC Gratitude Day. The event which was led by **Mrs. Mao Srey Mey** provided students the opportunity to express their thanks and gratitude to parents, professors, lecturers and friends. Four monks were invited to pray. Twenty teachers and 100 students took part and listened to the monks who spoke about gratitude.



## GLOBAL YOUTH CAMPING

By: Prak Sopheara, *President of the UC Student Senate 11th Mandate*

The Summer Global Youth Camp was the 4th camp held by MoEYS in Cambodia, which was supported by the Cambodian government. This camp was held for 7 days in 2 provinces, Siem Reap and Kompong Thom from 22 October until 29 October 2017. 40 universities joined this camping.

Six students represented UC from UCSS, UCCRCY and UCDC. All campers were accommodated in tents at Kompong Thom for 4 days and at Siem Reap for 3 days. Activities included cooking, hiking, training with soldiers and learning about Cambodian cultural practices.

These were new activities for almost all of us and provided not only new skill sets, but also a sense of confidence about being able to broaden our horizons. Also, the Camp was a great opportunity for networking.

It was a memorable and a great opportunity for UC students to be part of the Global Youth Camp. It was also a great occasion where we could showcase our abilities and promote the good name of The University of Cambodia.





# SENIOR AND JUNIOR DAY

By: Prak Sopheara, *President of the UC Student Senate 11th Mandate*



On November 10th 2017, The University of Cambodia Student Senate 11 Mandate gathered the newly enrolled students to join in an event called “**Senior and Junior Day.**” The purpose of this project was to raise awareness of the UC Student Organizations for the new students.

In the morning, 100 participants and 25 UCSS organizers gathered on the 11th floor and registered for the event. After registration, all participants watched a welcome performance and then listened to the opening remarks by **Mr. Prak Sopheara**, UCSS President. The morning was divided into 3 sessions and the first session was led by **Ms. Kong Rathana**, Director of the Office of University Registrar, and she presented about the UC Federation. Next **Mr. Kosal Chansakvitou**, Director of the Office of Public Affairs, Communications, and Alumni, talked about exchange scholarships and discussed how his office hosts many university activities.

For the second session, all the participants and organizers started to get to know each other and do group activities and teamwork. UCSS separated them into groups and taught them how to do three types of fun cheers.

For the third session, each group played the UC Explorer Game. There were ten groups and they were given clues around the campus, so they got to explore the 11th floor food court, the 10th floor rooms, 2nd floor registration room, OPACA, the library, E-library, and other facilities. They raced to complete the game and the first place team was given a small prize for their victory.

It was a memorable event and everyone really enjoyed it. Generally, the participants were pleased with this event and said they were willing to participate in the future projects of The University of Cambodia Student Senate.



## Introducing the COLLEGE OF MEDIA AND COMMUNICATIONS

*The College of Media and Communications (CMC) was launched in response to the University's desire to constantly improve itself and adjust to the needs of the current economic and educational environment. CMC will provide both theoretical and practical knowledge regarding the functions of journalism, reporting and technical production. The SEATV television and radio station, located on the University of Cambodia campus, will host students for the practical component of their degree program.*



## ASEAN-ROK YOUTH EXCHANGE VISIT

### “Nurturing Youth Leadership, Cultivating Future Leaders”

By: Seng Sokkheang and Ea Meimei, *International Business students*



The youth delegates of ASEAN Member States (AMS) and the Republic of Korea (ROK) gathered in Siem Reap, Cambodia, from 10 to 13 December 2017 at the ASEAN-ROK Youth Exchange Visit under the theme “Nurturing Youth Leadership, Cultivating Future Leaders”.

More than 240 youth delegates from AMS and the ROK and representatives from the ASEAN Secretariat, the Mission of the ROK to ASEAN, the Embassy of the ROK to Cambodia and the ASEAN-Korea Centre (AKC) participated in the event. The event was organized by the Ministry of Foreign Affairs and International Cooperation (MFA.IC) of Cambodia and co-sponsored by the ASEAN-ROK Cooperation Fund (AKCF) and the government of the Kingdom of Cambodia.

The three-day program aimed to promote awareness of a people-centered ASEAN community and to foster greater understanding and awareness of ASEAN-ROK cooperation. The program also sought to encourage youth to expand their networking and to provide a friendly platform for sharing personal views and working experiences in youth leadership development.

**Kheang:** “It was an amazing event to mark at the end of 2017. This program taught me that every youth has his or her own potential to be a leader – they’re able to lead themselves and others towards success. Moreover, I noticed that entrepreneurship will be the key to ASEAN success to empower youth to be able to identify their vision – what they want to be in the next 4 or 5 years. Along with learning about youth leadership, I made international friendships with Filipino, Thai, Singaporean, and other students. And finally, it was my honor to perform our traditional dance on stage in front of other ASEAN countries.”

**MeiMei:** It was a very good experience for me to be a part of this program. I learned many things and became more confident and also got to know many new friends from other countries. What I appreciated the most about this program was the youth leadership skills. I realized that even though I am young, I can still be a leader as long as I can prove my skills and potential. I expect that in the future, Cambodian youth will have more opportunities to become leaders because they will be able to show their entrepreneurship skills through many programs that are similar to ASEAN-ROK and which encourage us to offer our opinions.”





# UC DEBATE COMPETITION

By: Prak Sopheara, *President of the UC Student Senate 11th Mandate*



On December 12th 2017, The University of Cambodia Student Senate held the “**UC Debate Competition**” in cooperation with the UC Debate Club. The purpose of the competition was to teach UC students about the strategy of debating and undertaking research to explore the topic “**Youth and Decision for Study**”. 1st in the championship received a golden medal from UCSS, 2nd championship received a silver medal and the 3rd received a blonde medal.

There were 20 UC students participating as debaters, and **UC Alumni** and **UCDC** were judges. Most candidates were selected from the **UC, Me, and My Talents** project.

In this competition, each group had 30 days for research and preparation for the debating day with 2 topics per group. Every week in this process, each group needed to meet with UCSS for mentoring and discussion about their topic and ensuring they were well prepared before the competition day. This project was successfully helped by **Ms. Hout Chungbouy**.

This was the best possible opportunity for UC students to improve their debate skills and team work. After the competition, most of the candidates were selected to be debaters representing the UC Student Organization for future competitions around the country.

## The UC Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact Mr. Travis Mitchell, at [director\\_crc@uc.edu.kh](mailto:director_crc@uc.edu.kh)



# “UC Charity Concert”

By: Prak Sopheara, *President of the UC Student Senate 11th Mandate*



On 21 December 2017, The University of Cambodia Student Senate held the “UC Charity Concert” in order to welcome the 2018 New Year Celebration. The proceeds were donated to children at Kampong Speu province.

There were also many activities at the festival, such as a food fair, lots of decorations, games, and stage performances. Participants included Cambodian superstars, as well as many students from UC and other universities. Many UC staff and faculty joined the event as well.

The concert raised 2,800,000 riel, including donations from UC and sponsors.

This Charity Concert was a full day event, starting from 9:00 am. Students gathered at the back of the

school and played traditional Cambodian games. After that everyone enjoyed the exhibitions, especially the homemade food prepared by UC students. Then, when the evening came, everyone enjoyed music from the superstars, as well as the dancing with their friends. At the end of the event, 10 students won gifts from UCSS and one student won the Apple Watch donation.

On 10 January 2018, UCSS representatives then delivered the charity donation to children at Kom Speu Province and spent a morning with them, teaching and playing games together. This project was organized by Mr. Lim Kimhourt.

This concert promoted the UC Student Organizations, and it was from the heart and for a charitable cause.



# ALUMNI TALK

**Mr. Hor Kimheng**  
**The Tony Fernandes School of Business**  
**Year of Graduation : 2017**  
**Major : Marketing**



## What did you like most about UC?

"I really like my dean, Miss Gina Lopez in UC. She is the best dean. This is me speaking after I transferred from another university. She is among the nicest deans that I have ever met."

## What did you think of your program's facilities such as available technology, resources, laboratories and classrooms?

"I think that UC has great resources for students to utilize and improve their academic performance."

## Was there a faculty member, staff, or fellow student who made a lasting impression on you or helped you when you were here at UC? How? Why?

"Since I stepped foot in UC, I remember clearly that my dean Miss Gina Lopez was very friendly and helpful. She made me feel like UC is my home and it is! I am very grateful for her being supportive throughout the time I was studying at UC."

## Did you participate in any UC events, activities, clubs or organizations? If so, what was your experience?

"I helped in many of UC Student Senate activities during mandate 9. I remember I participated in nearly all of their activities. After that I was elected as the president of the UC Student Senate in 2016 and I learned many things during my mandate. There were disagreements sometimes between our team but we came together at the end and achieved many things. The things I learned in the student organization have pushed me to become a better person and I hope that everyone takes the time to participate in any UC event or activity in order to build a very strong foundation for yourself."

## What was your most memorable moment as a student of the University of Cambodia?

"My most memorable moment in UC was me being elected as the president of The University of Cambodia Student Senate."

## What is your current job? How did your experience at the University of Cambodia help you obtain and succeed in this position?

"I am the Deputy Director of the Office of Public Affairs, Communications and Alumni at The University of Cambodia. I got in this position because of the opportunity that UC has given me to show my talents and skills."

## Have you taken advantage UC's vast alumni network and services (UC Alumni Association, UC Alumni Reunion, etc.)? Which ones?

"No, not yet but I am planning to look further into that."

## What career advice would you like to give to students to better prepare them for the real world?

"Take your chance to participate in the vast range of extra curricula activities from any club. It will strengthen your foundation and ready you for the real world."

# The UC Bulletin

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# OUTSTANDING



**Name : Ms. Taing Souheang**  
**Major: International Relations**  
**Term : 11**  
**GPA : 4.0**

## What are your daily study habits?

In class, my study habit is to take notes while paying attention to the lecturers. I usually note down the lesson in detail mainly based on the explanation from the lecturers as well as my understanding of the lesson. Moreover, I often participate in the class activities, such as asking questions and sharing ideas with my classmates. Before leaving the class, I check my notes to make sure that I catch up with the whole lesson for the day. During my free time, I would follow my 3Rs way, Review, Research, and Read. I review the previous lesson based on my lecture notes. Also, I would research for additional sources and read them in order to improve my knowledge. While reading, I would take notes on the important points from those sources as well.

## Do you do anything different when studying for a quiz or exam?

What I do for quizzes and exams isn't so tough or unusual. In order to prepare for quizzes and exams, I usually review my lecture notes. Sometimes, my classmates would gather either in a group chat or at school to review together before exam days.

## Do you study at another university or have a job or internship?

Yes, I do study at another university beside UC. Of course, there would be lots of work from both schools. Therefore, I need a detailed schedule to handle all of the workload. When I set the schedule, I would arrange the tasks in order of priority and set the deadline for each task as well.

## How do you manage your time and schedule?

Since I plan my schedule in detail, I just have to follow it strictly. By sticking to it, I can know exactly what I have to do today and how much time I have to finish each task.

## Being a student can be a very stressful and busy time, how do you manage your health?

Although studying is my ultimate goal, health is still the first priority. No matter how busy I am, I would need to sleep at least 7 hours per day. Also, I eat my meals regularly and I prefer to eat home-cooked food. By the way, I don't go to a gym and I often manage to get some small exercise at school. Sometimes, when I go upstairs to my class, I would choose to take the stairs instead of the elevator.

## Are you involved in any student organizations or clubs at UC? Which one?

Yes, I used to be a member of the UC Cambodia Red Cross Youth (UCCRCY) back in 2015.

## What are your future plans?

I aim to pursue my Master's degree in the next 3 years. In the meanwhile, I will work for a private company to build the foundation for my career path.

## What advice can you give to other students who are hoping to be more successful next term?

While in class, you should focus on what your lecturers have to say and note it down carefully. You will need it later for reviewing. However, you cannot only depend on your lecturer's slides or notes from the class; you will need to research for more sources and read extra books as well. Moreover, one effective way to expand your knowledge is to build a reading habit for yourself. A reading habit is highly recommended by many successful persons in the world. Turn off your phone, escape from social media, and open up your books. Additionally, even if you are doing your degree in English, you need to improve your English proficiency as well. Finally, you should take some time off to enjoy your life. Also, always love yourself!



# STUDENTS

**Name** : Mr. Chhun Menghour  
**Major** : English Language and Literature  
**Term** : 11  
**GPA** : 4.0

## What are your daily study habits?

I usually stay up late at night to review my lessons and finish assignments. Plus, I spend my weekends and holidays to meet up with my friends and discuss various topics.

## Do you do anything different when studying for a quiz or exam?

My learning style depends on the subjects. I prioritize the important and hard lessons to be studied first and then I spend the remaining time for the easy ones. I prepare for exams by avoiding cramming everything in one night and instead study over a longer period of time so I can follow every detail.

## Do you study at another university or have a job or internship?

I was an intern at an organization called Cambodian Children's Fund as an academic assistant when I was a freshman and sophomore. Then, I have been working as a librarian at a private school. My career is secondary while I prioritize my studies first. I seek for jobs which leave me enough free time and attention for my academics rather than competitive ones. Then, I can move to work in more challenging jobs after I graduate.

## How do you manage your time and schedule?

I manage my time according to my designated calendar; and I am flexible to change in case of an emergency. Usually, I try to complete things earlier so I can relax later.

## Being a student can be a very stressful and busy time, how do you manage your health?

Health is vital and priceless besides studying. I usually spend my weekend to do exercise at a gym, cycle to release stress, play football, and drink less alcohol.

## What are your future plans?

After graduation, I plan to apply for scholarships abroad to sharpen my knowledge and skills. Prior to this, I plan to change my job because I believe I can do something bigger.

## What advice can you give to other students who are hoping to be more successful next term?



I believe that you have heard some general advice about how to be successful in studying such as going to class punctually, completing your assignments or homework, or reviewing your lessons accordingly. However, here are some of my secret tips in order to boost your academic performance. First, countdown your score. It means that you should think that your score is already 100% and try to maintain as many points as possible. You may feel that you are trying to protect your score rather than earning scores and you might not feel satisfied unless you get full or almost full scores. It seems to be perfectionism as a quote said that "Shoot for the moon. Even if you miss, you'll land among the stars." This method assists you mentally and encourages you to learn harder by seeing the bigger picture. Second, learning by teaching. Another quote said that "To teach is to learn twice." Try to get involved in a group study so you can exchange your opinions with each other. Moreover, you should try to be a team player and to teach your classmates in some special occasions such as quizzes or exams. As a result, you will remember more and discover your mistakes at the same time. The last tip is being independent and approachable. Do not depend on other people to reach your destination. Believe in yourself, ask questions, and dare to oppose the ideas you think are incorrect. Try to complete your assignments, presentations, or research by your own or even cover your friends' parts when needed. Then, open your mind by communicating closely with your classmates and lectures so you can gain knowledge or up-to-date information. Be cautious that these are my personal tips only. People can learn well by different learning styles.



# THE UNIVERSITY OF CAMBODIA IS MY CHOICE

By: Tep Chanra, *Alumnus, Finance & Banking, The Tony Fernandes School of Business – 2012*



I completed my high school in 2007 and got two scholarships to pursue a Bachelor's Degree. I chose UC because its program suited my personal needs. It was my first choice because I knew UC would equip me with skills and knowledge and good English. With that, I was able to join an international accounting firm, BDO Cambodia, upon graduation in 2012.

When I first started, my English was really bad and I remember that all my classmates were laughing when I first spoke English in the class. That was a memorable moment in life! I always had found it hard to learn English, but after one year at UC's Center for English Studies, my proficiency in English improved remarkably.

Life has been very challenging for the poor. My father passed away when I was four, and his death left me with the huge responsibility of helping my family in any way I can. Being the only son, I had to spend less time going to school to help my elder sisters to sell palm sugar and fruit to support the family. I also had to go to the rice fields to help my mother plant rice,

but I never thought about quitting school. Again, I want to thank UC for this brilliant scholarship opportunity. To be very honest, without this scholarship, my family would not have been able to finance my studies.

My dream of studying a Master's Degree abroad was not really feasible; however, I always believed that anything is possible. A couple of years after my graduation from UC, right after I got two years working experience, I started to apply for a scholarship to pursue master's degree abroad. I applied to quite a number of well-known scholarship programs. Unfortunately, my applications were always unsuccessful. One feedback that I got was a bit surprising! They raised the concern that my Bachelor's Degree may not be equivalent to the undergraduate degree in the country where I applied to, but I knew they were wrong. Years passed by and I still kept trying to apply for scholarships abroad. Luckily, in 2017, I was selected by the Chevening Scholarship program to pursue a one-year Master's Degree at the University of Westminster, London, UK!



## HONOR FOR UC ALUMNUS

By: Long Chantola, *Alumnus – Business Management, The Tony Fernandes School of Business*

In early August 2017, I was invited to attend a conference at the United Nations Conference Centre in Bangkok. I flew there from Australia, where I am a UC alumnus and a Masters candidate at the Charles Sturt University (CSU) campus in Sydney. I was one of a thousand graduates from 78 countries invited to the University Scholar Leadership Symposium.

The one-week event focused on SDGs—Sustainable Development Goals which are to be achieved globally by 2030. The United Nations has developed 17 SDGs aiming to “end poverty, protect the planet and ensure that all people enjoy peace and prosperity”. Supporting the 17 SDGs, there are 169 targets to be achieved. Solutions begin with awareness of the problem.

We are never too old or too young to take action, said Simerjeet Singh, an international motivational speaker and one of the presenters at the 8th USLS.

Inspirational speakers included Ryan Hreljac, the founder of Ryan’s Well Foundation in Canada, who started raising money by doing extra chores and then inspired his friends to do the same when he was only six year old. He successfully built his first well in Uganda using these funds. His mission continues

today and has provided 892,725 people with readily accessible clean water.

Another young and inspiring speaker was Rachel Sumekh from the US. Rachel is well-known as the founder of Swipe Out Hunger. She mentioned that many university students in the US cannot afford meals and go to bed hungry. She then convinced other students who have unused meal points at the university to buy food and donate them to students who are in need. Today her program has provided over 1.3 million meals to students across 23 universities in the US.

In addition to these young emerging leaders, Geraldine Cox, a successful Australian lady, was older than the other participants. She is now 72 years old, but has never stopped her 20 year mission to help Cambodian at-risk children and communities. She created Sunrise Cambodia and has helped thousands of Cambodian Children.

I was very lucky to talk in person with Geraldine Cox after her speech and I asked for an opportunity to volunteer for the Sunrise Cambodia office in Sydney. This way I can be part of her cause for thousands of disadvantaged Cambodian children.





## Workshop on “Asia Drives Digital Health- A Case Study and Prognosis” and the Inauguration of the Unigen Corporation Hall

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*



On September 25, 2017 UC hosted a workshop on “Asia Drives Digital Health- A Case Study and Prognosis” at the UC Conference Center. The event, which had over 100 attendees, focused on rapid advancements in technology in the health sector. **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of Board of Trustee and President of The University of Cambodia, opened up the workshop and welcomed the special guests to UC and stressed how important our health is. Without health, nothing else matters. He invited longtime UC friend, **Mr. Paul W. Heng**, Manufacturing Mentor of iMedrix, to deliver the introductory remarks, and he discussed how he has seen UC grow and develop over the last several years. Next, **Dr. Ganesan Keerthivasan**, Cardiologist, MD, PhD, MBA, gave a lecture to students and talked about various aspects of health and biology. Explaining that Cambodia’s health sector needs more advancements, he underscored the need for people in remote areas to have access to qualified doctors in a timely and inexpensive manner. He then showcased the new machine. He asked for a few volunteers who held onto the machine for a few minutes which

downloaded statistics pertaining to their heart and health onto another nearby machine. This way, a remote doctor could quickly read the results and determine whether or not the person needed more immediate attention. This would save time and money for unnecessary visits to the doctor, and it would also catch problems way before they would show up, in some cases. The students, faculty, and staff were amazed by the advancements and sincerely appreciated Mr. Paul Heng and Dr. Ganesan Keerthivasan for coming to UC and lecturing.

After the workshop, the participants moved to the 8th floor, where UC inaugurated the Unigen Corporation Hall. Dr. Kao Kim Hourn remarked that the university was honored to name a room after Unigen, which is a dynamic, international company. Mr. Paul Heng, who also serves as Chief Executive Officer and President of Unigen, thanked Dr. Kao Kim Hourn for his generosity and said that he knew Unigen and UC would enhance their cooperation and ties for many years to come.





# UC Open House 2017

By: Mr. Hor Kimheng, *Deputy Director of the Office of Public Affairs, Communications and Alumni*



From 29 September to 1 October 2017, The University of Cambodia arranged a special event called **“UC Open House 2017”** for the public to visit the campus as well as for them to ask information about the University. Various high school students from Phnom Penh as well as the provinces visited The University of Cambodia during this event to inquire information about enrollment as well as any opportunity for scholarships. The University of Cambodia currently offers many scholarship opportunities such as 500 places of Bachelor’s degrees for newly graduated high school students of 2017, 500 places of Associate’s degrees, and full scholar-

ships for “A” grade students as well as many promotional scholarships. Many students who visited The University of Cambodia were interested in the scholarships that The University of Cambodia offers. In addition, the students who visited the campus also attended special demo classes in order for them to get a sense of what it is like to study in The University of Cambodia. They also got the chance to see activities from the student organizations performing various traditional Khmer dances, singing, as well as showing their debate skills. The event concluded well with a positive atmosphere for everyone.

## The UC Bulletin

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## DISTINGUISHED LECTURE AND INAUGURATION OF THE UNITED NATIONS ROOM

By: Dr. Chhun Vannak, *Director of the ASEAN Study Center*



Cambodia's United Nations representative provided a global vision of the United Nations working together with individual countries.

During her visit to UC on 29 September, 2017, **Her Excellency Claire Van der Vaeren** first inaugurated the United Nations room before meeting more than 100 senior students and staff during the UC Ambassador Series of talks.

**Dr. Chhun Vannak**, Director of the ASEAN Study Center, during his introduction, drew attention to the UN's contribution to Cambodia, for

example, the organization of national elections in Cambodia in 1993.

Her Excellency Claire Van der Vaeren then raised awareness of global sustainable development, identified as "economic growth, social inclusion and environmental protection."

The UN Sustainable Development Goals (SDGs) are aligned and integrated with national priorities. The United Nations provides strong technical support to member states, according to their requests. Member states requesting such support have

so far amounted to 114 governments. The United Nations' technical assistance is much focused on capacity building, implementing the SDGs, integration and evaluation of these at a country and local level.

Cambodia has integrated the SDGs and sustainable development agenda 2030 into its cross-sectoral development at the national and subnational level. In localizing and contextualizing the SDGs, for example, the Royal Government of Cambodia has incorporated Goal 18 on Demining into its SDGs.



## LIFE SKILLS: CREATIVE ARTS EXHIBITION

By: Mr. Chhean Brasit, *Deputy Director, Skills and Career Development Center*

The Skills and Career Development Center hosted a Creative Arts Exhibition on October 6, 2017. The event attracted some 130 participants. Students showcased their artworks at the exhibition. The special guest for the event was **Mr. Pen Uddam** who did a live drawing and spoke about his experiences in the creative arts.



### INTRODUCING...

### PARTNERS OF UC



The University of Cambodia understands the importance of cultivating meaningful relationships locally and internationally, and thus is excited to announce the implementation of a new program called, *Partners of UC*. This program aims to expand the UC family to include organizations and institutions throughout Cambodia and abroad, who support the mission, spirit and purpose of UC. Collaboration between *Partners* and UC will be mutually beneficial, and will create a large network of innovative individuals that can be used to support personal, institutional, and national development.

*Partners of UC* will be invited to speak to students, faculty and staff regarding their individual specialties, display products on campus and at UC events, and offer internships or employment to our talented students. In addition, *Partners* are encouraged to work alongside UC management to develop and enhance university curriculum and human resource development.



## THE DISTINGUISHED LECTURE SERIES ON THE CAUSES OF THE CAMBODIA WAR: 1945-1998

By: Dr. Hu Ty, *Dean for College of Social Sciences*



On October 6, 2017, **Dr. Hu Ty**, Dean for the College of Social Sciences, **Mr. Ro Vannak**, and **Ms. Soun Khanra**, attended “**The Causes of the Cambodian War: 1945-1998**” which was organized by the College of Social Sciences at the University of Cambodia in collaboration with Bayon TV. The special lecture was attended by five UC faculty members, many UC staff, foreign guests and 131 students from various higher education institutions.

The objectives of public lecture series were to:

- learn how to avoid war in the future
- determine the cause and consequences of war
- Understand about research related to war studies

**Firstly**, the opening session was addressed by Dr. Hu Ty, Dean for College of Social Sciences. He stressed on the achievements of The University of Cambodia, especially how the College of Social Sciences has become a leading center of excellence in teaching training, research and consultancy, and he stressed the importance of this public lecture on “Causes of the Cambodian War” for faculty, students and the public audiences. They would gain insightful knowledge on the causes of war and conflict resolution in Cambodia, all of which will be detailed in the book by **Dr. Diep Sophal**.

**Secondly**, Dr. Diep Sophal presented the causes of war in Cambodia resulting from the Cold War, regional

rivalry and domestic conflict. He stressed the importance of research methodology and stressed that The University of Cambodia has had research methodology in its curriculum since the first academic year. He argued that to study about the war is not to wage war, but to find a resolution and solve it.

The public lecture was divided into two phases, which a panel discussion led by Dr. Diep Sophal and **Mr. Eng Rithy** followed by questions from the students. There were a lot of students posing questions concerning the causes of war, conflict resolution, the involvement of great powers in Cambodian conflict, national reconciliation, and foreign aid. The panelists were able to provide

**Finally**, the Dean for CoSS, representing UC, gave souvenirs to the distinguished speakers for spending their precious time to transfer knowledge to students of the College of Social Sciences at The University of Cambodia.





# COMPREHENSIVE EXIT EXAM

By: Ms. Sovann Chanry, *Deputy Director for the Office of Academic Affairs*



**G**raduating from university is more than just completing the 44 subjects in a degree. The final examination, required by the Ministry of Education, Youth and Sport, is a Comprehensive Exit Exam that covers all of the degree program.

Accordingly, the UC Office of Academic Affairs (OAA) conducted an Orientation briefing on 17 October, 2017, for Term 3 students due to take this exit exam.

**Ms. Sovann Chanry**, Deputy Director for the Office of Academic Affairs, briefed a total of one hundred and eighteen students from 4 Colleges and 1 School, including 70 female students.

The purpose was not only to help orientate these students about the examination requirements, but the orientation was also about how to fill in official

clearance forms with documents such as Bac II verification, Foundation certificates and necessary photos. Handouts and clearance forms were also provided.

There were lots of questions from students that the OAA was able to answer and clarify. These questions were about exam papers and schedules, the required size of photos, and the Bac II certificate verification.

The OAA Orientation was part of the UC policy to facilitate graduation and to help ease the transition from University to the outside world.





# A&D ORIENTATION

By: Mr. Hong Sophorn, *Deputy Director of Academic Foundation Department*



On Monday, November 6, 2017, the Academic Foundation Department hosted the Orientation Session for the newly-enrolled students for Promotion 16, Term 1 in the Academic Year 2017-2018 at the Conference Center on the fifth floor at The University of Cambodia. This orientation is conducted two times per year and covers all the four sessions (Morning, Afternoon, Evening and Weekend) for the all new students. The foundation year program is an important part of the undergraduate degree program.

Participating in the event were **Dr. Y Ratana**, Vice President for Academic Affairs, **Dr. Suy Sareth**, Dean of the School of Undergraduate Studies, **Mr. Hong Sophorn**, Deputy Director of the Academic Foundation Department, **Ms. Chap Chamroeunmolika**, Deputy Director of the Toshu Fukami Library and E-Library Library, **Mr. Chhean Brasit**, Deputy Director for the Skills and Career Development Center, colleagues, and 199 students.

The orientation was conducted with the differences three sessions, started at 8:00am-11:30am in the morning, 2:00pm-05:00pm in the afternoon, and 05:30pm-8:30pm in the evening. All the students listened to the speeches and presentations of Dr. Y Ratana, Mr. Hong Sophorn, and the two presenters.

At the beginning of the orientation, Dr. Y Ratana, Vice President for Academic Affairs of The University of Cambodia, gave a welcome speech for the opening session. He expressed appreciation for the presence of all participants in the orientation with special remarks on the importance in terms of studying at UC.

First, he briefly mentioned that all students should choose a major for their Bachelor's Degree based on the market demand. The University of Cambodia is the best school and a top ranked one in Cambodia that uses the credit system that allows students to study subjects they would like to study. Moreover, he briefly spoke about student code of conduct of The University of Cambodia which is required for all students to obey. The University of Cambodia does not require students to wear student uniforms. He also mentioned about the requirements to those who passed the scholarship examination but they do not follow the scholarship principles and some of them get a job at the same time.

Finally, he congratulated all the scholarship winners and encouraged all the participants to try their best to study hard, have good communication skills, and network with people when they join other workshops, conferences, or seminars.





# FOR NEW STUDENTS



After that, Mr. Hong Sophorn, Deputy Director of Academic Foundation Department, took his turn to make a presentation to comprehensively explain all the key points mentioned in the agenda related to foundation studies program and administrative tasks of the AFD. He also encouraged the students to pay much attention on their study in foundation year so that they are able to sustain their university life successfully and asked them to work cooperatively with AFD and the university. Finally, he wished all the students to work closely and cooperate with the Academic Foundation Department. The Academic Foundation has a strong team to welcome, provide friendly service, provide student consultations and guidance, and deliver the required tasks and information.

Next, Ms. Chap Chamroeunmolika, Deputy Director of Toshu Fukami Library & E-Library, took this valuable orientation to inform the participants how to use The Toshu Fukami Library and E-Library briefly and meaningfully. She mentioned about the library rules, regulations and policies. She also clarifies the terms and conditions of how to borrow books and find other documents through the library and e-library websites.

The last was presented by Mr. Chhean Brasit, Deputy Director of Skills and Career Development Center. He briefly gave general information about UC and then, he raised some questions to the participants that what does UC has? How do you prepare yourself for university? What do you do in the university? And, what is the life at the university? He started to mention and express that there were six colleges, three schools, six centers at UC and who were the management by each. Finally, he expressed some key points about the life-changing aspects at university related to relationships, health, mutuality, knowledge, learning (reading, listening, speaking and apply for practices), self-actualization, leadership and time management.

The orientation was finally closed at 11:30am in the morning, 5:00 in the afternoon, and 8:30 at the evening with meaningful conclusion and closing remarks made by Dr. Suy Sareth, Dean of the School of Undergraduate Studies of University of Cambodia (UC).

The orientation session ended with fruitful results. It was encouraging for the students to learn about the education policies of UC. The participating students were so delighted with the study program of foundation studies and are ready to step into the new academic life at UC.





# THE SCHOLARSHIP AWARDING CEREMONY 2017

By: Mr. Cheng Vichet, *Assistant to Vice President for Academic Affairs*



On December 07th, 2017, The University of Cambodia hosted the Scholarship Awarding Ceremony: **SAMDECH TECHO HUNSEN'S VISION 500 SCHOLARSHIPS-2017** for all scholarship achievers for 2017-2018. The event, held at the Southeast Asia Television (SEATV) Auditorium, was presided over by **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees, and President of The University of Cambodia.

In his Welcome Speech, **Dr. Suy Sareth**, Dean for the School of Undergraduate Studies at The University of Cambodia, reported on the background, academic programs, current students, graduates, and the future plans of The University of Cambodia. Notably, he reported the number of full scholarship students starting from 2004 until now totals over 4,000, including 500 scholarships that were provided for Academic Year 2017-2018.

Then H.E. Dr. Kao Kim Hourn delivered the keynote address. He congratulated all the scholarship achievers this year who passed the UC scholarship examination and noted that they are the best of the best, as thousands applied for just a few spots. In his speech, he stressed how UC's students, graduates, and alumni are committed to improving not just the country, but also ASEAN and the world. He also discussed how education and human resource development is the priority of the Royal Government of Cambodia, who has tried to maintain peace and stability. He also expressed that UC's curriculum is not different from that of other European or Asian countries, as we have very high standards, the credit system, and a vigorous culture of research.

In order to help the new succeed at UC, H.E. Dr. Kao Kim Hourn gave the new students helpful advice. He encouraged all of them to really understand their strengths and weaknesses in studying and to explore their curiosities. They should always ask questions to the lecturers and use them as a source of inspiration. He also advised them to have a culture of reading and research, where they are not afraid of commitment or daring to dream. Moreover, he instructed them to learn the theory in class and then use it in real life. UC has a dedicated academic staff and faculty members who are willing to provide academic counseling any time to help guide the new students.

H.E. Dr. Kao Kim Hourn then conferred the scholarship awarding certificates on all the students. Immediately afterwards, two scholarship students, Mr. Khy Sokmean and Ms. Pang Lida, delivered their remarks on behalf of all the scholarship students. In their speeches they discussed the high quality of education at UC and how education will help shape both their lives and their families'.

Finally, H.E. Dr. Kao Kim Hourn gave his closing remarks, where he shared his 12 Cs for lifelong success: Commitment, Cooperation, Communication, Contribution, Culture, Career, Character, Consultation, Confidence, Choices, Curiosity, and Continuity. These can help shape and guide the lives of the students as they pursue their studies and later, their careers.

The Scholarship Awarding Ceremony came to an end at 5:00pm with several group photos. The University of Cambodia would like say congratulations to all the new scholarship students and welcome to our campus as they begin their higher education career.





## UC SHARING SESSION ON THE ALIGNMENT OF LEARNING OUTCOMES, TEACHING METHODS AND ASSESSMENTS

By: Mr. Mauk Peou, *Director of the Office of Internal Quality Assurance*



On 17th November, 2017, The University of Cambodia organized the Sharing Session on the “Alignment of Learning Outcomes, Teaching Methods and Assessments.”

**Dr. Y Ratana**, UC Vice President of Academic Affairs, welcomed the Deans, Associate Deans, Directors, Deputy Directors and assistants and announced that the session was about strategies for capacity-building in order to meet social needs and development.

**Mr. Mauk Peou** then explored instructional methods to reinforce learning outcomes and he also discussed assessment in terms of what would best reveal student acquisition of these learning outcomes.

Mr. Mauk Peou presented five teaching and assessment methods commonly used in higher education to be selected according to the nature of the course, time, class size, the level of desired learning outcome and cost-effectiveness. These are:

1. Teacher-Centered (Lecture, Demonstration, Assignments and homework, Memorizing, Reviewing, Questioning, and Discussion).
2. Student-Centered (Inquiry-Based Learning, Reflection, Discussion, Concept Formulation,

Concept Mapping and Case Study).

3. Group-Centered (Role Play, Debate, Brainstorming, Panels, Discussion, Cooperative Learning Groups, PBL, Laboratory Groups and TBL).
4. Task-Centered (Field Trip, Conducting Experiments, Simulations and Model Building)
5. Independent Study (Report, Research Projects, Essays and Correspondence Lessons/ E-learning/ Open Learning).

Mr. Peou also outlined two categories of tests: Objective Type Tests (multiple choice, true/ false, matching and fill in the blanks) and Subjective Type Tests (essay, short answer, performance or demonstration, project, and product).

Finally Mr. Peou explained how to align teaching methods and assessment techniques by showing examples in a cross table.

The session was informative and valuable for UC teaching staff to explore new and better ways of delivering and assessing courses.



## ASEAN+3 AMBASSADOR LECTURE SERIES: 'SOCIALISM WITH CHINESE CHARACTERISTICS FOR A NEW ERA'

By: Dr. Chhun Vannak, *Director of the ASEAN Study Center*



On 8th November 2017 at 14.30 pm, The University of Cambodia (UC), represented by the ASEAN Study Center (ASC), in close cooperation and coordination with the Embassy of the People's Republic of China in the Kingdom of Cambodia, organized the ASEAN Partner Ambassador Lecture Series on 'Socialism with Chinese Characteristics for a New Era.' There were over 120 students, UC faculty and the UC executives attending the ASEAN Distinguished Ambassador Lecture and the official inauguration of the China Room, on the 10th Floor and 9th Floor of the UC building, respectively.

**H.E. Xiong Bo**, Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to the Kingdom of Cambodia, and **Mr. Keo Chea**, Dean of Techo Sen School of Government and International Relations (TSS), on behalf of **H.E. Dr. Kao Kim Hourn**, Co-Founder, Chairman of the Board of Trustees and President of The University of Cambodia, accompanied by **Dr. Chhun Vannak**, the ASC's Director, **Her Excellency Khun Rachna**, Under-Secretary of State representing the Ministry of Education, Youth and Sports (MOEYS) and the UC executives, officially inaugurated the China Room.

On the occasion of the China Room inauguration, His Excellency Ambassador Xiong Bo expressed his high appreciation to The University of Cambodia and the ASC for the invitation and organization of the program in close partnership with the Embassy. After both brief remarks about the close friendly relations between Cambodia and China, H.E. Ambassador and the University's Representative raised the curtain to open the nameplate of the China Room and co-cut the red ribbon to make the 'China Room' inauguration official. Then, H.E. Xiong Bo signed the UC guestbook and

photos were taken and uploaded to the UC website, and the event was broadcast live on Facebook.

For the ASEAN+3 Ambassador Lecture, H.E. Ambassador Xiong Bo emphasized that the Communist Party of China (CPC) incorporated **President Xi Jinping** Thought on Socialism with Chinese Characteristics for a New Era into the country's Constitution, during the 19th National Congress of the Communist Party of China in Beijing about two weeks ago.

Based on the 19th National Congress of the Communist Party of China Resolution (19th NCCP), the central and local commissions for discipline inspection are to carry out socialism with Chinese characteristics. These commissions also follow the guidance of Marxism-Leninism, Mao Zedong Thought, Deng Xiaoping Theory, the Scientific Outlook on Development, as well as President Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era. The Resolution also necessitates the ministries and public institutions to realize the Congress's strategic plans with a focus on ensuring fully coordinated implementation of the five-sphere integrated plan implementation and the four-pronged comprehensive strategy.

The updated integrated plan and comprehensive strategy of the National Congress of China enables the country to take a lead in international economic development and the world economy. President Xi Jinping's initiative and leadership on the modernization of the Chinese socialism transform China into a new growth model in the new era, guided and oriented by the Chinese characteristics. In fact, the five-sphere integrated plan aims at enhancing coordinated economic, political, cultural, social, and ecological



advancement. The four-pronged comprehensive strategy targets at building a prosperous society in all fields, by deepening reform, especially anti-corruption measures, enforcing law-based governance, and consolidating the Party self-governance. In this regard, a great success of socialism with Chinese characteristics for a new era stays in the realization of the Chinese Dream of national rejuvenation.



H.E. Ambassador Xiong Bo illustrated the lecture theme on Socialism with Chinese Characteristics for a New Era as highly significant to China's environmental protection, socio-economic progress and growth, political stability and cultural conservation. He emphasized that President Xi's Thought on the new Chinese socialism is a brightened pathway for the country since this incorporates all developmental areas, including politics, economy, the rule of law, science, technology, culture, ecology, education, military might, diplomacy, national security, integrity, the People's well-being, society and comprehensive reforms.

Excellency Ambassador underlined the key points of the 19th Congress Resolution as the fundamentals of a national policy for upholding and developing socialism with Chinese characteristics in the new era. The highlighted points include: 1) ensuring Party leadership over all work, 2) committing to a people-centered approach, 3) continuing to accelerate comprehensive deep reforms, 4) ensuring harmony between human and nature, 5) ensuring a better quality of life for the people, 6) upholding the core socialist values, 7) assuring law-based governance, 8) ensuring national security through a holistic approach, 9) retaining a principle of 'One Country, Two Systems', 10) keeping Party leadership over the people's forces, 11) promoting national reunification, 12) undertaking a new vision for development, 13) building a community with a shared future for mankind and 14) exercising full and rigorous governance over the Party.

The socialism with the Chinese characteristics in the new era really rejuvenates China's political economy. This is directed by the fourteen points of the 19th National Congress of the Party (NCP) Session. The socialism modernization in the Chinese ways, in a sense, is to meet the ever-growing economic, political, cultural, social, and ecological needs of the Chinese people. It is also to foster human capital development and promote overall social progress.

The Congress's endorsement of the comprehensive development plan and local actions on the ground do modernize China's society and economy and all the developmental areas through the revitalization of socialism with Chinese characteristics pioneered by President Xi Jinping. This actually promotes socialist economic, political, cultural, social, and ecological advancement in China. In this way, the Chinese government is focused on quality first, places a top priority on performance, pursues a supply-side structural reform, enhances economic efficiency, and pushes for sustainable high economic growth through the accelerated comprehensive deep reforms.

The modernization of China in the contemporary world requires accelerating the building of an industrial system. Such a system promotes coordinated inclusive development of the economy, ensued by technological innovation, modern finance, and enriched human capital. It also contributes to development of China's economy, oriented by effective market mechanisms, dynamic micro-entities, and sound macro-regulation. Further, it is necessary for the Chinese industry to constantly beef up their innovation capacity and competitiveness in the world economy. In that sense, the Chinese stakeholders find it important to broaden a supply-side structural reform, and transform China into a country of innovators. They also need to pursue a rural vitalization strategy and the strategy for coordinated regional development. Significantly, they make their utmost efforts to improve the socialist market economy, and do their best to attain better quality of life through more efficient, fairer and inclusive sustainable development. As a result of a competitive industrial system, driven by the 14 points of the 19th Congress Resolution, the Chinese economy can reach a sustained growth target with the right balance to ecological safeguard.

Excellency Ambassador Xiong Bo enunciated that President Xi's concept on the Socialism with Chinese characteristics is precise and provides a clear strategic direction to China's advancement in all fields. President Xi's Thought lays down the comprehensive country development objectives for upholding and developing the socialism with Chinese characteristics while entering the new era. This sets a visionary direction and model for a prosperous resilient Chinese society.

In realizing President Xi Jinping's thought on socialism with Chinese characteristics for a New Era, China remains highly committed to speedy reforms, modernization and effective governance. The Chinese government strongly determines to accomplish the three historic factors, including the advancement of modernization, realization of China's reunification, and keeping world peace. It is also committed to promote common development, and achieve a decisive victory of building a prosperous society for all, and ensures that the Chinese people meet with their aspirations for a better quality of life.

Following a prosperous society building dream of President Xi Jinping, China puts priority to developing



education and improve the quality of employment and raise incomes. It focuses on consolidating a social security system, abolishing poverty and realizing a healthy robust growth country initiative. Fundamentally, it creates a social governance model stimulated by collaboration, participation, and common interests, coupled with its sound national security safeguard. Further, the Chinese government pursues the accelerated reform for building an ecological civilization, and a 'Beautiful' China. Here, it attends to fostering green development, addressing environmental problems and concerns, ensuring ecological safety and adopting a new development and growth model instrumental to its modernization of development in harmony with nature. With all of these achievements, the Chinese people can have a strong sense of fulfillment, happiness, and security.

During the ASEAN+3 Ambassador Lecture, Excellency Xiong Bo had the documentary film shown to the 120 audiences about the very long well-established relations between the Kingdom of Cambodia and the People's Republic of China dated back to the pre-history, the first century up to the present days among leaders of both countries in various generations. Through the documentary, the participants were emotionally touched, excited and captivated by the unforgettable intimate bonds, kinship, brotherhood, cordial friendship, diplomatic ties and common values shared between the peoples and leaders of Cambodia and China.

Reflecting a relationship between Cambodia and China, Excellency Ambassador Xiong Bo expressed, "...It could be seen as a model for nations to live together in harmony and cooperate for mutual benefits." He added that both countries have been good neighbors for the very long periods of time, like brothers, good friends with sincerity, and good partners sharing the same values.

On answering the UC's question on how China uses its soft power to gain geo-strategy and geo-politic strength globally, Excellency Ambassador explained that the country's modernization based on socialism with the Chinese characteristics renders it a global dynamic state actor adaptive to challenges and rapidly changing world economy. Adding to that, the establishment of Asian Infrastructure Investment Bank (AIIB) with China taking a lead in financing the infrastructure development projects in Asia, Europe and other regions, along with the 'One Belt, One Road' Initiative (BRI) revives the world economy towards the continued wealth creation. The BRI strongly supported by the AIIB, in a sense, assists China to open up its opportunities for long-term growth and economic development. This is a crucial economic statecraft widely recognized as the soft power of China reflected by its ongoing economic, political and trade cooperation in the multi-polar world system with the rest of the world through its trade liberalization, transnational maritime silk road system, transports, telecommunication advancement, enhanced bilateral and multilateral diplomatic relations, and internationalization of the Chinese Yuan currency in the world financial system.

The ASEAN+3 Ambassador Lecture Series ended with great enthusiasm. The attendees garnered deep insight into Cambodia-China relations long-established and evolving into kinship and brotherhood at the moment. They also realized that Cambodia gains significant economic benefits from the Chinese Belt and Road Initiative, i.e. infrastructure development, financial flows and economic transactions. Through the great friendship and ties between both countries, more and more people-to-people exchanges and connectivity generate growing mutual inter-dependence.





## INFORMATION SESSION ON "SCHOLARSHIPS AT LUND UNIVERSITY (SWEDEN)"

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*



### Information Session on Scholarships

### at Lund University (Sweden)



On 21 November 2017, The University of Cambodia hosted Lund University from Sweden to give a presentation on scholarships for graduate programs. **Mr. Travis Mitchell**, Director of the Council for Research and Creativity at UC and alumnus of Lund University, welcomed the students and **Mr. Kieve Saling**, who represented the university. Mr. Saling spoke for one hour in the Conference Room to forty interested students from a variety of majors. He first explained that Lund University is very interested in recruiting students from

Cambodia, as there are only a handful of them currently studying. Next, he conveyed why studying in Sweden is advantageous for students. He then gave a detailed presentation on Lund University and showed video clips of what life is like there for students. Finally he talked about the scholarship options that the university has for students and discussed what the exact requirements are and how to apply for the scholarships. Students then had time to ask questions about the university and living in Sweden, and he gave out small items for the students.



### Techo Sen School of Government and International Relations

*The Techo Sen School of Government and International Relations is a graduate and doctoral school with a heavy focus on conducting policy research and conducting research through an in-house think-tank. TSS will create a network of individuals, organizations and institutions that will enable students to broaden their academic and professional connections and networking opportunities.*

*The University of Cambodia offered 100 scholarships for TSS students in AY: 2015-2016, in an effort to promote access to quality education for all Cambodians.*



# INAUGURATION OF THE THAKRAL CORPORATION LIMITED COMPANY ROOM

By: Dr. Mike Minehan, *Dean of The School of Graduate Studies*



On November 28, 2017, The University of Cambodia was honored by the visit of two senior representatives of the Thakral Corporation Limited Company, **Dr. Rikhi Thakral** and **Mr. Natarajan Subramaniam**.

Officially, the Thakral representatives were at UC to inaugurate the Thakral Room, but senior UC staff also took this opportunity to welcome them into the heart of university activities and also show the representatives around SEATV next door to inspect facilities to observe broadcasting operations.

The Thakral Corporation is a diversified company listed on the Singapore Stock Exchange involved in manufacturing, logistics and property development in India, China and South East Asia. Thakral Holdings is also a property company listed in Australia that invests in hotels, shopping malls and residences.

Dr. Rikhi is an honorary Doctor of Philosophy from UC, in recognition of the eminence of the Thakral family and also in recognition of the generosity of Thakral holdings for its charitable donations to education.

The success of the Thakral operations is an inspiration for UC students who aspire to achieve the highest levels.

An online search reveals the quite dazzling diversity of these operations. The Thakral Company is engaged in the supply chain management in the consumer electronics sector, electronic manufacturing services

(EMS), creation of technology products, as well as property and equity investments. It has four core activities: supply chain management, marketing and brand building; EMS; property holding division, and others. Its brand portfolio includes Apple, Asus, Canon, Casio, Cisco, Fuji, Kodak, Lenovo, Nikon, Nokia, Olympus, Omega, Orion, Panasonic, Pentax, Samsung, Seiko and Sony.

Some of the products distributed under these brands include digital video cameras, digital still cameras, plasma televisions, desktop and notebook computers, personal digital assistants, data projectors, electronic accessories, mobile phones and audio products, including Moving Picture Experts Group layer-3 audio/ Moving Picture Experts Group layer-4 audio/ Moving Picture Experts Group layer-5 audio (MP3/MP4/MP5) players. It also creates and markets consumer products under its own brand name, YES.

UC was proud to renew personal contact with Dr. Rikhi, Mr Subramaniam and other representatives of the Thakral group. They have been lifelong friends of the University, and this event strengthened the ties even more.

UC staff have a lot to learn from such successful businessmen – not only about management and vision, but also about responsibility, humanitarian activities and charitable giving.



# AUSTRALIAN AWARDS PRESENTATION

By: Dr. Mike Minehan, *Dean of The School of Graduate Studies*



The Australian government made a presentation to UC students on 30th November about the availability of scholarships to study in Australia.

**Mr. John Walsh**, Team Leader, Australia Awards – Cambodia, talked to students about the Australia Awards Scholarships and how to apply for them.

Each year, the Australian government offers 100 scholarships to undertake full time undergraduate or graduate studies at Australian universities and Technical and Further Education (TAFE) institutions.

Last year, there were over 750 applicants for these scholarships. The competition is intense, but Mr. Walsh briefed students on how to fill out their applications to give them the best possible chances. Mr Walsh also recommended looking at the application guidelines at least one year out from when the scholarship applications close, to give adequate time to prepare. Details and guidelines are set out in the Australian government website at <http://dfat.gov.au/people-to-people/australia-awards/pages/australia-awards-scholarships.aspx>

The aim of these scholarships is not only to reward students who achieve high academic standards. The other major aim is to identify those students whose study in Australia will best benefit their country of origin when their scholarship is completed, and after they return home.

A successful Australian Award scholar will receive return air fares, payment of all tuition fees, a one-off establishment payment of \$5000 to help with accommodation expenses, text books, study materials, and living expenses of \$30,000 per year.

The Australian government website also lists frequently asked questions and provides answers to help applicants further.

Mr. Walsh stressed the advantages of trying to gain a scholarship because, even if a student failed to gain a scholarship the first time around, the experience would still stand them in good stead for a later, successful application.

## The UC Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact Mr. Travis Mitchell, at [director\\_crc@uc.edu.kh](mailto:director_crc@uc.edu.kh)



# THE UNIVERSITY CAREER FAIR 2017

By: Mr. Hor Kimheng, Deputy Director of the Office of Public Affairs, Communications and Alumni

During 1-2 December 2017, The University of Cambodia hosted the annual event called “The University Career Fair 2017.” This event’s purpose was to help UC students to be employed before they graduate from The University of Cambodia and to expose them to the types of professional opportunities that currently exist for fresh graduates. This event was sponsored by UBER Technology and had 3 other companies in attendance, including GFX Investment, NCNC Cambodia Co.,

Ltd., and ASKAP Asset Management Co., Ltd. During this event companies provided students a CV form to complete their profiles and get a chance to be called in for an interview at a later date. In addition to booth exhibitions from the companies, The University of Cambodia Student Senate also participated in this event with various performances to lighten up the event as well. We hope that after this event, students were able to secure a job with one of these outstanding companies.



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## PARTNERS OF UC



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*Partners of UC* will be invited to speak to students, faculty and staff regarding their individual specialties, display products on campus and at UC events, and offer internships or employment to our talented students. In addition, *Partners* are encouraged to work alongside UC management to develop and enhance university curriculum and human resource development.



*The University of Cambodia*

# FOUNDATION

## Request for Scholarship Funding

**T**he University of Cambodia (UC) is requesting funding to support its UC Scholarship Program. A large majority of potential Cambodian university students are unable to afford the tuition fees to attend a local university, so the Scholarship Program is critical to alleviate this major obstacle to self-advancement. At the same time, funding for the Scholarship Program helps the university to cover its operating expenses and maintain its high academic standards.

Although much development progress has been made in the past two decades, the consequences of Cambodia's recent history continue to limit the formation and development of skills among Cambodian youth, particularly those most affected by exclusionary factors such as poverty, gender, ethnicity, and geographic remoteness. The UC Scholarship Program is a targeted effort to support the educational development of high-achieving Cambodian students across the country, so they can develop the necessary skills and competency to become knowledgeable employees and engaged citizens.

At this time, a large majority of Cambodian students need financial assistance to pursue and complete their higher degree programs and have other enriching educational opportunities. Roughly 80 percent of the 3,000+ students enrolled at UC are on full or partial scholarships, made possible by generous donors. The university anticipates that this figure will remain high for several years until a majority of Cambodian families are financially secure enough to make this investment on their own. Additionally, there are currently no government agencies or private institutions that offer student loans to Cambodian students to help them pay for university tuition, living expenses, or learning enrichment opportunities that include research, internships, and teaching.

The university is seeking financial and in-kind donations to create more scholarships for students in need. Scholarships are awarded to students who score highest on a competitive exam targeted towards impoverished students, students from rural areas, ethnic minority students, and female students.

Funding in the Scholarship Program will substantially help UC raise the standards for research, critical thinking, innovation, and problem solving—the ultimate goal is for UC students to be marketable not only in Cambodia, but also regionally and globally. By providing access to high-quality learning opportunities for students, as well as emphasizing fluency in the English language for students in the International Track, UC trains and prepares its students to make strong, positive contributions to Cambodian society through social and economic development.

If you would like to contribute to the UC Scholarship Program and give students across the country the opportunity to live their dreams and change lives, please contact UC Foundation representatives to help give the gift that matters most, a higher education.

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# THE STUDENT ACADEMIC

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*



On 13-16 December 2017, The University of Cambodia held its 2nd annual Student Academic Leadership Conference in the AirAsia Hall. The event, which was conducted during the Morning, Afternoon, Evening, and Weekend sessions, was designed for students, by students; each college or office held a session and allowed their respective students to pick the topic, choose the method in which they wanted to conduct their session in, and recruit participants. The University only had one guideline for each college in choosing the topic for its session—it had to relate to their department. Otherwise, they had complete freedom in deciding what would be of interest to their students. Every session was streamed on Facebook live, so that people from outside could follow along; there were several thousand views by the end of the four day event.

H.E. Dr. Kao Kim Hourn, President of The University of Cambodia, delivered the Welcome Remarks at the Opening Session and warmly invited all students to participate in as many sessions as they could attend, as this was an integral part of lifelong learning. The first session was hosted by the Council for Research and Creativity. Two students spoke about why research was important to Cambodia and shared some of their personal experiences conducting research to the audience, which was filled with Academic Foundation Year students. Then, two other students hosted a research game, which divided the participants into groups and asked them to bid on various research-related questions. Students discussed possible answers to the questions and competed against each other, and there was no shortage of enthusiasm in the room.

In the afternoon, the College of Law hosted three student presentations which dealt with critical issues relating to the law and society, and it had a wide audience on Facebook. Participants learned how they can use the law to their advantage and the students used their knowledge to explain clearly how to do that. Then, in the evening, the Center for English Studies had the first of two sessions, as they had over 30 students who wanted to

participate. Each student spoke for five minutes on various topics, and they impressed the audience at their high level of English despite being in Levels 3, 4, and 5.

On the second day of the conference, The Tony Fernandes School of Business (TFSB) held a panel discussion on the Sustainable Development Goals (SDG) which related to business. The students held a surprise traditional dance in the opening and a surprise K-pop performance to close their session. TFSB also recruited five sponsors, including Mega Catering, Panda Catering & Farm, Dim Sum Emperors, Ing Katie Cute Online Shop, and Mr. & Ms. Online Shop; they donated food and items for a Lucky Draw for students.

The College of Social Sciences had four presenters whose topic was “Monitoring and Evaluating the ASEAN SDGs” and they delivered thoroughly researched presentations to a packed audience. Soon afterwards, CES held its second session, which saw another ten students deliver presentations on various topics. In the evening, the College of Science and Technology hosted five group presentations on how to become different positions in the IT-field, which was very useful to those who were watching the presentations live on Facebook.

On Friday morning, three students from the College of Education spoke about a single topic, “Modern Teaching Techniques for the Early Childhood Educator.” The question and answer session of this session was extremely interesting, with the students responding eloquently to challenging questions. Then, the UC Student Federation organized an orientation session full of games for Academic Foundation Year students so that they are aware of ways to be involved at UC. In the afternoon, the College of Media and Communications had seven dynamic speakers who were funny, engaging, and informed; participants acknowledged how outstanding the speakers were as they presented on various media-related topics.



# LEADERSHIP CONFERENCE



The evening session was split between the College of Arts, Humanities, and Languages and the Skills and Career Development Center. CoAHL held a debate between two teams who argued about whether or not higher education should be free. There were three students on each side who were allocated a set number of minutes to present arguments and rebuttals and ask questions to each other. For SCDC, the public speaking students performed a full show, with several short speeches and group singing. They also announced the top prize from their final exam. The audience was really engaged and watched in admiration at the spectacle.

Finally, on Saturday, the Techo Sen School of Government and International Relations hosted a lecture on foreign policy for its students. The ASEAN Study Center followed with five presenters who discussed “Inclusive Green Growth in ASEAN,” and three of the five speakers were EU-SHARE students from Myanmar and Indonesia, so they really focused on expressing different ASEAN perspectives on a regional issue. In the afternoon, the School of Graduate Studies held a short session on how to get a scholarship abroad for students. The Closing Ceremony took place at 3pm where Dr. Angus Munro, Vice President for Research, Development, and Policies, delivered the Closing Remarks.

There were two main takeaways from this year’s conference. First, the Student Academic Leadership Conference provides a platform for students who have never done public speaking before but want to overcome that fear. Many students expressed their nervousness but did an outstanding job overcoming their trepidation. Thus, the conference prepares them for their professional careers, as public speaking is an essential soft skill to be successful. Second, most speakers remarked on the value of research. This year’s presentations were much deeper than last year’s conference, and the students presented with authority as they understood their topics fundamentally. All of their sources were reliable and referenced properly, and it allowed for better quality presentations and discussions.

This year, we continued last year’s tradition of awarding certificates to each presenter and moderator for each session. Then, we gave out evaluation sheets to faculty members, Deans, and judges to score each presenter. At the Closing Session, Mr. Travis Mitchell, Director of the CRC and main organizer of the Student Academic Leadership Conference, announced the top scorer of each session, who are as follows:

- Council for Research and Creativity- Mr. Chea Sokchamrong
- College of Law- Ven. Thouen Channak
- Center for English Studies- Ms. Sorn Saravin
- The Tony Fernandes School of Business- Mr. Um Davi
- College of Social Sciences- Mr. Ream Soveth
- College of Science and Technology- Mr. Heng Sengthai
- College of Education- Ms. Eng Sarin
- College of Media and Communications-Mr. Roeurn Vasna
- College of Arts, Humanities and Languages- Mr. Nov Daravuth
- Skills and Career Development Center-Ms. Nguon Soksambath
- ASEAN Study Center- Ms. Ei Shwe Sin Phyo

Finally, Mr. Travis Mitchell awarded the top three prizes, which was another certificate and gold medal for Best Overall Moderator, Best Overall Presenter, and Best Overall Organizer. For Best Overall Moderator, Mr. Trork Trungsambo from the College of Law had the highest score. Ms. Ei Shwe Sin Phyo from the ASEAN Study Center (and EU-SHARE student from Myanmar) won the Best Overall Presenter, while The Tony Fernandes School of Business took home the prize for the Best Overall Organizer for the second year in a row.

Congratulations to all the participants and we look forward to seeing you next year!



# THE THIRTEENTH ANNUAL

By: Mr. Cheng Vichet, *Assistant to the Vice President of Academic Affairs*



On December 20th, 2017, The University of Cambodia held the Thirteenth Annual Graduation Ceremony for Bachelor's degree graduates, Master's degree graduates, and the recognition of the outstanding staff, faculty and students. The ceremony was held at the South East Asia Television Station (SEATV) Auditorium, highly presided over by **H.E. Dr. Hun Manet**, Chairman of Committee for Samdech Techo Hun Sen and Samdech Kitti Prittibandit Scholarship for the poor students of the Kingdom of Cambodia.

Firstly, **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees, and President of The University of Cambodia (UC), gave his welcoming remarks. H.E. Dr. Kao Kim Hourn paid his warmest welcome and respects to H.E. Dr. Hun Manet, Chairman of Committee for Samdech Techo Hun Sen and Samdech Kitti Prittibandit Scholarship for the poor students. He also thanked and congratulated all graduates, awardees, outstanding staff, faculty and students. In his speech he focused firstly on the education background of H.E. Dr. Hun Manet who had studied in the prestigious United States Military Academy and received his Master's degree in Economics at New York University and pursued his Doctoral degree in Economics from the University of Bristol, UK. Secondly, he appreciated that he is engaged with a number of activities in promoting the humanitarian causes such as orphanages, handicapped individuals and community contributions. Then he stated about H.E. Dr. Hun Manet's passion and

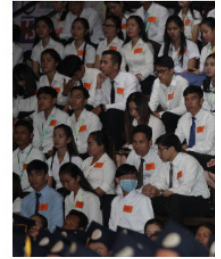
dedication to improving his country, especially with respect to education. He has been a trademark of lifelong learning and hard work, as he has been quick to respond to rapidly changing ideas and overcoming the multiple challenges. Moreover, he said that Cambodia has been developing rapidly, with our GDP being among the highest in the world for several years now, poverty decreasing, infrastructure improving, and higher access to education, clean water, and sanitation. This has been possible because Cambodia has been politically stable, peaceful, and secure. Finally, he gave useful messages to all graduates to embrace technology and innovation, respect the environment, learn about true Khmer identity, do not be afraid to be first to try something new and don't hesitate to ask question, propose solution, and learn your strengths and your weaknesses.

Then **Miss. Lo Cheahong**, Representative of UC's graduating students, gave remarks on her university life at The University of Cambodia, and **Dr. Suy Sareth**, Dean of School for Undergraduate Studies of The University of Cambodia, reported about the background, academic programs, graduates, current students, and the outcomes of the UC Alumni Reunion and the future plans of The University of Cambodia, especially in Academic Year 2016-2017, there are 399 graduates (224 females), this number includes 19 Master's degree graduates (8 females), and 380 Bachelor's degree graduates (216 females), among this number, are 5 outstanding graduates (3 females).





# GRADUATION CEREMONY 2017



After that **H.E. Khuong Sreng**, Governor of the Governing Board of Phnom Penh City Hall, gave his speech on the history of Cambodia especially in the genocide regime. He discussed rebuilding the country, as it started from nothing, while keeping peace and building infrastructure such as roads, schools and electricity etc. He also reminded all graduating students and awardees on those who tried to devote their lives from our older generation like their fathers, mothers and all people who were alive during that genocide time period. Moreover, he appreciated Samdech Techo Hun Sen, Prime Minister of the Kingdom of Cambodia, who he said rescued people from war and developed our country. Finally, he remarked that he was motivated to do practical research on this fact in order to reflect the reality of our country.

Subsequently, H.E. Dr. Hun Manet delivered his keynote address. He expressed his appreciation for the strong efforts of The University of Cambodia to create a quality institution especially providing scholarships to poor students that can help them to pursue their degree. He also discussed peace keeping, political stability and the country's development after the war that destroyed our country. We have to struggle in life because everything has challenges and we have to transform these challenges or obstacles to be our opportunities. Moreover, he mentioned the education policies of the leader of the Royal Government of Cambodia focused on both quantity and quality. For example we have built schools throughout the county

in order to improve education, and we have focused on the quality of education as well as human resources. In addition, he motivated all to dare to compete with those internationally, as they are not different from us and we have the ability to do so.

He also raised that materials are easy to produce but people or human resources is not easy. The materials can break or be ruined but human resources, learning and research will always stay. Finally, he advised that we do not forget our culture and identity because of modern materials or technology. We have to try to keep our identity and our people's value and develop it. Destroying everything is easy but building it and keeping it for a long time is not. He hoped that all graduates today can help themselves, their families, and their country.

Finally, after the completion of the keynote address, **LCT. Khem Rany**, Vice-President for General Affairs and Member of the Board of Trustees, presented H.E. Dr. Hun Manet with a bouquet of flowers to show appreciation for his presiding over UC's graduation ceremony and then presented awards for outstanding staff. Then H.E. Dr. Hun Manet conferred the degrees to all graduates. Thereafter, there was a photo session for all graduates, faculty, and staff.

The 13th Annual Graduation Ceremony came to an end at 6:30pm with a very enchanting atmosphere at the UC Campus.





## 1 YEAR PROJECT MOU SIGNING ON ROAD SAFETY AWARENESS “SAFETY DELIVERED PROGRAM”

By: Ms. Kong Rathana, *Director of the Office of University Registrar*



On December 23, 2017, The University of Cambodia representative **Dr. Y Ratana**, Vice President for Academic Affairs and **Mr. Pagna Kim**, Cambodia Country Director of AIP Foundation, signed an MoU for a 1-year project implementation for a road safety awareness project entitled “**Safety Delivered Program.**” UC is very happy to be involved with these social activities to promote and save our people’s lives, said Dr. Y Ratana.

The Purpose of the “Safety Delivered Program” is to promote the road safety awareness among university students, primary schools students and communities. 120-university students from four universities in Phnom Penh, including The University of Cambodia (UC), Royal University of Phnom Penh (RUPP), Asia Europe University (AEU), and Phnom Penh International University (PPIU), will be trained in communication skills, road safety, child protection policies, and development of a road safety awareness strategy as part of AIP Foundation’s Safety Delivered program, supported by The UPS Foundation.

According to a baseline survey conducted by AIP Foundation in July 2017, 60% of respondents driving motorcycles reported using their mobile phone while driving. Distracted driving, drunk driving, and speeding were determined as primary causes of road crashes for youth in Cambodia and will be a major focus of initiatives carried out by the student ambassadors. University-based education is a key component of Safety Delivered, which aims to reduce distracted driving behavior among young people who are at a high risk of road crashes.

The first capacity building training workshop for Young Ambassadors for Road Safety (YARS) was held at The University of Cambodia on 23-24 December, 2017 for 60 students from The University of Cambodia (UC) and Asia Europe University (AEU). For this program, Safety Delivered relies heavily on its student ambassadors, who play a crucial role in disseminating road safety messages to their peers.





## SCHOLARSHIP EXAMINATION FOR ASSOCIATE'S AND BACHELOR'S DEGREES

By: Mr. Pheng Sopheak, *Director of the Office of Scholarships*

On Saturday 28 December 2017, The University of Cambodia held a special event—the Scholarships Examination for Associate's (AA) and Bachelor's (BA) Degrees. For AA scholarships, every student who passed or failed the National High School Examination (Bac.II) from every academic year of study were able to apply. For BA scholarships, only those who successfully passed the National High School Examination for Academic Year 2016-2017 could apply. The total number of applicants reached 1528 (AA = 238; BA =1290) and they were divided into 31 rooms for the examination process.

All the sub-committees were well-prepared to welcome the applicants early in the morning. In order to start the examination as scheduled, Dr. Y Ratana, Vice President of Academic Affairs and the Permanent

Co-chair of the Scholarship Examination Committee, announced to all invigilators, students, and especially the central sub-committee to be ready to successfully administer the examination at 8:00am.

All the applicants came on time and took their exams respectfully and the controllers took their responsibilities seriously to check and observe the examination process. Controllers concisely emphasized that the test papers could not be changed. Applicants had to comply with the instructions of the test paper, i.e. the answers must be placed on the answer sheet without any deleting or editing areas. They were very strict about cheating and ensured that all applicants were treated fairly and equally. Finally, the Scholarships Examination for Academic Year 2017-2018 was completed smoothly at 11:00am.





# ASEAN NATIONAL DISASTER MANAGEMENT DAY

By: Dr. Hu Ty, *Dean of the College of Social Sciences*



On October 13, 2017, **Dr. Hu Ty**, Dean of College of Social Sciences, **Mr. Ro Vannak**, Assistant Dean for College of Social sciences and **Ms. Suon Khanra**, Assistant of College of Social Sciences, led a delegation of 20 UC students to attend the “ASEAN National Disaster Management Day”.

The event was presided over by **H.E Nhim Vada**, Senior Minister in charge of Special Missions and First Vice President of the National Committee for Disaster Management. **Ms. Claire Van Der Vaeren**, President of the United Nations Development Program, was also a distinguished guest. The event was attended by Deans, Assistant Deans, faculty members, provincial governors; government officials and students from various high schools, private universities and public universities.

The objectives of the workshop were to:

- demonstrate the key achievements of the National Committee for Disaster Management;
- celebrate the ASEAN vision for a resilient community and safety
- clarify priorities on social protection of ACDM through enhancing dialogue between communities

and political levels

- share experiences, methodologies and capabilities.

His Excellency Nhim Vada said that it was important for the ASEAN strategy for disaster response, currently drafted as “One ASEAN, One Response”, to step up regional solidarity and cooperation.”.

Then Ms. Claire Van Der Vaeren said that ASEAN alone could not cope with natural disasters. Further regional integration and steps to remove bureaucratic obstacles were welcome developments.

Finally, His Excellency Nhim Vada thanked all participants.

The effects of climate change are providing challenges to orderly regional development. However, the sharing of knowledge and greater awareness that resulted from the ASEAN Natural Disaster Management Day was an important contribution to meet these changes.

## BOOK DRIVE FOR THE ASEAN STUDY CENTER



The ASEAN Study Center (ASC) would like to announce a book drive to create UC’s very own ASEAN Library. Donated books related to ASEAN Nations’ domestic and international affairs will make a lasting impact on the UC community. It makes a huge difference to have such books at our center in order for students to learn from the many admirable ASEAN leaders that have helped transform our dynamic ASEAN Community. As we count down to the ASEAN Economic Community, the ASEAN Study Center (ASC) will do all we can to help raise awareness and understanding of our diverse community.

If individuals or institutions would like to donate resources to help build ASC’s capacity to promote ASEAN awareness, please take a few minutes to come visit our center. **Dr. Chhun Vannak**, our Director, is always available to set up a visit for you, or to answer any questions you may have. Please don’t hesitate to call him at 070-538-510, or email him at [director\\_asc@uc.edu.kh](mailto:director_asc@uc.edu.kh).



# UNIVERSITY FAIR 2017

By: Mr. Hor Kimheng, Deputy Director of the Office of Public Affairs, Communications and Alumni



From 14 to 15 October 2017, The University of Cambodia participated in the University Fair at Koh Pich exhibition center. The main purpose of this event was to provide newly graduated high school students important information about various universities. The University of Cambodia had a team to answer questions from students and they also provided information about available

scholarship opportunities such as those for AA and BA degrees, scholarships for “A” students from the 2017 high school exam 2017 as well as promotional scholarships. Many students also inquired about the majors that UC offers. The team tried their best to answer all questions and encourage the students to attend UC, as the University warmly welcomes all new students to be part of the UC family.

## INTRODUCING...

## PARTNERS OF UC



The University of Cambodia understands the importance of cultivating meaningful relationships locally and internationally, and thus is excited to announce the implementation of a new program called, *Partners of UC*. This program aims to expand the UC family to include organizations and institutions throughout Cambodia and abroad, who support the mission, spirit and purpose of UC. Collaboration between *Partners* and UC will be mutually beneficial, and will create a large network of innovative individuals that can be used to support personal, institutional, and national development.

*Partners of UC* will be invited to speak to students, faculty and staff regarding their individual specialties, display products on campus and at UC events, and offer internships or employment to our talented students. In addition, *Partners* are encouraged to work alongside UC management to develop and enhance university curriculum and human resource development.



## NATIONAL SPORTS COMPETITION

By: Mr. Hor Kimheng, *Deputy Director of the Office of Public Affairs, Communications and Alumni*



An athlete from The University of Cambodia won a bronze medal at the National Sports Competition for universities in Cambodia.

This event was held between October 16-25, 2017 at the Olympic Stadium in Phnom Penh and was organized by MoEYS.

There were two main categories – football and athletics, but it was in athletics that The University of Cambodia distinguished itself with SAY Visal coming third in the 200 meters.

Visal said, “I was surprised to win the bronze medal. I don’t train regularly, but I run two or three times per month at the Olympic Stadium. I just like running. But now, after winning the bronze, I’d like to train more, and maybe try for the gold medal next time.”

UC had less than a month’s notice to prepare for the last competition. “Next time, though,” says HOR Kimheng, the UC sports team facilitator says, “with more time to prepare, we should have a better chance to win more medals for the university. Success will breed success,” Kimheng said.

## TRAINING WORKSHOP ON THE ALIGNMENT OF LEARNING OUTCOMES, TEACHING AND LEARNING METHODS AND ASSESSMENTS

By: Mauk Peou, *Director of the Office of Internal Quality Assurance*



**Mr. Mauk Peou**, Director of the Internal Quality Assurance, The University of Cambodia, attended a 3-Day Conference (October 25-28, 2017) organized by the Accreditation Committee of Cambodia at Chhne Thmey Hotel, Preah Sihanouk Province.

The workshop was led by **H.E. San Montaya**, Director-General, the Accreditation Committee of Cambodia and assisted by **H.E. Pen Sithol**, Deputy Director-General and **Dr. Roth Chhaing**. It focused on Alignment of Standard Learning Outcomes, Teaching and Methods and Assessment.



# NATIONAL CAREER AND PRODUCTIVITY FAIR 2017

By: Dr. Suy Sareth, *Dean for the School of Undergraduate Studies*



On 27 October, 2017, **Dr. Suy Sareth**, Dean for the School of Undergraduate Studies (SUS), and **Ms. Phlot Mlaichan**, Assistant to the Dean for the School of Undergraduate Studies, led a group of 80 UC students of various majors to attend the Opening Ceremony of the National Career and Productivity Fair 2017.

The Ceremony was co-organized by the Ministry of Labor and Vocational Training (MLVT), the Garment Manufacturers Association in Cambodia (GMAC), and the Union of Youth Federations of Cambodia (UYFC). It was held from 8:00am to 11:00am on Friday October 27th, 2017 at Koh Pich Convention and Exhibition Centre in Phnom Penh.

The purpose of the ceremony and the fair was to introduce some 20,000 job opportunities to both skilled and unskilled youths. This was by way of more than 120 firms and companies from different main sectors including education, banking and finance, construction, hospitality, and technical and vocational training.

A representative from GMAC told participants that the fair played an important role in creating a forum for firms and jobseekers to directly meet each other so that firms could choose potential candidates to fill vacant positions. Also, participants had the opportunity to learn and apply for jobs that they liked.

Then, a representative from the UYFC talked about the current condition of Cambodian youth and how young people could improve their capacities and skills to become a useful human resource for the development of Cambodia.

H.E. Pich Sophorn, Secretary of State at the Ministry of Labor and Vocational Training, then officially opened the National Career and Productivity Fair and drew attention to the achievements of the Royal Government of Cambodia and MLVT in helping to create more jobs for the growing work force.

At the end of the ceremony, participants were briefed about the various training programs provided by the MLVT agency and also the job opportunities available.

## INTRODUCING...

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## SHARE WORKSHOP ON THE IMPACT OF REGIONAL QUALITY ASSURANCE STANDARDS ON HIGHER EDUCATION IN CAMBODIA

By: Mr. Mauk Peou, *Director of the Office of Internal Quality Assurance*



On 19-20 October, 2017, **Mr. Mauk Peou**, Director of the Office of Internal Quality Assurance, attended the SHARE Workshop on the Impact of Regional Quality Assurance Standards on Higher Education in Cambodia, organized by the Ministry of Education, Youth and Sport at Absara Angkor Hotel in Siem Reap, Cambodia.

At the start, H.E. **Yuok Ngoy**, Secretary of State, MoEYS, opened remarks and thanked the distinguished guests and all participants. He said that the workshop would provide valuable knowledge and inputs for Cambodian higher education institutions. Then he was followed by **H.E. Mak Ngoy**, Director General of Higher Education, MoEYS, who welcomed the national and international guests and stated that Cambodia has had challenges in quality assurance despite having policies and laws, including the Cambodian National Qualification Framework, Minimum Nine Standards and other regulations. We need to match our NQF to regional standards.

Then **Mr. Christtain Rabl**, SHARE Programme Director, Acting Director, DAAD Regional Office Jakarta,

introduced the SHARE and the workshop program by discussing the student mobility program across ASEAN and EU countries, emerging ASEAN partnership, and the enhancement of qualification framework. He also mentioned that this workshop would discuss about the detail of impact of AQAF on CNQF and how are IQA and EQA implemented? He explained how universities would benefit from this workshop and how they could set up an IQA structure and IQA manual.

Next, **Prof. Zita Mohd Fahmi**, Fellow QA Expert, from the Malaysian Qualification Agency and Chair of the SHARE Expert Working Group on Quality Assurance, talked about the ASEAN Quality Assurance Framework (AQAF) which is in the ASEAN Work Plan. She highlighted Sub-Goal 6, which is about strengthening the higher education sector through the implementation of robust quality assurance mechanism. She then showed how Cambodia could move forward, and said the country must focus on the following:

- recognize the different stages of development and challenges in the national system
- understand the changing higher education, learning and training development
- “learners”-widening access and progression
- institutional readiness and quality practices
- stakeholders’ essential involvement (collective responsibility for quality education)
- the national policy directions toward regional initiatives
- AQAF which act as national roadmaps for strengthening QA systems

Overall, it was a very interesting conference and The University of Cambodia can apply some of the valuable tips.





## A STUDY VISIT TO “ALIMENTS” RETAILER

### MKT403: SALES OPERATION AND RETAIL MANAGEMENT CLASS

By: Mr. Plang Phalla, *Faculty Member, The TFSB*



On October 6th, 2017 a group of students studying the Sales Operation and Retail Management (MKT403) course from The Tony Fernandes School of Business (TFSB) at The University of Cambodia (UC) had a study visit to the Aliments, a healthy and organic retailer. The students are undergraduate students from the 3rd and 4th years and from different majors including Business Management, International Business, Marketing, Accounting, Finance and Banking, and Hospitality and Tourism Management. They are really curious, energetic, and hungry to learn new things in order to prepare themselves to be more competitive in the next step after graduation, i.e. the real workplace.

It was fun, exciting, and interesting to learn at Aliments. Wow! That was such a great experience as a student to explore outside the class.

I must thank **Ms. Eng Samphors**, Executive Director, for allowing the TFSB students to visit and observe the store and learn about the practical experiences in managing Aliments.

Aliments was started in July 2016 and thus is not two years old yet. However, it looks healthy and is expected to grow due to a talented management and a compelling vision and mission; they owners go the extra mile and believe they will stay many years. Customers can buy a variety of healthy and organic products such as vegetables, fruits, meat products, and other food products, which are mostly locally-produced. Its target customers are middle and upper class, both locals and foreigners, who are able to afford slightly higher prices than those at traditional markets. However, the products are much healthier.

It's time to care about health. Visit the Aliments ([www.aliments.com](http://www.aliments.com)) at #200, St. 155 (adjacent with St. 464), Sangkat Toul Tompong I, Khan Chamkamon, Phnom Penh, Kingdom of Cambodia.

Last as a part-time lecturer, I'd like to thank and appreciate **Ms. Gina V. Lopez** (Dean of The TFSB), her assistant **Mr. Sim Soknov**, UC Admin, and a friendly van driver who coordinated this trip and made it happen.



## CRC CELEBRATES 16-DAY CAMPAIGN TO ELIMINATE VIOLENCE AGAINST WOMEN AND GIRLS

By: Mr. An Sopheak, *Associate Dean of the School of Creative Arts*



The Cambodian Red Cross (CRC) celebrated a 16-day campaign to eliminate violence against women and girls on December 9, 2017 under the theme “No One

Left Behind: Stop Violence against Women and Girls” presented over by **Khoun Sodary**, Vice President of CRC on behalf of **Samdach Kittipritthbindit Bun Rany Hun Sen**, President of CRC.

The objectives of the campaign were to provide awareness among youths on the causes of violence and consequences of the impacts to society and to bring changes of behaviors among men and women so that there will be non-violence in families.

This campaign also highlighted the message to galvanize participation from all stakeholders to eliminate domestic violence against women, children and girls, and it emphasized that women should never be tools to release men's anger. Every big change starts at the individual level.



## THE 3<sup>RD</sup> GENERAL ASSEMBLY OF SUN

By: Mr. Hok Loemhuo and Mr. Pol Sophors, *UC Students*



On November 8, 2017, The University of Cambodia sent **Mr. Travis Mitchell**, Director of the Council for Research and Creativity, and students, **Mr. Hok Loemhuo** and **Mr. Pol Sophors**, to participate in the 3rd General Assembly of SUN (Silk-Road Universities Network), which was co-organized by SUN and Vietnam National University of Social Sciences and Humanities (USSH). The event was held from 8- 12 November 2017 in Ho Chi Minh City, Vietnam and over 200 participants from 50 universities in 25 countries attended, including three universities from Cambodia.

The SUN organization was founded with the purpose to, “restore ‘Silkroadia’ the Silk Road Spirit, a symbol of the bridge between East and West by banding together universities located on the land and sea routes of the Silk Road and contributing to world peace and the creative development of civilization by training future leaders devoted to the spirit.”

On the first day of the conference, the delegates from The University of Cambodia, as well as other invited universities, attended a welcoming reception dinner. During this occasion, there were numerous events, which were

performed by USSH, such as a cultural performance, opening session, a speech with a toast and an introduction of participants and the upcoming schedule. All the delegates had their very special Vietnamese dinner and went back to their respective hotels.

On November 9, 2017, the second day of the 3rd General Assembly of SUN, there were a multitude of programs not only for the United Presidents of Silk-Road Universities Network (UPSUN) but also for the International Association for Silk-road Studies (IASS) and the United Students of Silk-road University Network (USSUN). These included a flag ceremony for the member universities of SUN, the proclamation of the start of the General Assembly of SUN 2017, the welcoming address by both the Chairman of the General Assembly of SUN and the President of the USSH, and the congratulatory address by the Governor of Gyeongsangbuk-do province, South Korea. After a photo session, the participants introduced themselves and we heard a review of the activities of SUN 2017. The different groups, namely UPSUN, IASS, and USSUN, then hosted their respective workshops. As these events came to an end in the

evening, all delegates were cordially invited to a dinner. On the third day of the conference, the IASS and USSUN had their academic conference and student cultural festival respectively while the UPSUN had a cultural tour in Ho Chi Minh City. In the cultural festival, all representative students from various countries introduced themselves and played some Vietnamese cultural games, visited campus-based museums, and were invited to watch Vietnamese traditional dancing and performances. In the evening, the representatives from The University of Cambodia together with other participating universities were asked to a farewell dinner where they wrapped up the session and talked about the venue for the General Assembly of SUN 2018. They also held the photo competition award ceremony, delivered appreciation plaques and hosted a cultural performance.

Finally, the fourth day of the program included a culture tour. All participants were taken to different tourism sites in Ho Chi Minh City, such as the Saigon Central Post Office, Saigon Notre-Dame Cathedral, Independence Palace (Reunification Palace), War Remnants Museum and China Town.



## WORKSHOP ON THE 3RD STUDENT ENGLISH SPEECH COMPETITION (SESC) ON "CROSS-CULTURE DIALOGUES AND SUSTAINABLE DEVELOPMENT GOALS", SIAM UNIVERSITY, THAILAND

By: Dr. Suy Sareth, *Dean for the School of Undergraduate Studies (SUS)*



From 22 to 25 November, 2017, **Dr. Suy Sareth**, Dean for the School of Undergraduate Studies, attended the 3rd Student English Speech Competition (SESC) at Siam University in Bangkok, Thailand. Students were given the theme "Cross-Culture Dialogues and Sustainable Development Goals," and each contestant had to work with their tutors from their home schools to prepare a five (5) minute speech to present to a panel of judges from the Philippines, Thailand, and the USA. They competed for several prizes, with the top award being \$1000 and a free trip to Iran to visit the sights and experience their culture.

The four-day workshop was organized by the Association of Universities of Asia and the Pacific (AUAP) which is an association of university chief

executives from higher education institutions in Asia Pacific and around the world created for the purpose of being a platform for interaction and collaboration among members and the voice of universities in Asia and the Pacific.

The primary objectives of the workshop and the competition as a whole were to provide a platform to globalize student and staff camps, contests, competitions, exchanges, specialty training and research; regionally contribute substantially of cooperation among university members to the improvement of national systems of higher education, economic and social development human resources development and to mutual understanding and respect among people; and preserve and enhance the values and cultural diversity of Asia Pacific towards better understanding and cooperation for socioeconomic development and (universal) peace and engage with stakeholders of the higher education and other organizations to further the objectives of AUAP.

Before beginning the 3rd Student English Speech Competition, all the judges' backgrounds and achievements were introduced and presented; moreover, each university presented their short video clip to the audience to socialize and strengthen connection with one another. The University of Cambodia presented an anniversary video clip to the AUAP members. The sixty academic students from different AUAP universities were organized into six groups of ten candidates, and the competition lasted for four days. Ultimately, students from Malaysia won the grand prize, but overall the students did an excellent job.





## WORKSHOP ON CURRICULUM DESIGN

By: Dr. Nhor Sanhei, *Dean of the College of Education*

On November 27-28, 2017, the Department of Higher Education (DHE) of the Ministry of Education Youth and Sport (MoEYS) conducted a workshop on “Approaches to Curriculum Design in Higher Education.”



**Dr. Nhor Sanhei**, Dean of the College of Education, attended the workshop as a representative of The University of Cambodia (UC) along with 44 participants from different institutions or universities, both private and public from all around Cambodia. The workshop, opened by **Mr. Kong Phoumika**, Director of Department of Higher Education (DHE), aimed at helping to:

- understand key concepts related to curriculum development in higher education
- develop curriculum procedures
- develop curricula according to the National Qualifications Framework

During the workshop, **Mr. Ek Somalux**, **Mrs. Ros Chan Sophea** and **Mr. Peng YiTy** presented details of the National Qualifications Framework and the theory and the mechanism of curriculum development. Then all participants divided into groups and discussed how to design curriculum effectively. Dr. Nhor Sanhei, UC representative, used the College of Education curriculum development in BA programs as a model to provide constructive feedback from all participants.

The workshop ended by recommending that all Cambodian universities, in response to global demand and competitiveness, should review:

- The alignment between academic qualifications and curriculum results of each curriculum and subject area.
- Comparisons between academic results, teaching methods, and evaluation methods.



## SAFETY DELIVERED PROGRAM

By: Mr. Khorn Sokheng, *Assistant Dean, College of Law*

The workshop was held on November 28, 2017. It featured **H.E. Min Meanvy**, Secretary General of the National Road Safety Committee; **H.E. Him Yan**, Deputy General Commissioner of the Cambodian National Policy; and **Mr. Pagna Kim**, Cambodia Country Director of AIP Foundation. Others in attendance included representatives from the media; relevant government agencies; members of the private sector; four partner universities in Phnom Penh; as well as student road safety ambassadors from program universities.

In his closing remarks, Mr. Him Yan, Deputy General Commissioner of the Cambodian National Police appreciated the contributions of participations.

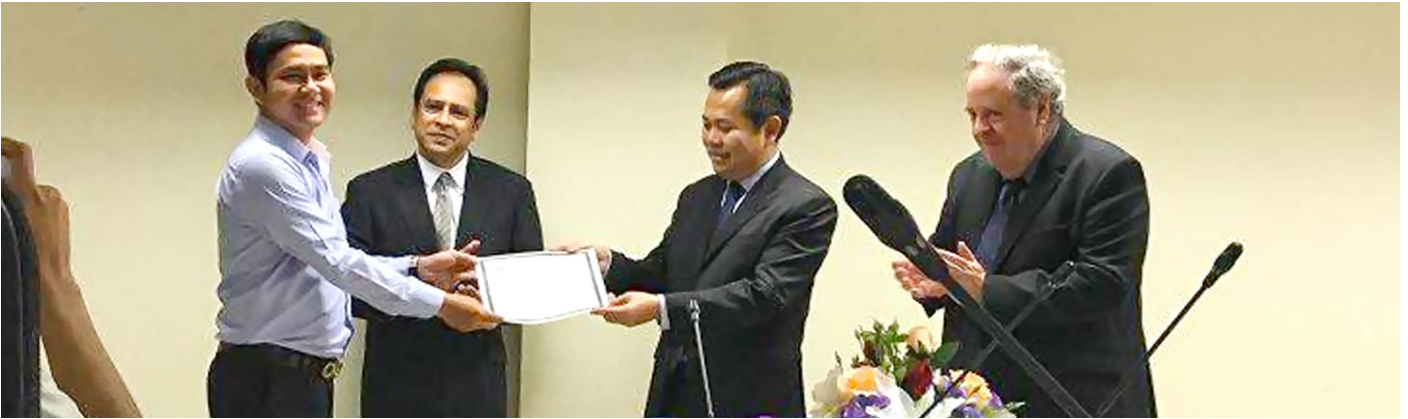
Moreover, he noted that his was the meaningful workshop. He expressed his profound thanks to all participants who actively participated in the training.





# TRAINING ON MACROECONOMIC ANALYSIS

By: Mr. Seng Sienghour, *Part-Time Lecturer/Alumni, The Tony Fernandes School of Business*



The training program on Macroeconomic Analysis was hosted by the Ministry of Economy and Finance (MEF), the National Bank of Cambodia (NBC) and the International Monetary Fund (IMF). The presenter was Professor Peter J.N Sinclair from University of Birmingham, formerly of Oxford University, UK.

This training program on 28th November 2017 was held by the Ministry of Economy and Finance at the National Bank of Cambodia. The purpose was to share theoretical and practical experiences from other

countries around the world in order to improve knowledge and strengthen the capacity of Cambodian government officials and other related institutions in relation to macroeconomic analysis. This analysis focused on Fiscal Policy, Financial Stability and Monetary, Fiscal and Financial Integration.

Key participants included officials from the Ministry of Economy and Finance, the National Bank of Cambodia, representatives from various sectors and higher education institutions, and representatives from ASEAN member embassies.

As the UC representative, the most valuable insight I gained was into significant analytical approaches to fiscal and monetary policies for dissemination to students. I also learned about policy practice and the impact of implementing these policies.

The training program was valuable not only for its theoretical background, but also because of the practical insights offered by the participating government institutions and the Central Bank of Cambodia.

## OBSERVING THE RECRUITING EXAMINATION FOR STATE HIGHER OFFICER AT THE ROYAL SCHOOL OF ADMINISTRATION

By: Mr. Tieng Bounrith, *Director of the Office of Academic Affairs*



The University of Cambodia is helping with recruiting examinations run by the Cambodian Royal School of Administration.

These examinations are for admission into government ministries in Cambodia. The future for those who

pass is bright because Cambodia's 25 ministries and 1 secretariat form the powerhouse that runs the country and oversees development.

It's not surprising, therefore, that the last examination in December 2017, attracted more than one thousand students, including 19 from The University of Cambodia.

The University of Cambodia was invited to provide 3 observers. These were Mr. Tieng Bounrith, Director Office of Academic Affairs, Mr. Khorn Sokheng, Assistant Dean, College of Law and Mr. Prak Sophorn, Assistant to the College of Law.

The examination was divided into three major skills: Economics, Law, and Public Administration. Only 60

candidates with the highest marks in each major skill will progress to the final round, and the third round of the examination will take place in December 2018.

Eleven UC students will also sit for this second round of exam, as they have already passed the first round.

Other institutions invited to participate in these examinations were the Asia Euro University, the Cambodian Anti-Corruption Unit, the Ministry of Foreign Affairs and International Cooperation, and other Ministries.

It was an honor to be part of this prestigious examination and to help ensure the quality of future government employees.



## SHARE POLICY DIALOGUE MEETING CAPITALIZING ON ASEAN INTERNATIONALIZATION STRATEGIES FOR CLMV UNIVERSITIES, IN VIENTIANE, LAO PDR

By: Dr. Suy Sareth, *Dean for the School of Undergraduate Studies (SUS)*



From October 31-November 1, 2017, **Dr. Suy Sareth**, Dean for the School of Undergraduate Studies (SUS), attended a meeting on Capitalizing on ASEAN Internationalization Strategies for CLMV funded by European Union (EU).

The three-day meeting was held in Vientiane, Lao PDR, and was specially attended by the European Union ambassador. The purpose of the meeting was to discuss about the EU-Share exchange program which focused on the two main topics as following:

- Policy development
- Strategic plan for internationalization

The meeting discussed about the benefits students gained after going abroad. This student exchange mechanism contributes to improving the quality of education and provides students with the opportunities to find good jobs in the future. Moreover, the discussion also focused on challenges faced in countries such as Cambodia, Laos, Myanmar and Vietnam in implementing the EU-Share exchange program. Finally, the meeting highlighted successive measures - the International Relations Office must have a strategic plan and mechanism for boosting student exchanges, such as integrating internationalization into school curriculum.

Last but not least, to be successful in the student exchanges, each university must have some specialized subjects conducted in English, provide some funds as the scholarship for students and have enough people to provide counseling services to students who wish to exchange.

## 1<sup>ST</sup> LIBRARY FESTIVAL

By: Ms. Chap Chamroeun Molika, *Deputy Director of Library*

Libraries are key institutions for achieving the UN Sustainable Development Goals. In the UN 2030 Agenda, access to information has been recognized as a target under Sustainable Development Goal 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

We, all libraries, envision a world with universal literacy. With the support of the Cambodia Library Association, National Library of Cambodia, Cambodia Book Fair and the efforts of libraries, the Cambodia Library Festival (CLF) was founded in 2017 under the theme of “Think about Library, Think about

Sustainable Development” which was held from 8-10 December 2017 at the National Library of Cambodia. CLF is currently operating in partnership with PUC Library, USA Education, the American Corner Cambodia, CamEd Library, UC Library, RULE Library, the Center for the Study of Humanitarian Law, AII & AIS Library, and Scholar Library.

Our goal was to promote reading and literacy which leads to lifelong development and learning. We wanted to showcase the library’s value and how we can support students and the community by advocating research and assisting them with our multiple services.





# ITU REGIONAL RADIO COMMUNICATION 2017 FOR ASIA-PACIFIC

By: Mr. Sophal Bun, Associate Dean, the College of Media and Communications

The Regional Radio Communication Seminar for Asia & Pacific was held in Phnom Penh, Cambodia at the Sokha Hotel from 4-7 December 2017. It was jointly organized by the International Telecommunication Union (ITU) and the Ministry of Posts and Telecommunications of Cambodia (MPTC).

This year, Cambodia was selected to host professionals, specialists, representatives, and ITU members from 22 countries. Some local internet providers, mobile companies and representatives from universities were also invited to attend.

The objectives of the seminar were to facilitate peaceful relations, international cooperation and social development by means of efficient services and global telecommunications developments, especially the transition toward 5G service coverage.

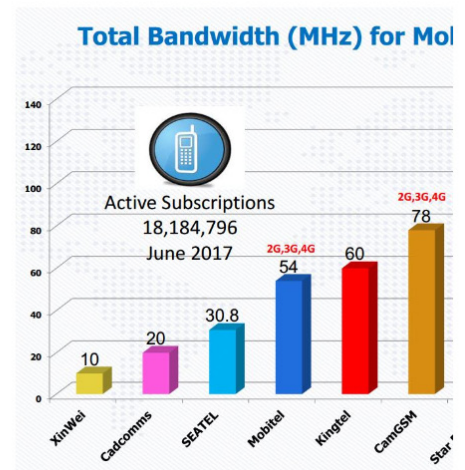
The first two day session covered concepts related to spectrum management as well as the procedures associated with the recording of frequency assignments in the Master

International Frequency Register (MIFR). The second two day sessions were on the use of the tools for terrestrial stations (emphasizing Broadcasting) and space stations (emphasizing Earth Stations).

These workshops enabled participants to acquire knowledge and hands-on experience with ITU notification procedures as well as with software and electronic publications made available by the Radio Communication Bureau.

Participants learned that the legal framework of International Telecommunication Regulations has been the key to establish the framework and administration applicable to the provision and operation of international telecommunication services and infrastructure.

This seminar was a valuable venue for discussion and lessons learnt about the evolution of technology and the use of telecommunications to help improve the lives and livelihood of people in the Asia-Pacific region.





## SECURITY & HUMAN TRAFFICKING

By: Dr. Hu Ty, *Dean of College of Social Sciences*



On December 12, 2017, **Dr. Hu Ty**, Dean of the College of Social Sciences, **Mr. Ro Vannak**, Assistant Dean of College of Social Sciences and **Ms. Soun Khanra**, Assistant of college of Social Sciences, attended “The 12th National Day of Anti-Human Trafficking”. This was organized by the Ministry of Interior in collaboration with other development partners and organizations. The theme was “Strengthening Security and Enforcement of Laws to Protect People from Trafficking”.

The conference was presided over by **Samdech Krolahom Sar Kheng**, Deputy Prime Minister of Interior. It was also attended by Deans, Assistant Deans, professors, governors, government officials, faculty members and students from high schools and private and public universities in Phnom Penh

The purpose of the event was to help prevent illegal immigrants from working abroad and also to become aware of the increasing death rate amongst illegal immigrants.

**H.E. Chou Bun Eng**, Secretary of State of the Ministry of Interior and permanent Vice-Chairman of the National Committee to counter Human Trafficking, stressed that the Royal Government of Cambodia is focusing on protecting citizens from becoming victims of human trafficking. He pointed out that human trafficking is a modern form of slavery.

The campaign will continue to work closely with stakeholders in provinces and the media to educate people across the country to avoid illegal immigration abroad and to counter human trafficking and exploitation, especially child sex abuse.

Samdech Krolahom Sar Kheng, Deputy Prime Minister, Minister of Interior and Chairman of the National Committee to counter Trafficking, stated that the Royal Government of Cambodia considers human trafficking as a crime and is determined to prevent and abolish it and not allow offenders the opportunity to expand their action. He also emphasized that human trafficking is a transnational crime that is also a threat to immigrant workers and refugees who go abroad to work, regardless of gender and age.





## MEDIA STUDENTS EXPERIENCE NEWS WRITING IN COMMUNITIES

By: Mr. Sophal Bun, *Associate Dean, the College of Media and Communications*

On December 5, 2017, the College of Media and Communications (CMC) organized a study tour to Kang Meas district, Kampong Cham province for media students to learn practical experiences on how to report and write feature news in the community.

The one-day tour was aimed at broadening media students on skillsets and expose them to learn how to interview and write news collected from the community. This trip proved to be challenging but practical, as it supplemented information to the theoretical lessons learned in class. In fact, the trip provided tremendous educational benefits to the media students.

The College visited the Community Media and Language Center located in Sdao commune, Kang Meas district, which provides workshops and trainings

to many local reporters and journalists in Cambodia.

The 20 students who are in their third year majoring in Media Arts and Studies were divided into five groups to feature news in communities on agriculture, health, education, religion and climate change.

The study tour was initiated by the faculty member Moeun Chhean Nariddh who is teaching a course on Advanced Publication Writing and Reporting, and the team was accompanied by Sophal Bun, Associate Dean of the College of Media and Communication at The University of Cambodia.

This is one of several study tours which the students of CMC have participated so far to some media outlets such as SEATV, radio stations and others.



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# The UC Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact Mr. Travis Mitchell, at [director\\_crc@uc.edu.kh](mailto:director_crc@uc.edu.kh)





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