

TOP STORIES:

HONORARY DOCTORAL DEGREE CEREMONY
FOR TAN SRI TONY FERNANDES

THE INAUGURATION OF THE TONY
FERNANDES SCHOOL OF BUSINESS AND
AIRASIA HALL

THE INAUGURATION OF THE NEW ZEALAND
ROOM FEATURING
RT. HON. JOHN KEY, FORMER PRIME
MINISTER OF NEW ZEALAND

SYMPOSIUM ON CHINA-ASEAN FINANCIAL
COOPERATION

AMERICAN STUDENTS VISIT UC

OUTSTANDING STUDENTS:
MS. OUM CHAKRIYA

AND
MR. KONG VUNGSOVANREACH

ALUMNI TALK:
MS. NUON SONETA

SPECIAL ASEAN QUIZ 2017

FORUM FOR SUCCESS II



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TONY FERNANDES SCHOOL OF BUSINESS
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Khmer New Year

By: Ms. Prak Sopheara, *President of the UC Student Senate 11th Mandate*



On 3 April 2017, The University of Cambodia Student Senate 11th Mandate gathered participants from The University of Cambodia including students, professors and staff to join a Khmer New Year celebration under the theme of “Khmer New Year Concert for Charity”. The purpose of this event was to strengthen the connection between The University of Cambodia and the community by doing charity, and to provide the opportunity to all UC students, lecturers, staff and the management team to enjoy the activities produced by UCSS. This is the third project of many projects being conducted by the The University of Cambodia Student Senate 11th Mandate under the instruction of **H.E. Dr. Kao Kim Hourn**, Co-Founder, Chairman of the Board of Trustees and President of The University of Cambodia.

The Khmer New Year Concert for Charity focused on three things: raising funds to support further charity projects of UCSS, promoting the prosperity and potential of The University of Cambodia, and encouraging the next generation to love and take care of our culture.



A day before the event, all UCSS members and volunteers arrived on campus in the early morning to prepare and decorate for the event. Everyone worked hard with smiling faces because they could not wait to celebrate the Khmer New Year Concert together. Our event day came, and organizers reached the UC campus early and started completing their different tasks and roles. Around 9:00am we had an opening ceremony honorably chaired by H.E. Dr. Kao Kim Hourn, Co-Founder, Chairman of the Board of Trustees and President of The University of Cambodia. After the opening ceremony, H.E. Dr. Kao Kim Hourn and the UC management team went to visit the booths in the well-decorated event zone. Around 10:00am, students and staff began to play traditional games and dance to traditional songs. At noon, the event took a lunch break for two hours. Around 2:00pm, the participants gathered once again to continue playing traditional games.



Celebration

Around 6:00pm, H.E. Dr. Kao Kim Hourn arrived and the awesome concert began, featuring Cambodian pop stars: **Ms. Tep Boprek, Ms. Sous Visa, Mr. Ngoun Chandevith and Mr. Mong Mannith.** There were also four performances by UC students and the UCSS 11th Mandate. The concert ended around 8:30pm, and our members didn't forget to clean up the entirety of the event zone.

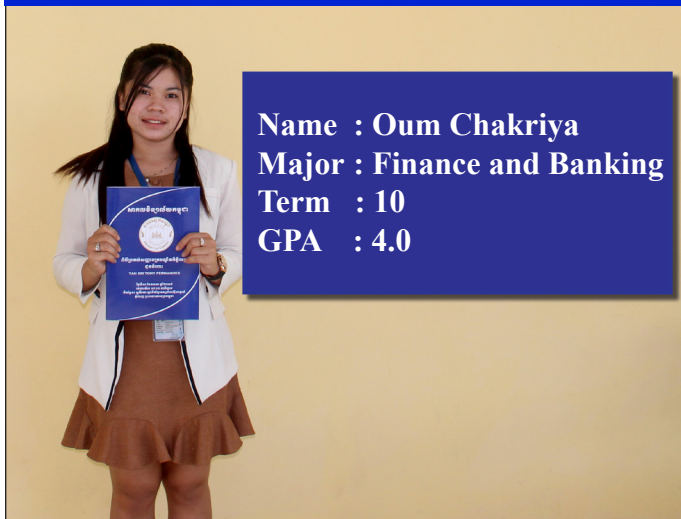


On 7 April 2017, The UC Student Federation and UCSS 11th Mandate delivered all the proceeds from the charity concert to “National Borey For Infants & Children”. We contributed money (UCSF: 2,000,000 Riel, and UCSS: 1,000,000 Riel), study materials and food to 123 children.

It was a memorable event and everyone got something from it. Especially we gained friendships and experienced good cooperation, which set a good foundation for working with each other on future projects. Generally, the participants were pleased with this event and are willing and excited to participate in upcoming projects of The University of Cambodia Student Senate.



OUTSTANDING



Name : Oum Chakriya
Major : Finance and Banking
Term : 10
GPA : 4.0

What are your daily study habits?

“First, I create a daily schedule for my studies, and I list all the subjects I need to study. Putting my obligations on paper helps me to get a better idea of what I really have to do. Second, I note what I need for each subject and exam. And I reserve time for reading and reviewing my notes. Third, I divide my available time during the week. I try to create a study schedule where I study at the same time every day, so I have a schedule that I can easily remember without constantly checking. Fourth, I always study with groups, when I find the right study group it can really help me with difficult topics and course material. Fifth, I develop a study plan that includes all assignments, quizzes and exams.”

How do you study for quizzes and exams?

“Before quizzes and exams I review lessons from class. Taking good notes during class is also a good study technique. I organize my notes and rewrite or type them up. I organize my handouts according to dates and make note of anything I am missing. Then I go through my resources, finding the answers for every question from my notes, handouts, textbook, etc. If I miss something, I ask my lecturer to go over the facts with me after class. I also conduct group study and review sessions, as it is one of the best ways to study effectively. Moreover, I always review lessons in a good study environment.”

Do you study at another university or have a job or internship? If so, how do you manage the workload?

“I don’t study at another university. Nowadays, I work as an accountant at Southeast Asia Television and Radio (SEATV). I work as a full time staff, and I study in the evening session at The University of Cambodia. Even though I do not have enough time for myself, I always set clear times for my studies and work in order to manage the workload efficiently. People must ask themselves how much energy they have to determine their workload. Also, I know my study workflow. Workflow refers to the time when you are at peak focus, concentrating intently on the task at hand and not being distracted by anything else. I have to be realistic about the time that I need to spend studying and working and I always plan out my day. Last but not least, I am flexible and adaptable.”

How do you manage your time and schedule?

“Time management is an important key to academic success. Students around the world learn this sooner or later. I need to use my time productively by working in the right environment and prioritizing important tasks. First, I prepare a term calendar that includes assignments, tests, all school activities, and all extra-curricular activities. Second, I prepare a weekly schedule and plan what I will do on the weekend. In addition, I prepare a daily schedule of what I do every day and I include everything from my previous daily schedule that wasn’t completed so I never miss an activity. Additionally, I organize my study schedule with important assignments and exams in mind.”

How do you maintain your health and fitness?

“Many people do not realize, and often underestimate, the importance of good health in our ability to carry out daily tasks. I do regular exercise every morning, because exercise is extremely important to staying healthy both in my body and mind. I try to never be stressed, and I try to avoid mental tension. Second, I make sure that I can get 8 hours of sleep daily, because sleep is very important for a healthy body and also for mental and emotional happiness. Third, I always have enough food for breakfast, lunch, and dinner at regular times. Furthermore, I eat healthy food with plenty of vitamins, minerals, fats, proteins, carbohydrates and water.”

Are you involved in any student organizations or clubs at UC? Which ones?

“Nowadays, I am involved in three clubs at The University of Cambodia (UC); The University of Cambodia Student Senate (UCSS), The University of Cambodia Debate Club (UCDC) and The University of Cambodia Cambodian Red Cross Youth (UCCRCY).”

What do you plan to do after graduation?

“After I graduate, I am going to continue my studies and obtain a Master’s Degree at The University of Cambodia.”

What advice can you give to other students who are hoping to be more successful next term?

“Firstly, students should set clear goals. Goals, both short and long-term, are a great way to stay motivated and measure success. Secondly, students should adopt and stick to a study schedule, because scheduling is vital to maintaining a healthy learning balance and keeping up with rigorous courses. Thirdly, students should stay well rested. If they’re awake and alert, they’re certainly more likely to absorb information given in class, during study sessions and in class activities. Moreover, students should take advantage of educator resources. In addition to attending class, there are a multitude of resources available to aid students throughout their studies. Students should develop note-taking skills. Listening and taking notes actively during class not only ensures the recording of accurate information, but also reinforces the information through recording the information as they take it in. They should participate in extracurricular activities, and lastly, students should attend every class and participate actively in every session.”

STUDENTS



Name : Kong Vungsovanreach
Major : Computer Science
Term : 5
GPA : 4.0

What are your daily study habits?

"I usually spend most of my time doing research which is related to my major and also learning new things from friends. I typically space my work out over shorter periods of time and rarely try to cram all of my studying into just one or two sessions."

How do you study for quizzes and exams?

"I prepare all documents for all subjects and start to review it one by one until I can understand and remember it all. I always make sure that I get a good, deep sleep the night before exam day."

Do you study at another university or have a job or internship? If so, how do you manage the workload?

"No I don't. I only study at The University of Cambodia."

How do you manage your time and schedule?

"I manage my schedule by giving priority to the important things, and I also set aside time to relax."

How do you maintain your health and fitness?

"I get a regular medical checkup. And I also do exercises, eat good and fresh food, and also get enough sleep."

Are you involved in any student organizations or clubs at UC? Which ones?

"No, I am not in any club."

What do you plan to do after graduation?

"I want to become a professional web developer. It is my dream job and my future plan."

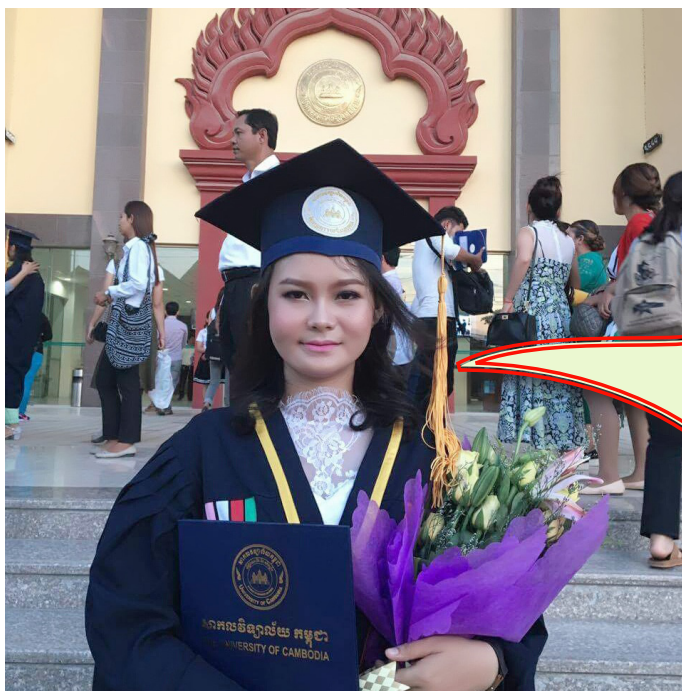
What advice can you give to other students who are hoping to be more successful next term?

"I would like to give some advice to newly enrolled and existing students. Learning with the hope to get high scores will lead you to disappointment when you fail, so instead just try your best to do things that you love, and be happy with the results. When you love one thing, you will fight for it until your last breath, and you will get an amazing result, believe me!"

The UC Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact the editor, Ms. Samantha Smith, at Samantha@uc.edu.kh

ALUMNI TALK



on August 9th, 2014, organized by the UC Student Senate and Dr. In Sophal. In this event, I acted as the Prime Minister of Myanmar. The event discussed the tensions and possible resolutions for the South-China Sea dispute, which is still a hot issue being discussed globally. The event was very helpful for me and other students who were studying International Relations as their major."

Ms. Nuon Soneta

UC College/School : Social Sciences

Year of graduation : 2016

Major : International Relations

What did you like most about UC?

"UC was great at training me in English, in addition to major skills and soft skills for my life, my work and my career. From UC, I also learned how to conduct academic research since UC has professors and lecturers with a lot of experience in research methodology and research paper writing."

What did you think of your program's facilities such as available technology, resources, laboratories and classrooms?

"UC has an e-library, so that students can use computers to research information related to their assignments and group projects. Also, UC has the Toshu Fukami Library that is rich in books and e-sources. Students can go there to read books, borrow books and check e-documents in any field of study they want to research. Each lecture hall has air-conditioners, and LCD projectors for slide presentations so that students can enjoy learning in a comfortable environment."

Was there a faculty member, staff, or fellow student who made a lasting impression on you or helped you when you were here at UC? How? Why? Please be specific.

"I would like to express my sincere gratitude for all the professors and lecturers who taught me when I was a Bachelor's student. In my experience, the most impactful and inspirational professors and lecturers were: Prof. Dr. In Sophal, Lecturer Travis Mitchell, Lecturer Neang Lyna and Lecturer Kep Bunly."

Did you participate in any UC events, activities, clubs or organizations? If so, what was your experience?

"I participated in the Mock ASEAN-China Submit

What was your most memorable moment as a student of The University of Cambodia?

"Receiving a letter of recognition for good grades (B+) in my foundation year. And later on I was featured in the UC Bulletin Vol. 25 as an Outstanding Student because I got an A in all my subjects the last term of my B.A degree."

What is your current job? How did your experience at The University of Cambodia help you obtain and succeed in this position?

"Currently, I am working as a government official at the Secretariat General of the Council of Jurists at the Office of Council of Ministers. UC trained me to obtain and succeed in this position. I was hired to this position by passing 2 steps. The first step was passing three written tests: an English test, a general knowledge test and an international relations test. After I passed the written tests, I had to pass an interview stage with a panel of judges. As a UC student, having tests in English with critical thinking questions, and lessons about politics, economics, and society in addition to my international relations classes, I was very familiar with the topics of my employment exams and was able to be confident and successful through the hiring process."

What career advice would you like to give to students to better prepare them for the real world?

"You should choose a field of study (major) you love and commit to it, you will get a better outcome because you love it. What you study will determine your future career, so you want to ensure you study something you will be happy with for the rest of your life."

Can current UC students/alumni contact you for career related advice? How should they contact you?

"UC students/alumni can contact me for career related advice. They can contact me via my email: nuon.soneta@yahoo.com or my contact number: (+855)11-415-504."

UCDC DEBATE COMPETITION AT TVK ON “RAISING AWARENESS ON BEGGING IN THE STREETS”

By: Ms. Soun Khanra, *Assistant to the College of Social Sciences*



From 12-13 June 2017, **Ms. Soun Khanra** and **Mr. Meng Kro** led 5 UC Debate Club (UCDC) members in a debate competition at the National Television of Kampuchea (TVK) studio, which was organized by the Ministry of Social Affairs, Veterans and Youth Rehabilitation and the Ministry of Information. Approximately 200 participants from various private and public higher education institutions attended the debate competition on “Raising Awareness on Begging in the Streets” at the National Television of Kampuchea (TVK) studio. The debate forum was supported by World Vision Cambodia, Friends International Organization and 3PC. The purpose of the debate forum was to collect and share the perspectives and ideas of Cambodia’s youth to both the public and private sectors regarding the reduction of children beggars on the streets of Cambodia, as well as raising the issue of begging to Cambodians at large.

The debate competition was overseen by **H.E. Ahmad Yahya**, Secretary of State of the Ministry of Social Affairs, Veterans and Youth Rehabilitation. Eight universities participated in the competition. UCDC beat Pannasastra University of Cambodia (PUC) in the first round on June 12. After defeating Norton University in the semi-final round the following day, UCDC faced the University of Health Sciences (UHS) and ultimately took home the first place victory.

Members of the UC Debate Club included **Ms. Samoeun Linda**, **Ms. Thoung Sovannarin**, **Ms. Ouk Sivkheng**, **Mr. Pov Kalin**, and **Mr. Sem Vireakboth**. Additionally, UCDC had a mentor from Friends International, **Mr. Chea Visithyro**.

UNIQUE VOICE

By: Mr. Tim Sovannarong, *Tony Fernandes School of Business, Economics Major*



Regularly, I spend an entire afternoon in the Toshu Fukami Library at The University of Cambodia, one of the most spiritual and colorful libraries I have ever seen. I do not know the reason why, but if I guess, it might be my curious mindset that calls me here. Personally, I think that reading books is very important in developing your voice and your life. Reading actually helps you to understand people’s perspectives and their experiences.

Some people might think that libraries are the wardrobes of literature and an access point to technology and opportunity. And to me, libraries are so much more than the stagnant, dull and lifeless places that they are sometimes perceived - they are actually a place of innovation, spirit and community.

One of my favorite books is, “No One Understands You And What To Do About It,” which was donated by the Asia Foundation.

When people ask me if this book is about “making a good impression,” I tell them no, it isn’t. Because for me, it’s always been about something more essential and more authentic than that, it’s about coming across the way you intend to. In a world where relationships are everything and no one accomplishes anything alone, could there be anything more important than that? This book taught me more than I expected, I got to understand brilliant perspectives in terms of relationships and communication. Really knowing yourself is harder than you might think; this book will help you to understand why you often misunderstand yourself.

Overall, let’s act out loud. Use your unique voice to make a difference, shape and shine your voice every day through reading.

**I Read Because I Want A Unique Voice.
So Can You!**

SOCIAL LEARNING MISSION AND COMMUNITY CAMPING

By: Mr. Prak Sopheara, *President of the UC Student Senate*



On March 18th and 19th, 2017, The University of Cambodia Student Senate 11th Mandate gathered participants from The University of Cambodia including students and professors to join in a community camping event at Picnic Resort under the theme of “Social Learning Mission and Camping Community”. The purpose of this camping trip was to strengthen the connection between The University of Cambodia and the community by doing charity and field work. This is the second project of many projects that are being held by The University of Cambodia Student Senate under the instruction of **H.E. Dr. Kao Kim Hourn**, Co-Founder, Chairman of the Board of Trustees, and President

of The University of Cambodia.

The Social Learning Mission and Community Camping event focused on three things: giving back to the community, strengthening the bond between The University of Cambodia and the community, and strengthening the bond between students at The University of Cambodia. Participants gathered at The University of Cambodia around 7am on 18 March 2017, and departed toward the destination at 7:30am. Everyone arrived at Rompern Secondary School at 10am and then proceeded to distribute materials such as books, pens, and milk to students. In addition, they also distributed some essential materials such as food to Rompern pagoda as well. After, UCSS held many activities for the participants such as an educational session to students on “How to Get Healthy,” and we visited Rompern Mountain before we continued to the Picnic Resort. When we arrived at the Picnic Resort we all set up our camps and had dinner together. After dinner, we gathered everyone for a fire and discussed the day’s events.



On the 19th, after having breakfast, all participants gathered in the conference hall for a lecture on “How to Run a Business” chaired by the Picnic Resort owner, **Mr. Eeang Sotheara**. After the session finished, we had lunch together and took a field trip around the farm led by Picnic Resort staff. We arrived safely at the UC Campus around 7:45pm.

It was a memorable event and everyone got something from it. Generally, the participants were pleased with this event and are willing and excited to participate in the future projects of The University of Cambodia Student Senate.



LIBRARIAN TRAINING WITH MR. GREG BEM

By: Ms. Chap Chamroeunmolika, *Deputy of the Toshu Fukami Library*



On March 31st, 2017 from 8:00am - 5:00pm, The Toshu Fukami Library at The University of Cambodia hosted **Mr. Greg Bem**, USA Librarian, who has been working as a Tenure Track Faculty Librarian at Lake Washington Institute of Technology for a little over 2 years, and he gave a presentation entitled, "Librarian Training". Mr. Greg expressed his desire to train Cambodian Librarians on the most-desired, most-needed knowledge and skills for librarians in Cambodia at this time.

In this training, more than 30 librarians from libraries throughout Cambodia participated. The library's important responsibilities include providing study and research resources to users. In the Librarian Training, librarians learned how to improve collection development and library resources, collaboration and partnership skills, networking opportunities, community service and leadership activities, and providing excellent service to patrons.



Personal Finance Workshop

By: Mr. Chhean Brasit, *Deputy Director of the Skills and Career Development Center*

The Skills and Career Development Center hosted a workshop on "Personal Finance" at The University of Cambodia on June 22nd, 2017, in the AirAsia Hall, from 2:00pm to 5:00pm. **Ms. Gina V. Lopez**, Dean of the Tony Fernandes School of Business, set up activities to allow to students to share experiences about financial problems in the past, and she offered her wise advice to students.

Ms. Gina encouraged students to start planning out their future job by asking students to predict what will happened to them over the next five years. The students then delivered powerful presentations regarding their future dreams. Ms. Gina did an excellent job in providing useful tips to students on how to determine their financial situation, develop financial goals, identify alternative courses of action, evaluate alternatives, create and implement a financial action plan, and reevaluate and revise their plan. The students enthusiastically learned about trade-offs and opportunity cost. At the end of the workshop, Ms. Gina delivered the SMART (Specific, Measurable, Attainable, Realistic, and Time-bound) goal-setting guidelines.



Book Donation from ActionAid, UN Women and Adhoc

By: Ms. Chap Chamroeunmolika, *Deputy of the Toshu Fukami Library*

Nowadays, the Toshu Fukmai Library is experiencing a growing number of students with resource needs related to human rights and women's rights. In an effort to ensure sufficient availability of related sources, the Toshu Fukami Library received 818 books from 3 organizations, ActionAid, UN Women and Adhoc.

Our most recent book donors are organizations related to human rights, which focus on promoting and protecting democracy and respect for human, civil, and women's rights throughout the Kingdom of Cambodia. There are many organizations within Cambodia that work to study and promote human rights in Cambodia, and we aim to represent these organizations, their work and their research by providing resources to our users that represent all humanitarian actors and organizations. The Toshu Fukami Library is very grateful for the generous donations we receive that keep our library up-to-date with the most accurate information on the research and activities of humanitarian actors in Cambodia and abroad, as this information is crucial to our students.

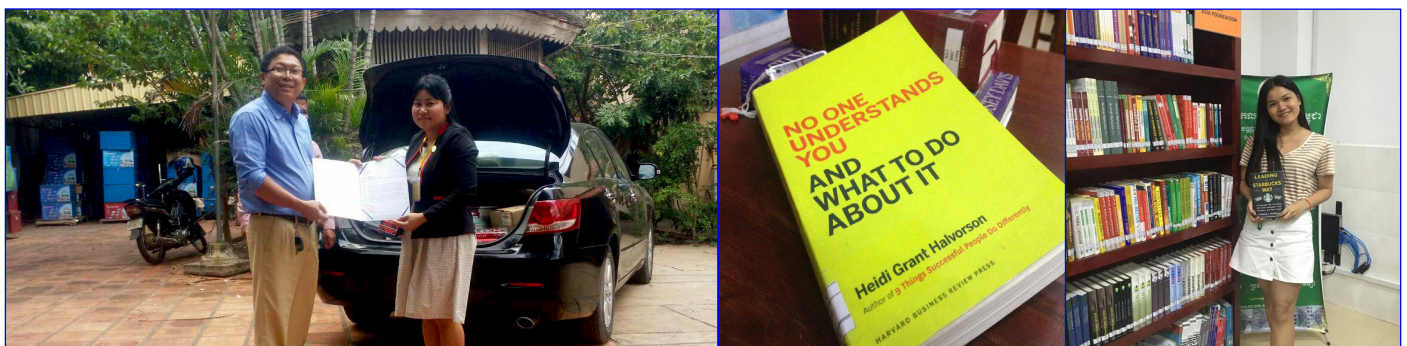
In reality, if we look at the state of Women's Rights in Cambodia and other developing countries, it is clear there is still a lot of work to be done, and our students must be informed if they are to tackle these problems in the future. Reports received through this donation consist of studies on the economic and social dimensions of gender equality, including the right of all women to a good job, with fair pay, safe working conditions, and an adequate pension in older age, and access to health care and safe water without discrimination based on socio-economic status, geographic location and race or ethnicity. Across the world, gender equality advocates in civil society, ministries, parliaments, the media and universities have demonstrated how to implement women's rights have won significant victories. These strategies are important for students to understand so they may learn to implement change similarly in Cambodia.



BOOK DONATION FROM KAPE

By: Ms. Chap Chamroeunmolika, *Deputy of the Toshu Fukami Library*

To improve students' knowledge, they must spend their time focusing not only on their assignments and lessons but they must also develop their mental skills and stay engaged in current events. To ensure our students have adequate access to develop these important skills, UC has created a longstanding partnership with the Asia Foundation, located in Kompong Cham province, locally known as KAPE. On April 6th, 2017, the Toshu Fukami Library received 194 books from our partner, KAPE. Each book donated by the Asia Foundation acts as a powerful invisible hand, that touches and shapes the lives of our student readers. Today's readers will one day become tomorrow's leaders who need to understand practical issues. We are confident that our faculty and students will enjoy using these valuable resources as a successful method for furthering their studies and research skills.



UC DISTINGUISHED LECTURE SERIES ON “INDIA’S ACT EAST POLICY” AND THE INAUGURATION OF INDIA ROOM

By: Mr. Vanly Seng, *Assistant Dean of the Techo Sen School of Government and International Relations*



“With the ‘Act East’ policy, we are seeing a lot of delegations arriving in Cambodia for trade and investment opportunities,” said **H.E. Keo Chhea**, Dean of the Techo Sen School of Government and International Relations, at the distinguished lecture on “India’s Act East Policy” held on April 25th, 2017, at The University of Cambodia.

Some 70 people attended the lecture, which was illuminating, insightful and thought provoking. The Indian Ambassador, **H.E. Naveen Srivastava**, underscored the importance of trade and cultural relations between India and countries in Southeast Asia, especially Cambodia, as the foundation for an inclusive people-centered approach to peace, economic development and security in the region in uncertain times. He also gave a brief background on

India’s role in the promotion of peace, stability, and economic development in Cambodia from Cambodia’s independence from France to the period of the fall of the Khmer Rouge regime.

At the end of the lecture, Dean Keo Chhea acknowledged India’s contribution to Cambodia in technical assistance, capacity building, and education. He said India’s efforts in Cambodian peace building and peacekeeping have not gone unnoticed by the Royal Government and people of Cambodia. Today relations between the two countries are close and fraternal.



The lecture was an opportunity for the students and other participants to learn about India’s foreign policy under Prime Minister Narendra Modi, prioritizing stronger economic and political relations with its eastern neighbors—upgrading its “Look East” foreign policy stance to a more proactive “Act East” strategy.

Earlier, the Indian Ambassador jointly with **H.E. Dr. Kao Kim Hourn**, Co-Founder, President and Chairman of the Board of Trustees of The University of Cambodia, inaugurated the India Room on the 9th floor of The University of Cambodia. Dr. Kao Kim Hourn and Ambassador Naveen Srivastava exchanged brief remarks stressing further strengthening cooperation between Cambodia and India, especially in the fields of education and culture, focusing on encouraging more scholarships and exchange programs.



THE INAUGURATION OF THE NEW ZEALAND ROOM FEATURING RT. HON. JOHN KEY, FORMER PRIME MINISTER OF NEW ZEALAND

By: Mr. Heng Kimkong, *Assistant Dean of the School of Graduate Studies*



On the morning of April 27, 2017, the School of Graduate Studies, in collaboration with the Techo Sen School of Government and International Relations of The University of Cambodia, proudly hosted the official inauguration of the New Zealand Room by **Right Honourable John Key**, Former Prime Minister of New Zealand. The New Zealand Room is on the ninth floor of The University of Cambodia building.

After brief remarks about how proud UC was to have the Rt. Hon. John Key in person to officially open and inaugurate the New Zealand Room, **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees and President of The University of Cambodia, invited Rt. Hon. John Key to open the curtain to the name plate of the New Zealand Room and co-cut the ribbon at the entrance of the New Zealand Room to mark the official inauguration. The Rt. Hon. John Key was then cordially invited to sign the UC Distinguished Guest Book. During the inauguration, a series of group photos were taken in front of and inside the room and later uploaded to The University of Cambodia's Facebook page. The event was recorded live on the University's Facebook page and has so far received 2.6K views.



The inauguration was part of a special series of inaugurations officially opening rooms on the eighth, ninth, and tenth floor of The University of Cambodia under the names of established companies or institutions, ASEAN Dialogue Partner countries, and ASEAN countries, respectively. The University of Cambodia has thus far had the honor to welcome many foreign ambassadors, former high-ranking government officials, and successful individuals to officially open the room honoring their respective countries and companies. The rooms, which have officially been named and inaugurated, include the Philippines Room, the Indonesia Room, the Australia Room, the America Room, the India Room, the New Zealand Room, the Singapore Room, and the Air Asia Hall. The University of Cambodia is planning to officially name and inaugurate other rooms in the near future.



UC DISTINGUISHED LECTURE SERIES ON INTRODUCTION TO THE MALAYSIAN FEDERAL CONSTITUTION

By: Mr. Hem Sras, *Dean for the College of Law*

On 3 May 2017, the College of Law arranged a special lecture for its students on the topic, “Introduction to the Malaysian Federal Constitution” in the UC Conference Room at The University of Cambodia (UC). The purpose of the distinguished lecture was to introduce CoL students to other legal systems aside from Cambodia. The distinguished speaker for this lecture was **Mr. Idzuafi Hadi Bin Kamilan**, Research Officer to the Speaker of the House of Representatives, Parliament of Malaysia. He was accompanied by a group of parliamentary researchers from other countries such as Thailand, Myanmar, and Laos.

During the presentation, the speaker stressed the importance and the role of constitutions, which are the groundwork for navigating the law, by indicating the roles and duties of various bodies under its vested authority. Mr. Kamilan showcased the principle of separation of powers and the role of the courts in protecting citizens’ constitutional rights under the Federal Constitution of Malaysia. The speaker underlined that the Malaysian court played a crucial role in interpreting and protecting constitutional rights of citizens.

After the presentation, a number of students asked the speaker several critical questions, in particular, the principle of constitutional interpretation under the Federal Constitution in comparison to the Cambodian system. The speaker, before answering, praised such critical questions, and he tried his best to answer their questions as well as he could.



Overall, the presentation and exchange of questions and discussion went smoothly, and the students learned new legal knowledge regarding another country’s legal system.

In the end, the Dean for CoL, representing UC, gave souvenirs to the distinguished speaker and group of parliamentary researchers for spending their precious time to transfer knowledge to students of the College of Law at The University of Cambodia.



The UC Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact the editor, Ms. Samantha Smith, at Samantha@uc.edu.kh

FORUM FOR

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*



The Forum for Success II was held from April 24-28 on the first floor of the UC main campus building in Phnom Penh. This weeklong event showcased experts' opinions on how to be successful in various fields, and how to use education inside and outside the classroom to secure a great career. The Forum aimed to develop a strong sense of awareness and ownership concerning student's educational choices and occupational opportunities, thereby leading them to continuously pursue professional know-how and lifelong learning. The forum invited speakers, various UC partners, and UC alumni, to share their unique and inspiring stories of success. Speakers emphasized the importance of education, reiterating the key role that lifelong learning and continuing education has played in their triumphs. The forum also helped discover key factors in choosing the appropriate field of study and necessary steps to attain their desired career goals

and aspirations. Several hundred students from UC and other universities in Phnom Penh attended multiple sessions throughout the week, including many from outside UC.

During the opening session, **H.E. Dr. Kao Kim Hourn**, President, Co-Founder and Chairman of the Board of Trustees of The University of Cambodia, welcomed students and explained how education takes place not only in the classroom, but rather it occurs continuously throughout our lives, so long as we remain active in our thirst for knowledge. Students must attend outside events such as lectures, forums, and internships, and engage in student organizations and volunteer work in addition to their class work. This forum is a great example of engaging in important activities outside of the classroom, he explained, and congratulated every student in attendance for taking the initiative to expose themselves to this crucial type of continuous education. He closed by noting that the forum's many activities feature a diverse range of experienced speakers and encouraged students to attend talks outside of their chosen major.

Following the President's remarks, The Tony Fernandez School of Business opened the first session, where speakers focused on millennials and startup companies. As a bonus, many of them were former UC students. They explained the numerous challenges they faced, and how they overcame and learned from them. The Academic Foundation Year Department and the Council for Research and Creativity held the afternoon sessions. AFD speakers explained how to be successful during the first year of university, and highlighted the importance of this success because it sets the groundwork for their entire university experience. The CRC hosted Cellcard, whose representatives explained how they use research in their business model in order to provide efficient service and understand customer's needs better. Subsequently, two UC alumni explained their jobs at an embassy and the United Nations and how their research and critical thinking skills greatly benefit them in their daily work and on-going projects.



SUCCESS II

The College of Social Sciences hosted the morning session the following day under the title “Me and The World: Why Understanding Global Issues is Important.” The speakers highlighted the importance of understanding what is happening not only in Cambodia, but also with global conflicts, particularly with Russia, China, North Korea, and the US. The afternoon session, held by the Techo Sen School of Government and International Relations, focused on why policy studies are more relevant now than ever before.

Wednesday’s session opened with the College of Education’s session on applying for scholarships and overseas exchange programs. This session in particular was timely, as many EU-SHARE study abroad students are studying at UC, and many students are now applying to study in ASEAN and beyond. Similarly, the School of Graduate Studies discussed in the afternoon why graduate degrees were critical for success for many Cambodians, as it gives them an opportunity to differentiate themselves against the masses. Their speakers also talked about how to succeed in the IELTS examination, which is a requirement for many scholarships, especially in Australia, New Zealand, and the United Kingdom.



The College of Law hosted the morning session on the 27th, and had three legal experts who obtained their degrees abroad. They discussed how to be successful in the professional law exam here in Cambodia, and gave some valuable advice about studying abroad. Their question and answer session was the liveliest, as students were challenged with ideas about law, ethics, and the future of law and order in Cambodia. The afternoon session was conducted by the College of Arts, Humanities and Languages whose session was entitled “English for Life: How to Master the English Language Successfully.” Discussing how widely English is used and how critical it is in many industries, the speakers offered tips on how to improve their English abilities, including increased speaking practice and useful studying tricks. The second afternoon session focused on the ASEAN Miracle and the roles and contributions of new members. During this session, speakers examined how the new member states have added an additional layer of dialogue, which has contributed to the region’s maintenance of peace and stability. Speakers also encouraged students to be well prepared for ASEAN integration, and explained why students should care about ASEAN, as it will benefit them.

Finally, the last morning session focused on the relationship between IT, the individual, and the world. Expert speakers explained how IT’s influence in Cambodia will continue to rise in the future, and that students should take advantage of this knowledge so they can be successful and earn money in the future. The final session was held by the College of Media and Communications, and speakers explained that though this field may be tiring and a bit dangerous, it also benefits society greatly. The speakers taught the importance of critical thinking and logical analysis, and that all great media specialists must take calculated risks.

Overall, the Forum for Success II highlighted specific ways to take advantage of one’s educational opportunities both inside and outside the classroom, and the value of learning from those who came before us. We must always learn from our failures and continually seek knowledge to improve ourselves.

ASEAN Distinguished Lecture Series on

Featuring

H.E. Michael Tan Keng Siong, Ambassador Extraordinary and Plenipotentiary of the Republic of Singapore to the Kingdom of Cambodia

By: Dr. Chhun Vannak, *Director of the ASEAN Study Center*



On 5 May 2017 at 2:30pm, The University of Cambodia (UC), represented by the ASEAN Study Center, in close collaboration and partnership with the Embassy of the Republic of Singapore in Phnom Penh, organized the ASEAN Ambassador Lecture Series on 'ASEAN: Navigating the Geo-Political Headwinds.' Over 90 students and UC faculty and UC management team participated in the distinguished public lecture and the official inauguration of the Singapore Room on the 10th floor of the UC building.

H.E. Michael Tan Keng Siong, Ambassador Extraordinary and Plenipotentiary of the Republic of Singapore to the Kingdom of Cambodia, and **H.E. Dr. Kao Kim Hourn**, Co-Founder, Chairman of the Board of Trustees and President of The University of Cambodia, accompanied by

the ASEAN Study Center Director, **Dr. Chhun Vannak**, and UC Executives, officially launched the Singapore Room. During the inauguration, His Excellency Ambassador Michael Tan expressed his high appreciation to The University of Cambodia and the ASC for the invitation and organization of the event, in addition to his keen interest and great joy in attending this special program. Then, His Excellency President of UC warmly welcomed **H.E. Ambassador Michael Tan**, and recalled the intimate bonds of relationship between the Kingdom of Cambodia and the Republic of Singapore over a long period of time. H.E. Dr. Kao Kim Hourn, underscored that Singapore has a permanent residence at The University of Cambodia, widely recognized as the Singapore Room.

H.E. Ambassador Michael Tan and H.E. Dr. Kao Kim Hourn, raised the curtain to open the nameplate of the Singapore Room and cut the red ribbon together as an emblem of the official inauguration of the Singapore Room. His Excellency Ambassador Tan signed the UC guest book and photos were taken and uploaded to the UC website, and the event was broadcast live on Facebook.

On the occasion of the ASEAN Ambassador Lecture, H.E. Ambassador Michael Tan placed high value on the roles and contributions of ASEAN in having created an enabling environment endowed with regional stability; in particular, political, economic, and security gains for Singapore to be able to develop and enjoy high economic performance and sustainable growth. The useful, beneficial and fruitful macroeconomic and political settings within the ASEAN bloc have propelled Singapore to reach a very high economic performance, internationally recognized as one of the Tiger economies in Asia, and an economic growth miracle defined in the World Bank's Development Report in 1993.

Ambassador Michael explained international relations for the audience by discussing foreign policy beginning at home, expressed in terms of a state's national interest. This reflects the societal, individual and collective interests of their citizens, for instance, dealing with safeguarding or advancing the welfare and wellbeing of the country's citizens. Such interests are maximized among nations in the dynamics of international relations, either through bilateral or multilateral interactions, diplomacy, exchanges, trade and relations, as well as economic cooperation, in the pursuit of mutual benefits and gains between sovereign states.



“ASEAN: NAVIGATING THE GEO-POLITICAL HEADWINDS”

His Excellency Ambassador Tan cited what Lord Palmerston, in the 19th century, emphasized, “We have no permanent friends or enemies, only permanent interests.” Excellency Ambassador also reiterated that nation states cooperated on the basis of a win-win partnership approach. Their exchanges and sociable inter-state relations render their economies and dealings beneficial, acceptable and sustainable. Essentially, the mutual gains among sovereign countries are ensured by the principle of a united citizenry and coherent foreign policy, driven by the full support of their united citizenry and government. The common growth and prosperity of sovereign countries are also prerequisites for dynamic collaboration and coordination reflected by international relations solving people’s socio-economic worries, promoting a sense of security and building trust, based on win-win partnerships and a united citizenry deriving from dynamic inter-state relationships.

The public lecture of Excellency Ambassador Michael Tan illustrated relationships among the 10 sovereign states of ASEAN, as well as the milestones of cooperation among ASEAN countries from security, politics, trade and economy to the environment. He took pride in the diversity and uniqueness of ASEAN as a forward-looking and prosperous community, sharing the same fate and destiny. Noticeably, His Excellency Ambassador continued to address ASEAN as ‘an organization of 10 diverse sovereign states,’ following the principle of the ASEAN Way – making decisions by consensus, consultation, dialogue, acceptance, cooperation and settlement of territorial disputes and conflicts among member countries in a non-provocative and non-violent way.

It is widely recognized that the commemoration of ASEAN’s 50th anniversary in 2017 marks a significant milestone and a historic success for ASEAN as a rule-based, people-centered, market economy of sovereign states based on dynamic relations, and active cooperation. The dynamism of the ASEAN community shows regional commonality for growth, poverty eradication, and achievements of ASEAN Sustainable Development Goals 2030, under a single regional identity. Attributed to regional efforts, collaboration, community building spirit, sharing the same destiny, and its centrality, ASEAN manages to cope with different levels of immediate and emerging challenges, and the region is able to successfully navigate the geo-political headwinds to achieve a united ASEAN citizenry and prosperous ASEAN community.



In responding to a major question raised by UC Faculty, regarding the populism likely to disintegrate or break up ASEAN, as evidenced by the recent shake-up of the European Union through the United Kingdom’s BREXIT from the EU, H.E. Ambassador Michael Tan explained that the ASEAN bloc is different from the European Union, in terms of geo-politics, geo-strategy, and political and economic cooperation. He emphasized that the ASEAN region is enriched by a huge number of youth under the age of 30 among the 629 million people in ASEAN, and populist movements do not captivate them, as the region has experienced strong average Gross Domestic Product growth (GDP). Such outstanding economic performance has been reflected by the last 50 years of regional stability and prosperity due to cooperation, ASEAN unity, and centrality in a neutral, credible, open and inclusive platform.

The ASEAN Ambassador Lecture Series concluded with joy and excitement. The participants gained significant knowledge of the needs and necessities of the geo-political and economic headwinds of ASEAN for being united, working together among leaders, officials and citizens, and building and maintaining coherence, centrality, cohesion and unity for a common successful destiny of ASEAN.

SUCCESSFUL TIME MANAGEMENT WORKSHOP

By: Mr. Chhean Brasit, *Deputy Director of the Skills and Career Development Center*

The Skills and Career Development Center hosted the Successful Time Management Workshop at The University of Cambodia on May 11th, 2017, in Room 508, from 2:00pm to 5:00pm. **Mr. Heng Kimkong**, Assistant Dean for the School of Graduate Studies, provided good tips on how to be a good time manager. The students listened attentively and followed Mr. Kimkong's guidance and advice on how to manage your time and how to plan ahead before doing things.



The second guest speaker, **Mr. Ourng Borinn**, Head of Human Resources, shared his experience about personal excellence in being a good human resource. He encouraged students to stop procrastinating and ask for a mentor in order to learn more. He believes that these two ways can help students to manage their time very effectively. In addition, Mr. Borinn conducted exercises to encourage students to improve their time management skills and learn how to better adjust their schedule and management techniques as new activities arise.



The UC Bulletin

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SCDC WORKSHOP ON HOW TO COMMUNICATE EFFECTIVELY

By: Mr. Chhean Brasit, *Deputy Director of the Skills and Career Development Center*

The Skills and Career Development Center hosted a workshop on “How to Communicate Effectively,” at The University of Cambodia on May 18th, 2017 in Room 508 from 2:00pm to 5:00pm. **Mr. Prak Sopheara**, President of the UC Student Senate (UCSS), explained to students that they need to have an awareness and understanding of both interpersonal and intrapersonal communication. These skills influence students in their ability to be approachable and sociable with others, and allow individuals to truly understand themselves and their values clearly.



The second speaker, **Mr. Yeang Sethsamprathna**, Vice-President and General Coordinator at Joint of Youth Cambodia, taught students to eliminate prejudice in their lives. He divided students into different groups and encouraged them to express their opinions freely. It allowed students to learn how to negotiate to reach agreements by testing the students’ emotional intelligence and listening skills. He encouraged students to understand social needs by learning how to praise others and have mutual respect.

STUDY ABROAD SCHOLARSHIPS GUIDANCE

By: Mr. Chhean Brasit, *Deputy Director of the Skills and Career Development Center*

The Skills and Career Development Center hosted an informational event entitled, Study Abroad Scholarships Guidance at The University of Cambodia on 3 May 2017, in Room 508 from 2:00 PM to 5:00 PM. **Mr. Brendens Lek**, Former Director of the Skills and Career Development Center, explained in detail how to prepare to study abroad and gave advice on each step of the application process. The students listened attentively as Mr. Brendens Lek went through a PowerPoint presentation that focused on the three main requirements for studying abroad, and they are as follows: a good GPA, IELTS score of 6.7 or above, and student organizations and club participation.

The second speaker, **Mr. Mean Essarayoss**, shared his college experience while attending American University in Washington D.C. He urged students to remember Cambodia while studying in another country, explaining that students should not forget their heritage or their native language. He believes that if you learn another language, you must be great in both languages. He gave students a lot of insight on how to apply to American University. Overall, students were extremely pleased at the information they learned.



Honorary Doctoral Degree Ceremony for Tan Sri Tony Fernandes and the

Br: Mr. Meng Kro, *Assistant to the Council for Research and Creativity*



On 10 May 2017, The University of Cambodia celebrated the Conferment of an Honorary Doctoral Degree to **Tan Sri Tony Fernandes**, Group Chief Executive of AirAsia Group. Over 800 students, faculty members and UC staff joined the program. **H.E. Dr. Kao Kim Hourn**, Founder, Chairman of the Board of Trustees and President of The University of Cambodia, gave his welcome remarks to Tan Sri Tony Fernandes, distinguished guests, faculty members, students and UC staff. He was delighted that UC had the opportunity to honor such a distinguished guest, who has brought so much attention and tourism to ASEAN. **Prof. Din Merican**, Special Advisor to the President of The University of Cambodia, read the citation for Honorary Doctorate Candidate Tan Sri Tony Fernandes. As a fellow Malaysian, Prof. Din remarked that he was extremely honored to inform the audience of the extraordinary background of Mr. Fernandes, and he recounted the history of the phenomenal growth of AirAsia.

After receiving the Honorary Doctoral Degree in Management, Tony Fernandes gave an inspiring speech to the audience. He emphasized how grateful he was to The University of Cambodia for providing him the Honorary Doctoral Degree in Management and for renaming the UC School of Business to the Tony Fernandes School of Business. Then, he shared some very valuable business advice with the audience. He said that we must never be afraid of failure, since we only have one life to live. You must determine what you want and to never take no for an answer, and that businesses must inject funds and life into marketing in order to be successful. He cracked a few jokes, which the audience cheerfully laughed at, and he praised Cambodia on its growth and development.



Then, he said he wanted to change the pace a bit. He asked for a volunteer to come to the stage if they were wearing red, and instead of one person, four people rushed onstage. He asked them where they wanted to go, including **Dean Gina Lopez**. Mr. Fernandes gave away two tickets to Singapore, a trip to South Korea for Ms. Lopez, and then he asked **Ms. Sovann Chanry** and her fiancé to choose between Korea, Japan, and Australia. Because she hesitated, Mr. Fernandes asked the audience to clap for which destination she should travel to, and the audience eventually chose Australia. He then surprised them and said that he was providing an all-expense paid holiday to Sydney for the two of them! Mr. Fernandes thanked the audience again, and discussed that he wants the Tony Fernandes School of Business to work closely with AirAsia in terms of job training, internships, and other capacity building mechanisms. Dr. Kao closed the ceremony with his sincere appreciation for Mr. Fernandes and remarked that he is looking forward to working closely with Mr. Fernandes and AirAsia.

Inauguration of the Tony Fernandes School of Business and AirAsia Hall

The guests left the SEATV studio and moved to the 8th floor of the main campus building. After exchanging remarks and more advice with attendees, Mr. Fernandes unveiled a red curtain to display the large logo of the Tony Fernandes School of Business, and Ms. Lopez said she was honored to have his name carry the school forward.



Finally, the guests moved across the hall to inaugurate the new AirAsia hall, which was decorated with nine large framed photographs supplied by AirAsia. Mr. Fernandes signed the VIP book and one of the large paintings. He then met **Mr. Tep Reaksmeay**, Designer at UC, who created the new Tony Fernandes School of Business logo; Mr. Fernandes was so impressed that he gave Mr. Reaksmeay and his family an all-expense paid vacation to Singapore.



Finally, the guests joined the students on the first floor, where Ms. Lopez hosted a Lucky Draw for eight free tickets to either Bangkok or Kuala Lumpur. Afterwards, students took pictures with Mr. Fernandes and enjoyed free food and refreshments supplied by Mega Catering, which is owned by Tony Fernandes School of Business graduate, **Rith Bunroath**.



Techo Sen School of Government and International Relations

The Techo Sen School of Government and International Relations is a graduate and doctoral school with a heavy focus on conducting policy research and conducting research through an in-house think-tank. TSS will create a network of individuals, organizations and institutions that will enable students to broaden their academic and professional connections and networking opportunities.

The University of Cambodia offered 100 scholarships for TSS students in AY: 2015-2016, in an effort to promote access to quality education for all Cambodians.

American Students Visit UC

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*

On June 2nd, 2017, a group of ten students under **Dr. Katja Weber** from the Georgia Institute of Technology in Atlanta, Georgia, USA visited The University of Cambodia; this was the second year that the university sent a delegation to visit the UC campus. After receiving a quick tour of the campus, the students visited the Techo Sen School of Government and International Relations, and the Dean, **Mr. Keo Chhea**, gave a lecture on ASEAN and highlighted Cambodia's position in the regional group. Students asked intriguing questions concerning Cambodia's economic policies, political strategies, and social changes.



Then, members of UCSS treated the visitors to a traditional dance performance (របាំក្នុងស្ថាន) followed by a step-by-step instruction on how to dance the romvong. The Americans laughed and tried their best to catch the fancy footwork while attempting to use their hands and arms, all while the Cambodian students stood by and helped instruct. Eventually, the Americans got the hang of it and slowly danced around the room to the music. Then, the UCSS members asked if the Americans could teach them some of their traditional dances, to which the Americans laughed and then showed them how to line dance to “the wobble” as well as other dance moves from the 1980s. Next, the Cambodians taught how to dance the new bek sloi style, so that the Americans could see how the new generation is dancing and hear what music they prefer.



After dancing so hard that everyone was sweating profusely, the group took a break and UCSS shared some information on Cambodian culture, such as greetings; they then taught the Americans three different traditional Khmer games, which everyone truly enjoyed. After spending the afternoon learning and laughing together, the Americans took pictures, shared contact information, and said goodbye. I would like to especially thank **Mr. Prak Pheara**, President of UCSS, for arranging all the UCSS activities for the American students.

FIRST AID DEMONSTRATION FOR UC STUDENTS

By: Ms. Kong Rathana, *UC Cambodian Red Cross Youth Advisor*

On June 8, 2017, The University of Cambodia and the Cambodian Red Cross jointly organized a First Aid Demonstration to 300 UC students for both the morning and afternoon sessions, especially for students in their Academic Foundation Year. The Project was funded by the Danish Red Cross for a one-year period from 2016-2017 for the purpose of strengthening capacity on first aid.

First aid is medical attention that is typically administered immediately after an injury or an illness occurs.

The objective goals of first aid are:

- To sustain the lives of the injured.
- To prevent the injured person's condition from worsening.
- To prevent secondary complications.
- To give aid until medical help arrives.
- To ensure that the injured person receives the necessary professional medical care.

The principles of first aid are to:

- Remain calm and avoid panic.
- Evaluate the situation thoroughly.
- Call for emergency service assistance from the nearest professional medical center.
- Learn to provide treatment, which will vary depending on the type of injury or illness.

This demonstration highlighted some of the important issues that we may meet in our daily lives including:

- Someone being unconscious;
- CPR: adult CPR, teen CPR and child CPR;
- Choking: adults, teenagers and children; and
- Recovery position.

It is important that first aid responders take these roles and responsibilities seriously, as first aid is potentially lifesaving in an emergency situation. Some responsibilities of first aid responders are:

- 1 Check for hazards to make sure it is safe for you and bystanders.
 - Check for: falling objects, traffic accidents, fires, electricity and spilled chemicals.
- 2 Check for a level of response.
 - Check whether the injured person is conscious or not by using the talk and touch technique to check for response (e.g: can you hear me?).
 - Do not move them unless there is a hazard that may cause further harm.
- 3 Call for help from bystanders to call for emergency service immediately (ambulance 119).
- 4 Check the airway for signs or risk of any airway obstruction.
- 5 Check for breathing by looking, listening and feeling for normal or not normal breathing.
 - If the injured person is breathing, put them into the recovery position.
 - If the injured person is not breathing, you need to call for emergency assistance and start Cardiopulmonary Resuscitation (CPR) by giving 30 compressions followed by 2 rescue breaths until normal breathing returns.
- 6 Make notes and observations of the injured person's condition.
- 7 Provide a handover when further medical help arrives.



UC VIDEO COMPETITION

By: Mr. Travis Mitchell, *Director of the Council for Research and Creativity*



On 30 June 2017, The University of Cambodia (UC) announced the winners of the first annual UC Video Competition in the AirAsia Hall. All UC students and alumni were invited to submit a video, which had to be under two minutes, into one of three categories: A Day at UC, UC in 2 Minutes, and Why I Love UC. Due to the fact that there were no creative restrictions, UC received several videos that spanned across all colleges, majors, and ages. A team of judges evaluated each entry and shortlisted the best five videos in each category.

UC then opened the competition to the public, asking everyone to vote for his or her favorite video. After a week of voting, the polls were closed, and the judges' ranking was averaged with the ranking of the public vote. If there was a tie, the judges would make the final decision. This system was used in order to be as fair and transparent as possible, and the scores were shown to the audience at the announcement ceremony to ensure that everyone understood how the winners were determined.



The final winners of the UC Video Competition are as follows: In the category of “A Day at UC,” **Leang Bunheang** won first place, with **Yoeurn Chanmonika** taking second and **Sao Sokeng** placing third. For “UC in 2 Minutes,” **Keo Marady Eden** won first place, while **Ieng Sovannareach** and **Nhek Sreyleak** placed second and third, respectively. Finally, for “Why I Love UC,” **Chin Sokvin** took the first place prize. **Cheng Vanthan** earned the runner-up award, and **Soeurn Lakhena** placed third. Honorable Mention goes to **Keo Yary, Ou Antep, Chan Ticharo, Prak Sopheara, Pang Phally, and Daniel Chinelo**.

The first place winners were awarded \$500 each; the second place winners won \$400 each, and the 3rd place winners earned \$300 each, and everyone received a certificate. UC will use these outstanding videos for promotional reasons, and the winning videos can all be found on UC's YouTube page.



The University of Cambodia

FOUNDATION

Request for Scholarship Funding

The University of Cambodia (UC) is requesting funding to support its UC Scholarship Program. A large majority of potential Cambodian university students are unable to afford the tuition fees to attend a local university, so the Scholarship Program is critical to alleviate this major obstacle to self-advancement. At the same time, funding for the Scholarship Program helps the university to cover its operating expenses and maintain its high academic standards.

Although much development progress has been made in the past two decades, the consequences of Cambodia's recent history continue to limit the formation and development of skills among Cambodian youth, particularly those most affected by exclusionary factors such as poverty, gender, ethnicity, and geographic remoteness. The UC Scholarship Program is a targeted effort to support the educational development of high-achieving Cambodian students across the country, so they can develop the necessary skills and competency to become knowledgeable employees and engaged citizens.

At this time, a large majority of Cambodian students need financial assistance to pursue and complete their higher degree programs and have other enriching educational opportunities. Roughly 80 percent of the 3,000+ students enrolled at UC are on full or partial scholarships, made possible by generous donors. The university anticipates that this figure will remain high for several years until a majority of Cambodian families are financially secure enough to make this investment on their own. Additionally, there are currently no government agencies or private institutions that offer student loans to Cambodian students to help them pay for university tuition, living expenses, or learning enrichment opportunities that include research, internships, and teaching.

The university is seeking financial and in-kind donations to create more scholarships for students in need. Scholarships are awarded to students who score highest on a competitive exam targeted towards impoverished students, students from rural areas, ethnic minority students, and female students.

Funding in the Scholarship Program will substantially help UC raise the standards for research, critical thinking, innovation, and problem solving—the ultimate goal is for UC students to be marketable not only in Cambodia, but also regionally and globally. By providing access to high-quality learning opportunities for students, as well as emphasizing fluency in the English language for students in the International Track, UC trains and prepares its students to make strong, positive contributions to Cambodian society through social and economic development.

If you would like to contribute to the UC Scholarship Program and give students across the country the opportunity to live their dreams and change lives, please contact UC Foundation representatives to help give the gift that matters most, a higher education.

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22 REASONS TO STUDY AT UC

1

RECEIVE A QUALITY EDUCATION
FROM A UNIVERSITY THAT
EMPLOYERS TRUST

2

LEARN FROM LOCAL AND INTERNATIONAL
INSTRUCTORS AND PROFESSORS WHO WERE
EDUCATED AT THE BEST UNIVERSITIES AROUND
THE COUNTRY AND THE WORLD

3

STUDY IN A COMFORTABLE ENVIRONMENT
WITH AIR CONDITIONING AND LCD PROJECTORS
IN OUR NEW STATE OF THE ART BUILDING AND
ENJOY AN ON SITE COFFEE SHOP AND CANTEEN

4

SELECT FROM A WIDE RANGE OF
DESIRABLE MAJORS

5

STUDY IN ENGLISH OR KHMER

6

APPLY FOR ONE OF OUR MANY PRESTIGIOUS
SCHOLARSHIPS

7

PARTICIPATE IN EXTRA-CURRICULAR
ACTIVITIES INCLUDING UCSS, UCDC,
UCCRYC, UC SPORT CLUB AND MORE!

8

UTILIZE OUR NETWORK OF OVER 40 LOCAL AND
INTERNATIONAL PARTNER INSTITUTIONS BY PARTICIPATING
IN EXCHANGES, SUCH AS THE EU-SHARE CREDIT TRANSFER
PROGRAM AND EMPLOYMENT OPPORTUNITIES

9

TAKE ADVANTAGE OF ONE OF
THE BEST LIBRARIES IN CAMBODIA

10

DEVELOP YOUR SOFT SKILLS AND
CAREER PROSPECTS

11

ENJOY THE FLEXIBILITY OF THE AMERICAN CREDIT SYSTEM



12

CONDUCT RESEARCH AND
PUBLISH YOUR RESULTS

13

ATTEND LECTURES FROM AMBASSADORS
AND LEADING COMMUNITY LEADERS

14

DEVELOP SOFT SKILLS AND PREPARE
FOR YOUR CAREER SEARCH WITH THE
SKILLS AND CAREER DEVELOPMENT CENTER

15

NETWORK WITH OUR WELL-PLACED
AND ESTEEMED ALUMNI

16

CONDUCT PRACTICUM COMPONENTS FOR
YOUR DEGREE AT PROFESSIONAL
ESTABLISHMENTS SUCH AS SEATV AND RADIO

17

DEVELOP YOUR LEADERSHIP
SKILLS THROUGH OUR NUMEROUS
STUDENT-LED CONFERENCES AND
EVENTS

18

ATTEND ACADEMIC COUNSELING
AND GUIDANCE

19

CULTIVATE YOUR LOVE OF ARTS THROUGH
UNIVERSITY-WIDE CREATIVE COMPETITIONS
AND THE FUTURE SCHOOL OF CREATIVE ARTS

20

LEAD A MEETING OF THE READERS
CLUB OF CAMBODIA

21

SPEND TIME IN OUR FOUR
COMPUTER LABS

22

JOIN IN UC ENTERTAINMENT :
KNY PARTIES, NY, WELCOME WEEK, HOLIDAY CELEBRATIONS,
AND COUNTLESS OTHER SCHOOL ACTIVITIES



How to Keep Students Highly Motivated in Learning

By: Mr. Chhean Brasit, *Deputy Director of the Skills and Career Development Center*

The Skills and Career Development Center conducted a short course entitled, “How to Keep Students Highly Motivated in Learning,” at The University of Cambodia on June 8th, 2017 in Room 508, from 2:00pm to 5:00pm. **Ms. Keo Sophy**, Language Support Teacher at CIA First International School, explained to students about goal setting and self-motivation. She also discussed how to overcome discrimination by promoting self-esteem. She gave students enough time to use their critical thinking skills to analyze a picture in an activity focusing on facts and opinions with the aim of allowing students to understand realistic and unrealistic goals. She emphasized four main goals for students to pay attention to: personal goals, social goals, financial goals, and career goals.



The second guest speaker, **Ms. Marilou Dela Sierra**, English Lecturer from the College of Arts, Humanities, and Languages, shared her emotional life experience as an English teacher for 11 years in Cambodia. She aims to bring out the best in students' abilities so that they can be the next world leaders. Her intention of becoming a good teacher is to keep students highly motivated in learning personally and professionally in a competitive world. She explained thoroughly about extrinsic and intrinsic motivation. Plus, she allowed students to celebrate their individual talents by realizing the multitude of their strengths.



The UC Bulletin

If you wish to provide articles, comments, complaints, or suggestions for the improvement of the UC Bulletin, or you would like to apply for a student internship, please contact the editor, Ms. Samantha Smith, at Samantha@uc.edu.kh

Training Workshop on Using Social Media for Peace

By: Mr. Bun Sophal, *Assistant Dean of the College of Media and Communications*

The College of Media and Communications at The University of Cambodia in collaboration with the Alliance for Conflict Transformation organization (ACT), organized a half-day workshop on “Using Social Media for Peace” on April 1st, 2017.

The objective of this media workshop was to build a general understanding regarding using social media for peace building and its affect to personal privacy and cybercrime. From this workshop, participants would take away many key points including: (1) how to build peace using social media, (2) challenges of social media in Cambodia, (3) privacy, security and cybercrime, and (4) peace building concepts in journalism.

Students learned to be aware about the risks of using social media, which can at times contribute to conflict and cause societal unrest. The workshop also intended to promote peace building journalism, which does not solely rely on professional media practitioners but also the public that consumes media.

As we can see, social media has gained popularity in Cambodia. At times, social media can cause violence if users share improper videos or images without sound judgment, which can escalate situations. Users can even be faced with charges by sharing false posts with the purpose of tarnishing someone’s reputation or invading someone’s privacy. News reporters have to gather evidence and sources within a moral and ethical framework, and they do not publish images or videos of individuals or organizations just for self-interest or other dishonest reasons, as it could easily escalate into libel charges, said **Puy Kea**, a correspondent of Kyodo News.



“Sharing information through Facebook has negative and positive impacts where our personal information might be exposed to the unwanted public interests,” said **Suon Piseth**, Digital Engagement Executive from Ezecom.

Responsible media must commit to accuracy, fairness and balanced news, yet it also has to mitigate violence and tension among media consumers. They have to understand what peace is, not only in a journalistic context, but in every social and digital media, said **Srey Sotheavy**, Executive Director of ACT.

In 2016, the Internet and, more specifically, Facebook have become the most important channel through which Cambodians access information (30%), according to a survey from Open Institute, USAID’s Development Innovations, and The Asia Foundation in 2016.



Introducing the COLLEGE OF MEDIA AND COMMUNICATIONS

The College of Media and Communications (CMC) was launched in response to the University’s desire to constantly improve itself and adjust to the needs of the current economic and educational environment. CMC will provide both theoretical and practical knowledge regarding the functions of journalism, reporting and technical production. The SEATV television and radio station, located on the University of Cambodia campus, will host students for the practical component of their degree program.

THE 17TH CES GRADUATION CEREMONY

By: Mr. Dim Phirun, *CES Deputy Director*



On May 31, 2017, **Dr. Y Ratana**, Vice President of Academic Affairs, presided over the 17th CES Graduation Ceremony held by The Center for English Studies (CES).

The graduation ceremony was held from 8:30am to 11:00am on Wednesday May 31st, 2017, with 289 CES graduates among which were 169 female students and 120 male students, and around 50 staff, faculty, instructors and management team participated in the graduation ceremony. Among all CES graduates, 73 graduates were conferred certificates of appreciation.

In the opening remarks, **Mr. Pay Chheng How**, Director of The Center for English Studies, gave a brief report on the history of The Center for English Studies (CES) and graduate statistics.

On this special occasion, Dr. Y Ratana also gave a motivational and inspirational speech to all CES graduates and participants on the journey of a successful academic life, and how to prepare themselves for possible challenges in their future academic and professional careers.



Also, **Mr. Than Thanhharith**, a grade A CES graduate, was granted the floor to express his deeply thanks to those who provide huge contributions to his successes in learning, including both financial and emotional support. He also shared his successful techniques while he was learning in CES and how to prepare for success in your academic life.

To close the ceremony, Dr. Y Ratana awarded CES graduates with their certificates, and had photo sessions together with CES graduates and the UC management team.



WORKSHOP ON SCHOLARSHIP POLICY, FUND SUPPORT AND STUDENT LOANS

By: Mr. Meng Kro, *Assistant for the Council for Research and Creativity*



From 27-28 March 2017, **Mr. Meng Kro**, Assistant for the Council for Research and Creativity (CRC) attended a workshop on Scholarship Policy, Fund Support and Student Loans organized by the Department of Higher Education at Phnom Bros Hotel in Kampong Cham Province, Cambodia. Representatives from the Ministry of Education, Youth and Sport (MoEYS), the Department of Higher Education (DHE), the Ministry of Economics and Finance, and 15 university representatives attended the workshop.

The purpose of the workshop was to consult with the Ministry of Education Youth and Sport, the Ministry of Economics and Finance, and 15 university members about government scholarships and student loan program. **Dr. Sok Utra**, Technical Officer for the Department of Higher Education, conducted research related to scholarship policy and student loans in Cambodia. He reviewed regional student loan policies in Hong Kong, Malaysia, The Philippines, Thailand and Vietnam. He also conducted research with 15 universities in Cambodia in order to draft accurate scholarship policy. The study showed that many students give up their scholarships because they do not have enough money for food and accommodation, financial problems in their family, do not wish to study the major the scholarship was designated for, or because of health problems.

The purpose of the scholarship policy is to increase the number of students pursuing higher education. The policy prioritizes high quality education, providing opportunities for poor students and students in remote areas who meet the criteria for admissions and scholarships, fund support and student loans to help offset the out of pocket living expenses that often prevent students from entering higher education, and to monitor and evaluate the implementation of scholarships and student loans. The finalized draft of scholarship policy, fund support and student loans will be submitted to the Ministry of Education, Youth and Sport, and will be further discussed with all stakeholders and partners to ensure its effective implementation in Cambodia.

The 145th Anniversary of the Red Cross and Red Crescent

On May 8, 2017, The University of Cambodia sent 45 participants to partake in the annual Cambodian Red Cross celebration for the 145th Anniversary of the world organization, put on by the Red Cross Association at the Cambodian Red Cross headquarters in Phnom Penh.

This year's theme was "Cambodian Red Cross - Everywhere for Everyone". The event was honorably chaired by Samdech Techo Hun Sen, Cambodian Prime Minister, and Samdech Kittipritthbidit Bun Rany Hun Sen, the President of the Cambodian Red Cross.



ASSESSOR TRAINING WORKSHOP ON THE ALIGNMENT OF LEARNING OUTCOMES OF SUBJECT AND PROGRAM WITHIN THE NATIONAL QUALIFICATION FRAMEWORK

By: Mr. Mauk Peou, *Director of the Office of the Internal Quality Assurance*

From 25-28 April 2017, **Mr. Mauk Peou**, Director of the Office of Internal Quality Assurance, attended a training workshop organized by the Accreditation Committee of Cambodia at Phnom Bros Hotel in Kompong Cham Province, Cambodia.



To begin, His Excellency San Montaya, General Director of ACC, explained that this workshop has the objective to discuss the Alignment of Learning Outcomes of Subject and Program within the National Qualification Framework. The National Qualification Framework (NQF) has been promulgated since 2004. Until now, some HEIs had revised their programs and courses accordingly, but other HEIs have not. Therefore, the workshop intends to share assessors' points of view and exchange the vision of Student Learning Outcomes and NQF. Student learning outcomes are a crucial factor for HEIs, students, faculty members and stakeholders as a whole.

Then, **Mr. Chhorvy** shared his experience related to the necessary competencies of assessors, the data collection process, SLO and NQF. He mentioned that assessors must be competent in quality assessment, understand in depth all assessment activities, assessment tools (9-standards, NQF, and relevant policies), be able to observe behaviors and competencies, and have good judgment and report writing skills. Meanwhile, he explained quality assurance in general focusing on inputs, processes and outputs, by which HEIs need to ensure quality and meet stakeholder's needs. Finally, he mentioned the different levels of learning outcomes such as program learning outcomes, course learning outcomes and topic learning outcomes.

After that, His Excellency Pen Sithol, Deputy Director of ACC, mentioned Bloom's Taxonomy commonly used to develop the learning outcomes for both the program and course level in which there are three different domains of learning outcomes:

- ❖ **Cognitive Skills:** Related to mental skills (knowledge), it ranges from lower order thinking skills to higher order thinking skills such as Remembering-Understanding-Applying-Analyzing- Evaluating- Creating.
- ❖ **Affective Skills:** Related to growth in emotional

areas (attitude or self), it ranges from receiving phenomena, responding to phenomena, valuing, organizing and internalizing values.

- ❖ **Psychomotor Skills:** Related to manual or physical skills (skills), it ranges from perception, guided response, mechanisms, complex overt responses, adaptation and organization.

Moreover, he explained that the National Qualification Framework covers four main components including Degree, Credit, Learning Outcomes and Study Pathways. There are eight levels of the National Qualification Framework, which is divided into two degrees: Professional Degree and Academic Degree. Academic Degrees consist of four levels: Level 4, Associate, Level 6, Bachelor, Level 7, Master and Level 8, Ph.D/Doctoral (See NQF).

Last but not least, **Dr. Roth Chhaing** addressed the following points:

To align study programs with NQF, HEIs should properly answer these critical questions:

- ◆ What student learning outcomes do we want to achieve?
- ◆ Who do we need to focus on when designing learning outcomes?
- ◆ What workload do we need to give to students?
- ◆ What content do we need to provide to students?
- ◆ How do we provide content to students?
- ◆ How do we assess learning outcomes?
- ◆ How do we align contents, teaching methods, and learning assessments to student learning outcomes?

In addition, he stressed the importance of outcome-based education. The strength of student-centered and outcome-based education is the identification and formulation of learning outcomes that can be used by teachers as a guide in the formulation of meaningful teaching and learning activities as well as effective assessment tools. It is the alignment of teaching and teaching activities and assessment tasks that we must adopt in student-centered and outcome-based education.

At the end of workshop, there was a high appreciation to ACC, as this workshop provided participants a deeper understanding regarding SLO and NQF.



ANNUAL OPERATIONAL PLAN AND MONITORING AND EVALUATION WORKSHOP

By: Mr. Mauk Peou, *Director of the Office of Internal Quality Assurance*



On 6-8 April 2017, **Mr. Mauk Peou**, Director of the Office of Internal Quality Assurance and **Mr. Sry Kimhong**, Deputy Director of Planning, were assigned by The University of Cambodia to attend a training workshop, organized by the Department of Higher Education (DHE) at Phnom Bros Hotel in Kompong Cham Province, Cambodia.

To begin, **H.E. Mak Ngoy** welcomed all the participants and expressed that it was a great chance to learn how to prepare AOP and improve monitoring and evaluation skills. AOP is very important for all institutions to keep in mind when they are planning for the future of their institution. The preparation of AOP should be in line with the institution's 5-year strategic plan and the mission and vision of the university. He added that among the 34 HEIs in attendance, approximately 30% to 40% have a 5-year strategic plan. So, it is necessary for all HEIs to create and implement a 5-year strategic plan, an annual operational plan, and monitoring and evaluation techniques.

Then, **Mr. Kong Phoumika**, Director of the Department of Higher Education, discussed the concept of AOP and M&E and why AOP and M&E are important. He gave a brief overview as follows:

✦ The policy of MoEYS (2014-2018) consists of 3 main policies: (Access, Quality and Management), which has been transformed into 2 main policies: Ensuring Equity in Education and Promoting Lifelong Learning Opportunities for All, and Ensuring Effectiveness of Management and Leadership at All Levels. These policies can be used as a framework to prepare the AOP.

✦ Importance of AOP and M&E

- Annual Operational Plans have been widely used by Government Agencies, the World Bank, UNICEF, UNDP, ILO, UN Women, FAO and IFAD in which they have focused on outcomes rather than activities.
- They help HEIs to compete by using resources efficiently and providing maximum values.
- They help HEIs in planning and implementing strategic plans and programs with expected

outcomes.

- Help HEIs to strengthen the quality control and management of education.
- ✦ Processes and Mechanisms in preparing AOP and M&E
 - Management at all levels needs to understand the importance of AOP and M&E in an outcomes-based framework.
 - Top management must provide full support in spirit, materials and budgets.
 - Active participation from all members such as the President, Vice Presidents, Deans, Associate Deans and all others concerned.
 - Set up a Planning Committee and a Monitoring and Evaluation Team to ensure efficiency and effectiveness in the implementation and planning process.

After that, **Mr. Vong Chhorvy** and **Dr. Dy Davuth** shared their experiences and real practices of their universities related to the concepts and processes of preparing strategic plans and action plans. Furthermore, they mentioned tools and techniques for preparing strategic plans and action plans such as SWOT Analysis, SMART, PDCA, and Risk Analysis.

In the last session of the training, all participants were divided into 3 different groups to discuss and share ideas regarding the preparation of AOP. **Mr. Mauk Peou**, representative from The University of Cambodia, was selected to be a group leader for group 2, to lead discussion with ten participating institutions, and to do a presentation on preparing AOP to all participants.

Last but not least, the 3-day Training Workshop provided all participants an understanding of tools for preparing Annual Operational Plans and Monitoring and Evaluation techniques. At the end of the workshop, the Department of Higher Education highly appreciated the outcomes of this workshop, by which participants gained an understanding regarding AOP and M&E. He strongly hoped that representatives from HEIs who joined this training workshop would bring this knowledge back to their institutions, and convey to their top management the importance of making the right decisions and following the policies of MoEYS.



SYMPOSIUM ON CHINA-ASEAN FINANCIAL COOPERATION AND BOOK LAUNCH

By: Dr. Chhun Vannak, *Director of the ASEAN Study Center*



On 2-3 May 2017, **Dr. Chhun Vannak**, on behalf of The University of Cambodia and the ASEAN Study Center, attended a Symposium on China-ASEAN Financial Cooperation and Book Launch for 'Financial Structure Characteristics of 10 ASEAN Countries' in Beijing, the People's Republic of China. The Symposium was presided over by Prof. **Shi Jiangping**, Vice President of the Central University of Finance and Economics, and Prof. **Dr. Zuonjun Fan**, Vice President of Guangxi University and Executive Deputy of the China-ASEAN Research Institute. The symposium was attended by Deans, Assistant Deans, Researchers, Professors and students from the Central University of Finance and Economics, Guangxi University, the

China-ASEAN Research Institute, as well as Directors of ASEAN Institutes and Universities from ASEAN Countries, resulting in over 60 participants.

The symposium particularly aimed at launching the Chinese book on 10 ASEAN Countries' Financial Structure, and promoting China-ASEAN financial cooperation. The aim of ASEAN-China financial cooperation is to further forge close trade relations and economic collaboration among the ASEAN plus three partners and leaders. Such coordination in the areas of finance, economy, infrastructure development, trade and investment between ASEAN and China definitely contribute to the deepening of ASEAN community building, interconnectivity and integration.

The Symposium resulted in the exchange of financial experiences and economic and trade relations among Chinese experts and those of ASEAN countries. Prof. **Li Jian**, at the official book launch for the Financial Structure Characteristics of 10 ASEAN Countries, explained the characteristics, features and structure of the finance and banking sectors of the 10 ASEAN Countries based on her research with teams inside each respective country. The book focuses on the concepts and application of the financial structural optimization model for the financial cooperation between ASEAN and China. Based on the findings, financial institutions and structures among ASEAN countries are diverse, and while Singapore has advanced significantly, others remain rather weak. Many ASEAN countries are still imposing restrictions to financial and capital flows in the ASEAN bloc and ASEAN-China financial and economic dealings. However, Cambodia was found to be a country that has liberalized its finance and banking quite a lot, as it has over 50% of foreign banks and microfinance institutions operating, which is more than other ASEAN countries.

Representatives of ASEAN countries, universities and ASEAN institutes strongly supported the enhancement of China's One Belt One Road Initiative as an instrument for the increased financial and economic cooperation between China and ASEAN. Respective representatives of the ASEAN countries, Malaysia, Thailand, Laos, Cambodia, Vietnam and the Philippines, presented various aspects of ASEAN financial integration, cooperation, international financial flows, exchange rate equilibriums, green financing, financial inclusion and the general mechanism for the promotion of future financial and economic cooperation with China.



FOR FINANCIAL STRUCTURE CHARACTERISTICS OF 10 ASEAN COUNTRIES

Researchers and Master's Students from China's Universities presented papers on financial structure estimation, investment banks, asset pricing model and new pricing models. The Chinese experts also illustrated the 'One Belt One Road' initiative for the enhancement of financial cooperation and economic development, and the internationalization of the Chinese Yuan in the international financial and capital market. They also stressed the value of a functioning Asian Infrastructure Investment Bank (AIIB) in financing the infrastructure modernization and development projects in ASEAN countries, and beefing up economic, banking and trade ties with ASEAN countries. The representatives and experts from the ASEAN institutes shared their views in support of the One Belt One Road initiative, and advocated the consolidation of financial and economic policies to ensure the success of this project.

The School of Finance at Central University of Finance and Economics, Guangxi University, and the China-ASEAN Research Institute expressed their interest and support to increase further financial and economic cooperation through research projects with ASEAN Research/Studies Institutes and Universities.

Dr. Chhun Vannak, as a lead interventionist in the Symposium, provided brief comments on the general discussion of China-ASEAN financial cooperation in the morning session. He, as a speaker, presented the need for financial inclusion through the broadened access to green finance as a pathway for 'greening' Asia's economy by emphasizing ASEAN green bond and finance principles, and providing details on Cambodia's inclusive green growth from policy and strategy to implementation. Later, the Director of the ASEAN Study Center of The University of Cambodia, Dr. Chhun Vannak, chaired the discussion session on the generalized framework for financial and economic cooperation between ASEAN and China.

Dr. Chhun Vannak, Representative of The University of Cambodia, wrapped up the entire symposium by highlighting the importance of liberalizing financial and capital accounts, increasing the One Belt One Road initiative, and increasing intra-regional trade. He also pointed out the dire need of increasing ASEAN-China free trade, liberalizing investments, and effectively applying technology for e-finance, e-banking, and e-payments. He concluded that it was necessary to further develop financial derivatives in Southeast Asia to reduce the likelihood of crisis, as well as standardizing and harmonizing financial and banking regulations among the ASEAN countries and between ASEAN and China.

Prof. **Dr. Zuojun Fan**, Vice-President of Guangxi University, forwarded his thanks to **H.E. Dr. Kao Kim Hourn**, Co-Founder, Chairman of the Board of Trustees and President of The University of Cambodia, and the UC executive and management team for the great hospitality shown during their visits to Cambodia. Prof. Dr. Fan, provided three copies of Financial Structure Characteristics of 10 ASEAN Countries in Chinese for the UC Toshu Fukami Library, H.E. Dr. Kao Kim Hourn, Dr. Y Ratana, and Ms. Hem Sowathey.

BOOK DRIVE FOR THE ASEAN STUDY CENTER



The ASEAN Study Center (ASC) would like to announce a book drive to create UC's very own ASEAN Library. Donated books related to ASEAN Nations' domestic and international affairs will make a lasting impact on the UC community. It makes a huge difference to have such books at our center in order for students to learn from the many admirable ASEAN leaders that have helped transform our dynamic ASEAN Community. As we count down to the ASEAN Economic Community, the ASEAN Study Center (ASC) will do all we can to help raise awareness and understanding of our diverse community.

If individuals or institutions would like to donate resources to help build ASC's capacity to promote ASEAN awareness, please take a few minutes to come visit our center. **Dr. Chhun Vannak**, our Director, is always available to set up a visit for you, or to answer any questions you may have. Please don't hesitate to call him at 070-538-510, or email him at director_asc@uc.edu.kh.

The World Economic Forum - ASEAN

By: Mr. Prak Sophorn, *Assistant to the College of Law*, Ms. Soun Khanra, *Assistant to the College of Social Sciences*, and Mr. Prak Sopheara, *President of the UC Student Senate*

On 10 May 2017, the World Economic Forum's ASEAN Open Forum under the theme, "The ASEAN Dream," was conducted at the Institute of Technology of Cambodia (ITC) in Phnom Penh, Cambodia. Academic staff from The University of Cambodia, **Mr. Prak Sophorn**, Assistant to the College of Law, **Ms. Soun Khanra**, Assistant to the College of Social Sciences, and **Mr. Prak Sopheara**, UC Student Senate President, were nominated to lead UC students to attend the special event.



The forum was opened by **Dr. Philipp Rösler**, Head of Regional and Government Engagement and Member of the Managing Board of the World Economic Forum, who gave remarks about the importance of young people's involvement and recognized their role in local and regional issues concerning economic development, transparency, accountability and upholding the integrity of the rule of law. **Mr. Jamil Edmond Aderlini**, Asia Editor of the Financial Times in Hong Kong SAR and the Young Global Leader Moderator gave the floor to a panel of speakers and posed the question, "What is your dream for ASEAN?" **Ms. Wai Wai Nu**, Founder and Director of the Women Peace Network in Myanmar, expressed her dream in regards to recognizing the importance of development while simultaneously ensuring security, freedom, and dignity for all citizens and respect for the rule of law and human rights. **H.E. Dr. Kao Kim Hourn**, Minister Delegate Attached to the Prime Minister of the Kingdom of Cambodia, highlighted the key factors in ensuring a successful future of ASEAN and beyond through the five "P's" mentioned below:

- i. Peace: Ensure peace within ASEAN - this is a crucial point and requires all ASEAN members to provide their full cooperation and participation in securing peace in the region.
- ii. Prosperity: The ASEAN Community plays a large role in ensuring advantages for all citizens by living and working together for the development of the entire region.
- iii. Poverty: Poverty reduction is a priority for ASEAN, as a rising middle class drives rapid and sustainable development.
- iv. Progress: Development in every sector such as agriculture, infrastructure, trade, service and tourism must continue to progress if ASEAN is to meet their development goals. Entrepreneurs, experts and passionate individuals are needed in every sector in order to drive sustainable development.
- v. People: ASEAN's people centered approach and people to people priorities play an important role in developing connectivity within the region and the world.



Open Session on “The ASEAN Dream”

Mr. Tony Fernandes, Group Chief Executive Officer of Air Asia in Malaysia, outlined his dream of ASEAN becoming more inclusive in terms of the quality of life experienced by all ASEAN citizens. He also hopes to see all nations experience economic stability and peace, in addition to respecting human rights and the rule of law. While another speaker **Mr. William Tanuwijaya**, Co-Founder and Chief Executive Officer of Tokopedia in Indonesia, the Young Global Leader wants to see continuous participation from the new generation, and reminded the youth that they must start acting as role models for those even younger than themselves. H.E. Dr. Kao Kim Hourn also added that Cambodian society is open, transparent and accessible, in which young Cambodian people can access the Internet and express their concerns and opinions. The Royal Government of Cambodia has also advanced its online functions and is working to simplify procedures by utilizing the benefits of e-government. A common perspective from the panel of speakers was in regards to democracy and political freedom – democracy is about participation, openness and freedom of expression. These elements are guaranteed and protected by the ASEAN Charter and international instruments.



Responding to open questions from participants about the pros and cons of ASEAN integration, panel members spoke about resolving the GDP disparity between nations, sustainable development practices, and constructive participation by all ASEAN member states to achieve successful integration. ASEAN integration also provides a lot of advantages to ASEAN member states concerning legal framework development, economic development, and infrastructure. The Open Forum concluded at 4:00pm on the same day.



SPECIAL ASEAN QUIZ 2017

By: Mr. Ro Vannak, *Assistant Dean for Colleges of Social Sciences*, and Ms. Soun Khanra, *Assistant for College of Social Sciences*

From 4-5 May 2017, **Mr. Ro Vannak, Ms. Soun Khanra**, 3 UC competitors and 16 UC students joined the “Special ASEAN Quiz 2017,” which was organized by the Ministry of Education, Youth, and Sport with collaboration from the Ministry of Foreign Affairs and International Cooperation, the Ministry of Commerce, and the Ministry of Information. The purpose of the event was to celebrate the 50th Anniversary of ASEAN and 20th Anniversary of ASEAN Plus 3 Cooperation (China, Japan, and the Republic of Korea).



220 participants from various private and public higher educational institutions attended the Special ASEAN Quiz 2017 competition at the National Television of Kampuchea (TVK) studio.

The opening session was chaired by **Mr. Ke Sovann**, Deputy Director General of the ASEAN Department of the Cambodian Ministry of Foreign Affairs. He stressed the importance of ASEAN economic integration and ASEAN partnerships with China, Japan and the Republic of Korea.

The competition was divided into three groups to compete over two days in three phases: short list round, semifinal round and final round. 24 candidates competed in the short list round. 12 candidates competed in the semifinal round, and 6 candidates in the final round. Finally, 3 candidates were ranked as 1st, 2nd and 3rd place winners. The winners were announced by the Minister of Foreign Affairs and International Cooperation. The quizzes were divided into three categories: multiple-choice questions, fill in the blank questions and open questions.

The first day of the completion, 24 students were divided into three groups to compete in the short list competition. Each group consisted of 8 candidates and they competed to reach the semi-final round. 12 candidates succeeded in the short list round and passed on into the semi-final round.

The second day of the competition, 6 candidates passed into the final round and the winners of the competition were announced and awards were given to the 1st, 2nd, and 3rd place winners by the Minister of Foreign Affairs and International Cooperation.

The UC Bulletin

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STUDY VISIT TO THE REPUBLIC OF KOREA

By: Dr. Suy Sareth, *Dean of the Techo Sen School of Government and International Relations*



From 6 to 12 March 2017, **Dr. Suy Sareth**, Dean of the Techo Sen School of Government and International Relations, along with 37 Cambodian delegates paid a visit to the Republic of Korea following an invitation from **Mr. Jooyoung Kim**, Director of Pie Education Group. Shortly after the arrival, delegates were introduced to well-known places such as a visit to the company, Samsung, and Pyeong Chang Winter Olympics Stadium, in addition to meeting with the management team of Yedam Global Academy. The next morning, Cambodian delegates engaged in a dialogue with the governor of Gangneung before visiting the Hyundai Company in Ulsan province.

On the 9th of March, Dr. Suy Sareth led the team on behalf of **H.E. Dr. Kao Kim Hourn**, Co-founder, President and Chairman of the Board of Trustees of the University of Cambodia (UC), to visit Dongseo University (SDU), which is one of the most prestigious universities in the Republic of Korea. SDU was founded in 1992 in Busan province. Dr. Suy Sareth had the opportunity to meet **Dr. Jekuk Chang**, President of Dongseo University (SDU). This meeting, coordinated by **Professor Chan Chung**, yielded the fruitful results as follows:

1. Cooperation on meetings, workshops and conventions
2. Cooperation on joint library and e-library endeavors
3. Cooperation on staff management and technical training
4. Cooperation on sports and coaching techniques
5. Look into creating a university fundraising program
6. Cooperation on research and conducting joint research endeavors
7. Cooperation on Student Exchange Programs (2+2 or 3+1)
8. Enforce every cooperation existing in MoU

After the meeting Dr. Suy Sareth and Dr. Jekuk Chang exchanged souvenirs and had further discussions about future cooperation over lunch. At 2:00pm Cambodian delegates were introduced to **Mr. Shin Dae Ho**, Governor of Kimhae.

In the morning of March 10th, Cambodian delegates visited Pusan National University, which is a state university and was created in 1946. There are 839 full-time staff, 17,347 Bachelor's and 9,138 Master's and Ph.D students. **Professor Sanghyun Kin**, Dean of PNU International, warmly welcomed the delegates and Dr. Suy Sareth to PNU, and the two had a discussion regarding the possibility of future cooperation with the University of Cambodia.

At 10:00am Cambodian delegates went to visit Korea's biggest CCTV Company, installing security cameras for many major state departments. Afterwards, the delegates were introduced to **Mr. Yoo Young Rok**, Governor of Gimp. At 2:00 p.m. the delegates paid a visit to **H.E Long Dymong**, Cambodian Ambassador to the Republic of Korea at the Cambodian embassy.

ASEAN Youth Delegates safely returned home to Cambodia on March 12th at 5:00pm with many valuable experiences and lessons from the study visit to the Republic of Korea.



AEON EDUCATION FAIR

By: Mr. Hor Kimheng, *Assistant to the Office of Public Affairs, Communications, and Alumni*

Over the weekend of 23-24 June 2017, the 360 Agency organized an Education Fair at AEON Mall, which spanned from 10am to 9pm both days.



There were lots of lively interactions between UC representatives and potential students and their parents. The UC team informed visitors about the many benefits of attending UC, including scholarship opportunities, our diverse program offerings, our world class facilities, and our renowned student clubs and organizations. The UC team connected with 1,600 people and registered almost 600 potential students who were interested in receiving more information directly from UC. Furthermore, the UC team facilitated quizzes and games, where potential students could win UC memorabilia including t-shirts and hats. Most importantly, the potential students were given an exciting chance to earn a UC scholarship by participating in the UC Photo Competition on Facebook.

COL STUDENTS VISIT THE MINISTRY OF CIVIL AFFAIRS

By: Mr. Hem Sras, *Dean for the College of Law*

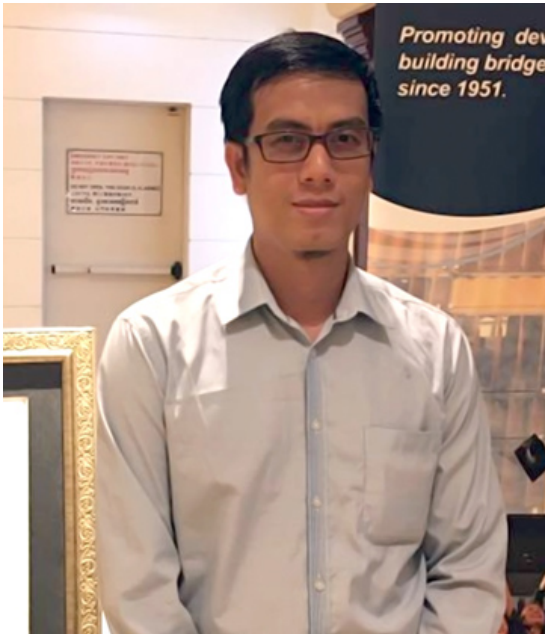
On May 9th, 2017, the College of Law (CoL) conducted a study visit to the Ministry of Civil Affairs. This study tour was led by a CoL instructor and attended by a group of CoL students. The UC delegation attended the distinguished lecture entitled, “Administrative Check and Management of Civil Officials.” This seminar was chaired by **Mr. Sar Marady**, Director of the General Department of Legislation at the Ministry of Civil Affairs.

The study visit was arranged under the course of “Public Function Law.” The purpose of this study visit was to encourage CoL students to further understand legal theories via the actual practice of civil servants at the ministry. During this study visit, CoL students learned a lot from the seminar regarding public function law such as how to prepare yourself to be a civil official, how to build the capacity of civil servants, how to become an effective civil official, and civil servants’ salary, remuneration, and other benefits. Above all, they learned more about the plan for policy reform of public administration 2015-2018 of the Ministry of Civil Affairs.

In appreciation for the invitation to attend the distinguished lecture at the Ministry of Civil Affairs, UC representatives presented the speakers with UC souvenirs.



HENG KIMKONG: UC GRADUATE STUDIES ASSOCIATE DEAN



The Associate Dean in the School of Graduate Studies, **Heng Kimkong**, has been seconded to MoEYS for four months to help improve the quality of teaching at universities and institutions outside of Phnom Penh.

His appointment is as National Consultant English Language Teacher, and his job is to teach English for Administration to staff, faculty members, and members of the management team at four different provincial higher education institutions, including Svay Rieng University (SRU), University of Battambang (UBB), Mean Chey University (MCU) and Chea Sim University of Kamchaymear (CSUK).

This work is supported and organized by Higher Education Quality and Capacity Improvement Project (HEQCIP), which is sponsored by the World Bank.

There are three phases/cycles of the university-level training courses that Kimkong teaches:

1. General English (one week)
2. English for Administration focusing on speaking skills (one week)
3. English for Administration focusing in writing skills (one week)

Kimkong is very well-qualified for this appointment. He has two MA degrees in Teaching English as a Foreign Language, one from the Royal University of Phnom Penh, and the other from the University of Canberra in Australia. He received a High Distinction average for both degrees.

Kimkong also co-authored a paper this year in the New Mandala journal of the Australian National University – ‘Cambodian youth: shaping relations with Vietnam - How can youth help enhance relations with Vietnam?’

Kimkong also helps to edit The University of Cambodia’s Occasional Paper journal series, the first of which was published in March of this year, and the second UC Occasional Paper Journal is due out in October.

He is currently applying for scholarships in Australia to pursue his doctorate degree in areas that will help the research culture of Cambodia.

We wish him well, and here at the School of Graduate Studies, we think that the universities he is currently teaching at with MoEYS are very lucky to have such an outstanding teacher and scholar!

INTRODUCING... PARTNERS OF UC



The University of Cambodia understands the importance of cultivating meaningful relationships locally and internationally, and thus is excited to announce the implementation of a new program called, *Partners of UC*. This program aims to expand the UC family to include organizations and institutions throughout Cambodia and abroad, who support the mission, spirit and purpose of UC. Collaboration between *Partners* and UC will be mutually beneficial, and will create a large network of innovative individuals that can be used to support personal, institutional, and national development.

Partners of UC will be invited to speak to students, faculty and staff regarding their individual specialties, display products on campus and at UC events, and offer internships or employment to our talented students. In addition, *Partners* are encouraged to work alongside UC management to develop and enhance university curriculum and human resource development.



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Thank you to all individuals and institutions who have lent their support to the University of Cambodia. We hope to have included a complete list of those who have made financial and in-kind contributions to UC, and express our sincerest apologies to any individual or institution we have forgotten. If you have contributed to the University of Cambodia and are not present on the list, please write our editor at Bulletin@uc.edu.kh so we can add your name in the next edition.

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